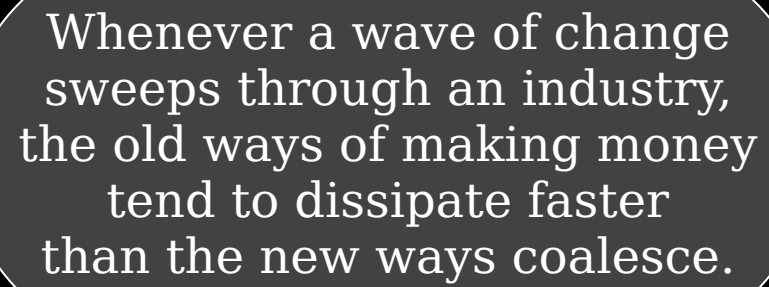


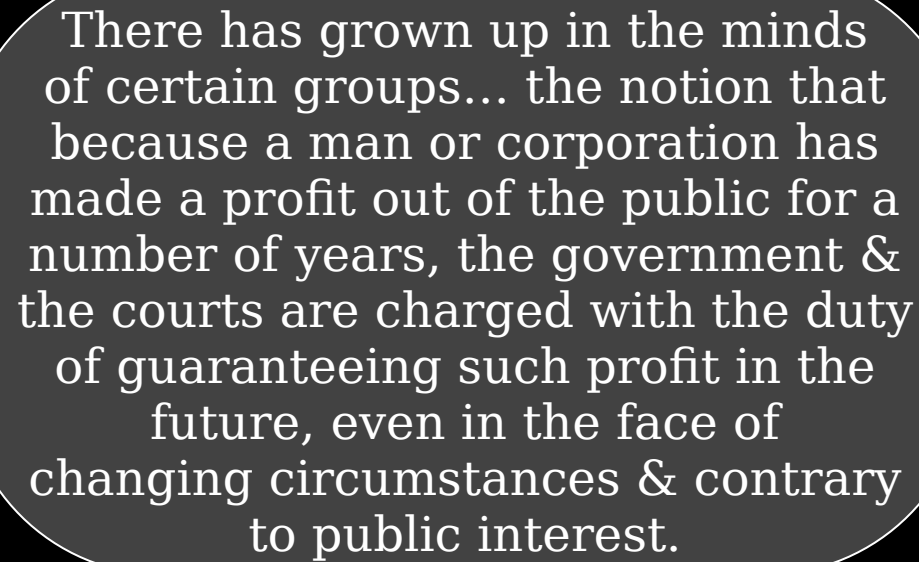
# Journalism & Media: What happened to buggy whips? Ladue Chapel Presbyterian Church R. Scott Granneman

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Whenever a wave of change  
sweeps through an industry,  
the old ways of making money  
tend to dissipate faster  
than the new ways coalesce.

Scott Rosenberg



There has grown up in the minds of certain groups... the notion that because a man or corporation has made a profit out of the public for a number of years, the government & the courts are charged with the duty of guaranteeing such profit in the future, even in the face of changing circumstances & contrary to public interest.

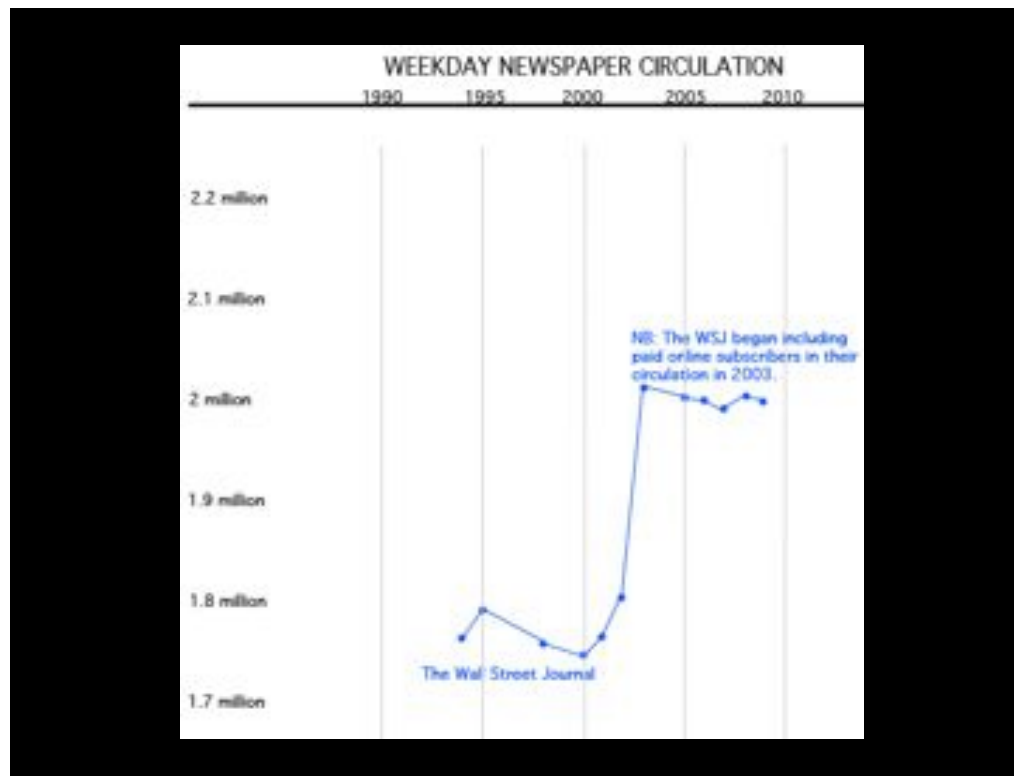
Robert A. Heinlein

3

From “Life-Line” (1939)

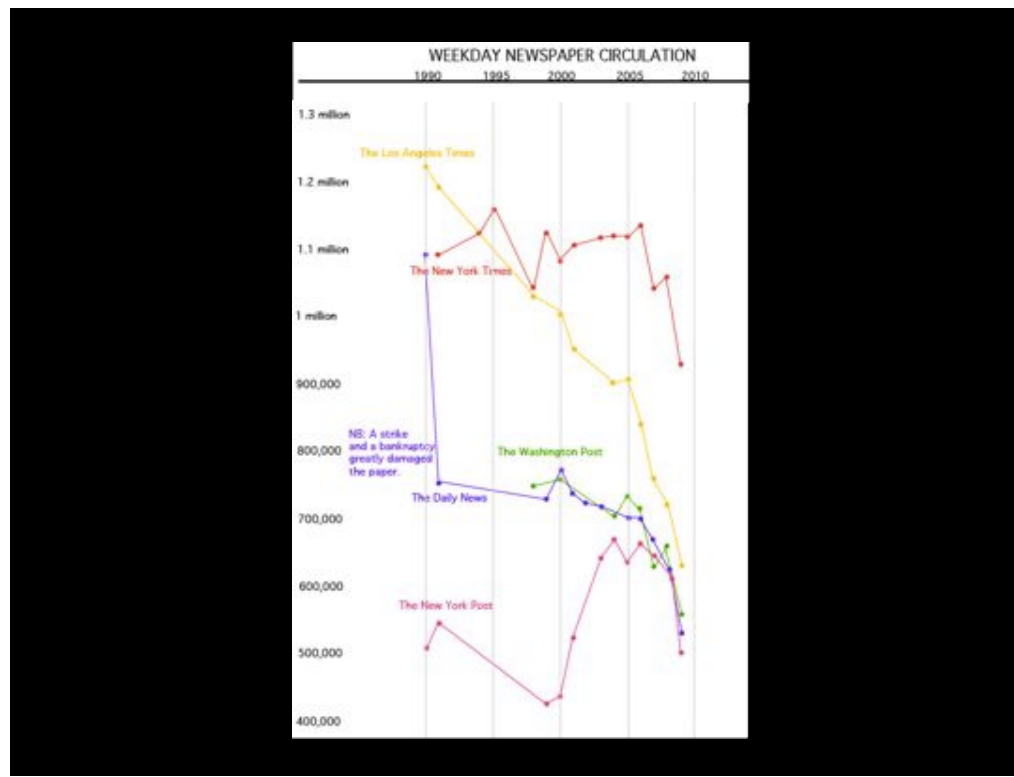
# Journalism

# Problems



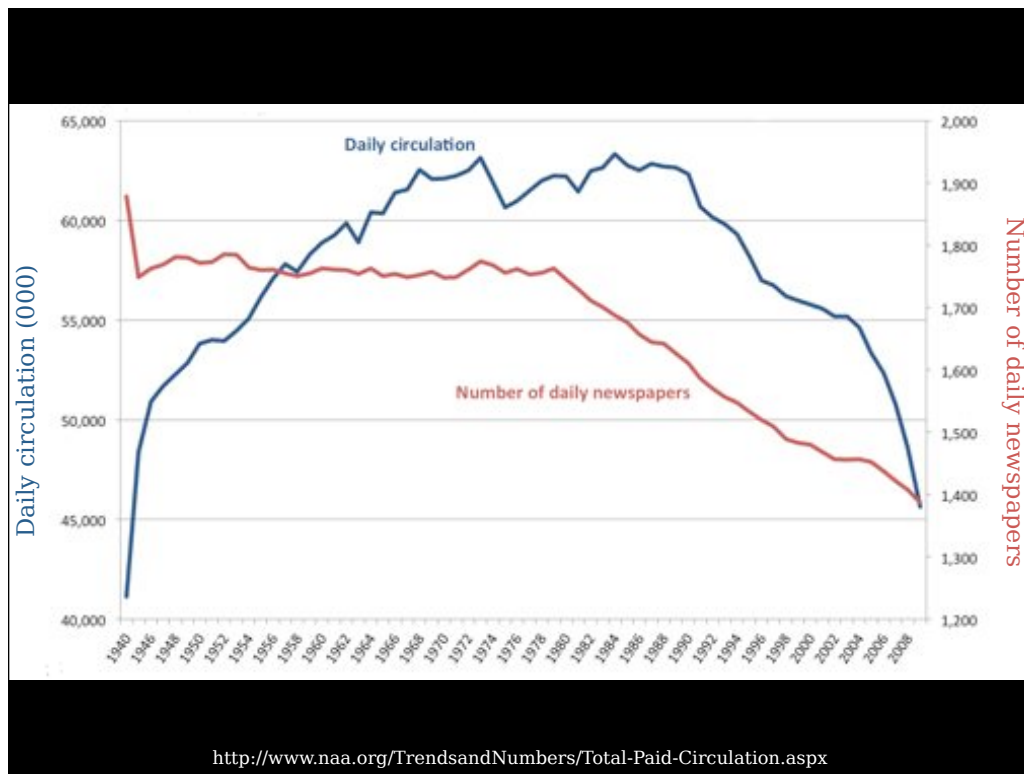
6

Source: “A Graphic History of Newspaper Circulation Over the Last Two Decades”. The Awl (26 October 2009). <http://www.theawl.com/2009/10/a-graphic-history-of-newspaper-circulation-over-the-last-two-decades>. Accessed 08 November 2009.



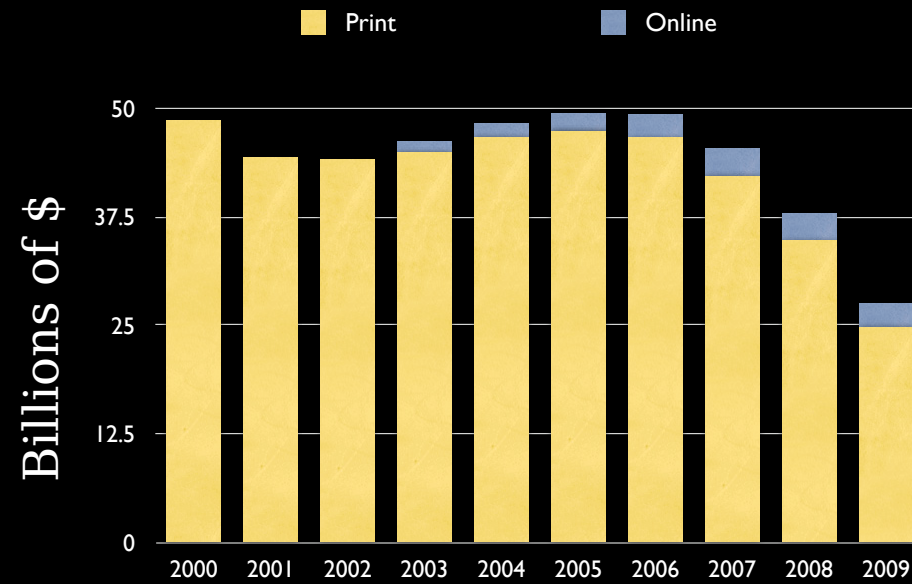
6

Source: "A Graphic History of Newspaper Circulation Over the Last Two Decades". The Awl (26 October 2009). <http://www.theawl.com/2009/10/a-graphic-history-of-newspaper-circulation-over-the-last-two-decades>. Accessed 08 November 2009.

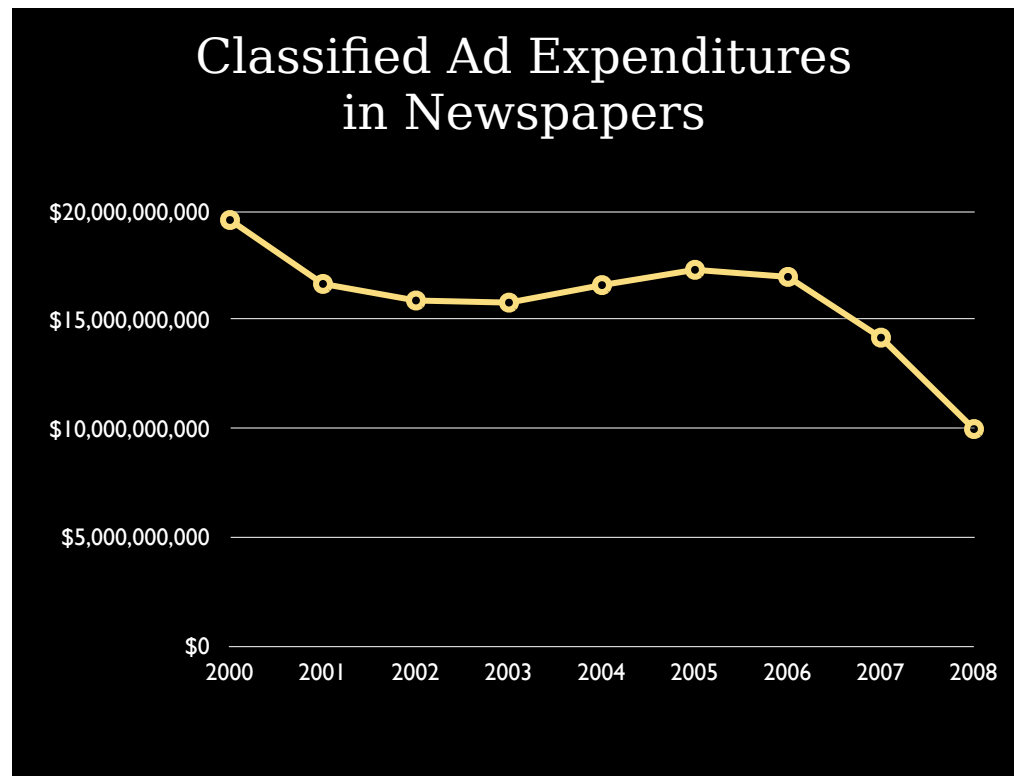




# Newspaper Advertising Revenues



<http://mashable.com/2010/03/26/the-dire-state-of-the-newspaper-industry-stats/>



9

Source: <http://www.naa.org/TrendsandNumbers/Advertising-Expenditures.aspx>



← → ↻ ⌂ ☆ http://stlouis.craigslist.org/

Admin RSG WS Sec lets G C-RSG News Save Mail Macfeist Other Bookmarks

# craigslist

## st louis, MO

post to classifieds

my account

help, faq, abuse, legal

search craigslist

for sale  >

event calendar

S	M	T	W	T	F	S
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	1	2	3	4	5

avoid scams & fraud

personal safety tips

craigslist blog

craigslist factsheet

best-of-craigslist

job boards compared

craigslist movie & dvd

craigslist foundation

system status

terms of use privacy

### community

activities  
artists  
childcare  
general groups  
pets  
events

lost+found  
musicians  
local news  
politics  
rideshare  
volunteers  
classes

### personals

strictly platonic  
women seek women  
women seeking men  
men seeking women  
men seeking men  
misc romance  
casual encounters  
missed connections  
rants and raves

### discussion forums

1099	gifts	pets
apple	haiku	philos
arts	health	politic
atheist	help	psych
autos	history	queer
beauty	housing	recover
bikes	jobs	religion
celebs	jokes	roto
comp	kink	science
crafts	l.t.r.	shop
diet	legal	spirit
divorce	linux	sports
dying	loc pol	t.v.
eco	mfm	tax
educ	money	testing
etiquet	motorcy	transp

### housing

apts / housing  
rooms / shared  
sublets / temporary  
housing wanted  
housing swap  
vacation rentals  
parking / storage  
office / commercial  
real estate for sale

### for sale

appliances+arts+crafts  
antiques  
barter  
bikes  
boats  
books  
business  
computer  
free  
furniture  
general  
jewelry  
materials  
rvs  
sporting  
tickets  
tools  
wanted

arts+crafts  
auto parts  
baby+kids  
beauty+hth  
cars+trucks  
cds/dvd/vhs  
cell phones  
clothes+acc  
collectibles  
electronics  
farm+garden  
garage sale  
household  
motorcycles  
music instr  
photo+video  
toys+games  
video gaming

### services

beauty  
computer  
creative  
event

automotive  
farm+garden  
household  
labor+move

### jobs

accounting+finance  
admin / office  
arch / engineering  
art / media / design  
biotech / science  
business / mgmt  
customer service  
education  
food / bev / hosp  
general labor  
government  
human resources  
internet engineers  
legal / paralegal  
manufacturing  
marketing / pr / ad  
medical / health  
nonprofit sector  
real estate  
retail / wholesale  
sales / biz dev  
salon / spa / fitness  
security  
skilled trade / craft  
software / qa / dba  
systems / network  
technical support  
transport  
tv / film / video  
web / info design  
writing / editing  
[ETC] [part time]

### gigs

computer  
event

### other cities

bloomington  
champaign  
columbia  
decatur  
evansville  
jonesboro  
kirkville  
lake of ozarks  
mazon  
owensboro  
peoria  
southeast mo  
southern il  
springfield  
st louis  
terre haute  
western il  
western ky

### us cities

atlanta  
austin  
boston  
chicago  
dallas  
denver  
detroit  
houston  
las vegas  
los angeles  
mami  
minneapolis  
new york  
orange co  
philadelphia  
phoenix  
portland  
raleigh

### us states

alabama  
alaska  
arizona  
arkansas  
california  
colorado  
connecticut  
dc  
delaware  
florida  
georgia  
guam  
hawaii  
idaho  
illinois  
indiana  
iowa  
kentucky  
louisiana  
maine  
maryland  
mass  
michigan  
minnesota  
mississippi  
missouri  
montana  
nc  
n carolina  
n hampshire  
nebraska  
nevada  
new jersey  
new mexico  
new york  
north dakota  
ohio  
oklahoma  
oregon  
pennsylvania  
rhode island

### countries

argentina  
australia  
austria  
bangladesh  
belgium  
brazil  
canada  
caribbean  
chile  
china  
colombia  
costa rica  
croatia  
czech repub  
denmark  
ecuador  
egypt  
finland  
france  
germany  
great britain  
greece  
hong kong  
hungary  
india  
indonesia  
ireland  
israel  
italy  
japan  
korea  
lebanon  
luxembourg  
malaysia  
mexico  
micronesia  
netherlands  
new zealand  
norway  
pakistan  
peru

20,000,000,000

page views/month

12

Source: <http://www.craigslist.org/about/factsheet>

#7

among English language websites

13

Source: <http://www.craigslist.org/about/factsheet>

50,000,000

new classified ads/month

14

Source: <http://www.craigslist.org/about/factsheet>

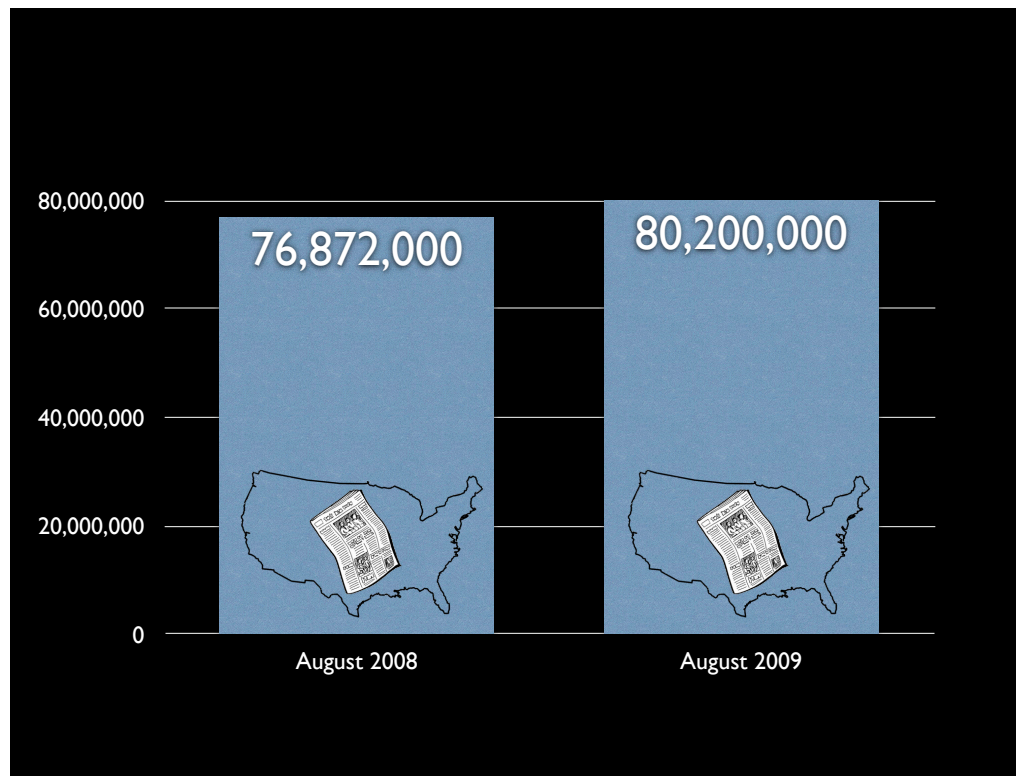
30

employees

15

Source: <http://www.craigslist.org/about/factsheet>

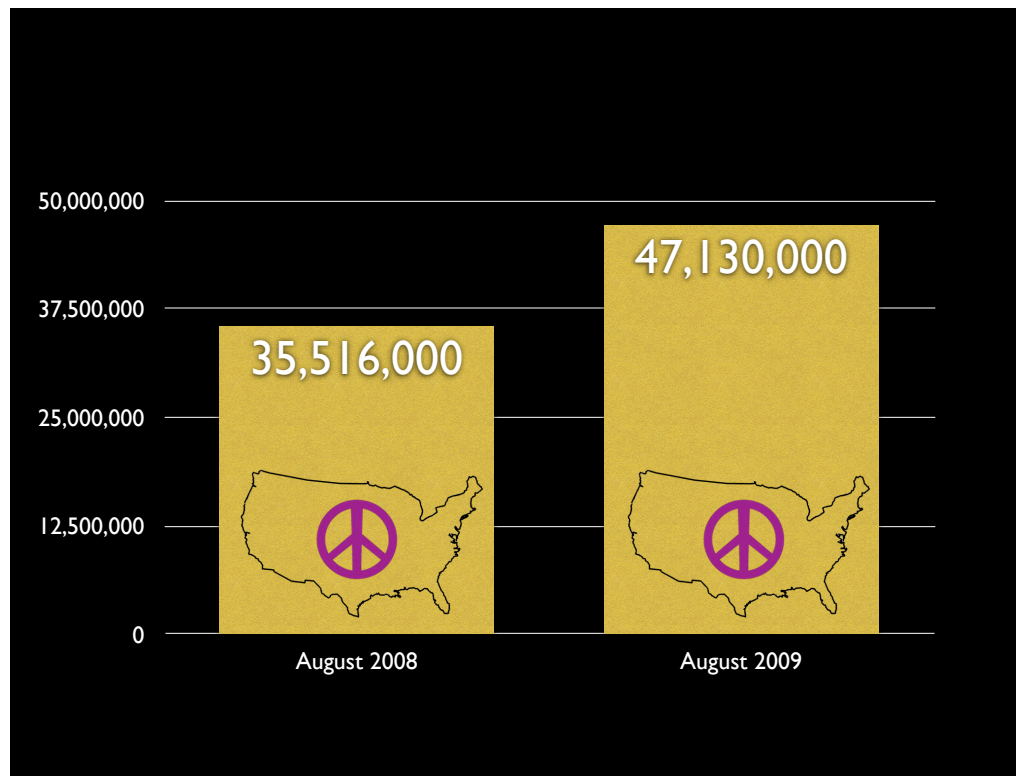




16

# of viewers/month

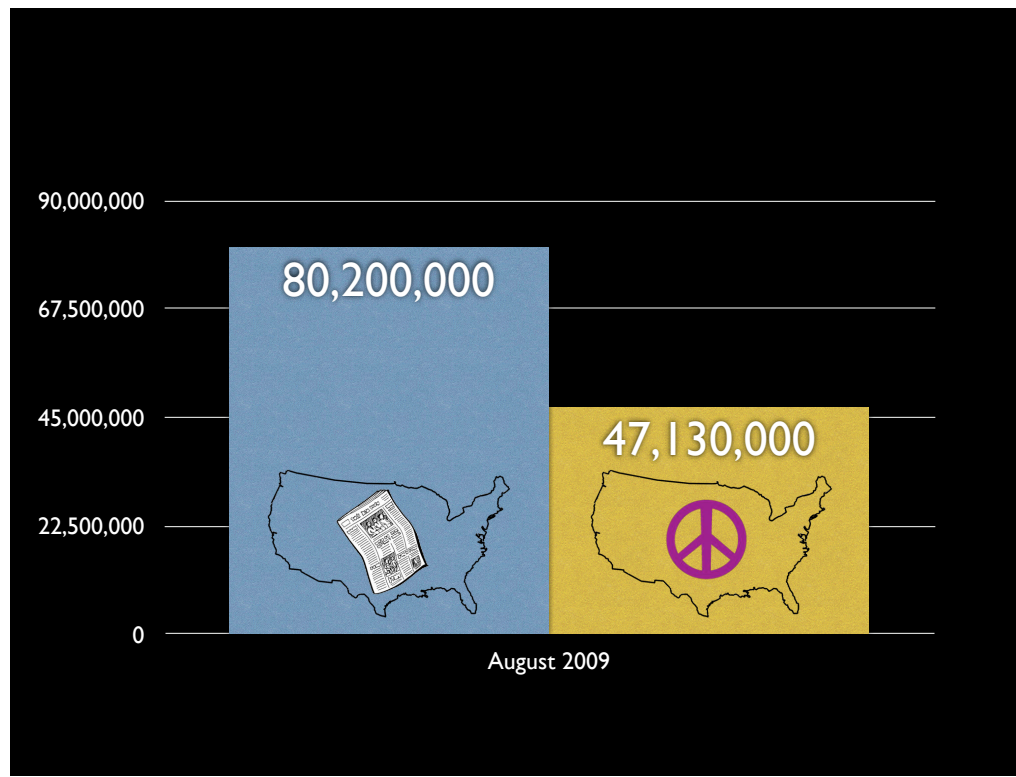
Source: [http://blog.comscore.com/2009/10/newspapers\\_\\_online\\_audiences.html](http://blog.comscore.com/2009/10/newspapers__online_audiences.html)



17

# of viewers/month

Source: [http://blog.comscore.com/2009/10/newspapers\\_\\_online\\_audiences.html](http://blog.comscore.com/2009/10/newspapers__online_audiences.html)

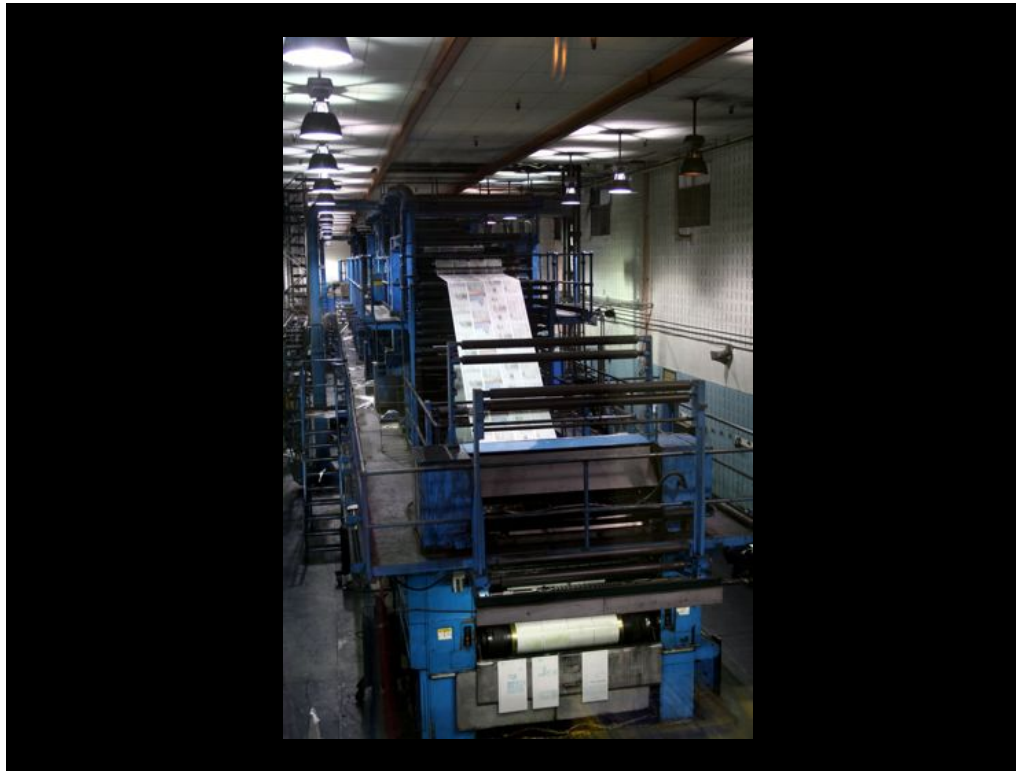


18

# of viewers/month

Craigslist's audience is 59% of newspapers'

Source: [http://blog.comscore.com/2009/10/newspapers\\_\\_online\\_audiences.html](http://blog.comscore.com/2009/10/newspapers__online_audiences.html)



19

Source: The Press – theogeo, Flickr – <http://www.flickr.com/photos/theogeo/3200215289/>

Source: Paper – Newspaper Printing Press – iStockphoto – DoxaDigital

Source: Newsboy – public domain

Source: Ink – Ink Body Silhouette – iStockphoto – emferr



19

Source: The Press – theogeo, Flickr – <http://www.flickr.com/photos/theogeo/3200215289/>

Source: Paper – Newspaper Printing Press – iStockphoto – DoxaDigital

Source: Newsboy – public domain

Source: Ink – Ink Body Silhouette – iStockphoto – emferr



19

Source: The Press – theogeo, Flickr – <http://www.flickr.com/photos/theogeo/3200215289/>

Source: Paper – Newspaper Printing Press – iStockphoto – DoxaDigital

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Source: Ink – Ink Body Silhouette – iStockphoto – emferr



19

Source: The Press – theogeo, Flickr – <http://www.flickr.com/photos/theogeo/3200215289/>

Source: Paper – Newspaper Printing Press – iStockphoto – DoxaDigital

Source: Newsboy – public domain

Source: Ink – Ink Body Silhouette – iStockphoto – emferr

TIME	10/26/09	11/2/09	11/9/09
Total Pages	64	80	64
Ads	17	44	25
Intro Filler	12	11	11
Entertainment News	5	10	5
Commentary	5	5	8
Other Stuff	8		6
News	17	10	9

20

Source: <http://www.inquisitr.com/45630/mainstream-medias-death-pending/>



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ONLINE MARKET DATA CENTER	✓	✓	✓
NEWS ALERTS	✓	✓	✓
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Links  $\Rightarrow$  Traffic

Traffic  $\Rightarrow$  Clicks on advertising

Pay walls  links &  $\Downarrow$  ad \$\$\$'s

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http://news.google.com/news?pr=1&cf=atl&ned=us&hl=en&q

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 Most Popular

> All news  
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**At Fort Hood, Some Violence Is Too Familiar**  
 New York Times • Michael Moss, Ray Rivers • 1 hour ago  
 FORT HOOD, Tex. - Staff Sgt. Gilberto Mota, 35, and his wife, Diana, 30, an Army specialist, had returned to Fort Hood from Iraq last year when he used his gun to kill her, and then took his own life, the authorities say.  
 RT Video: Victims at Fort Hood are casualties of war  
 Fort Hood suspect warned of threats, Washington Post  
 FOX News - Reuters - Austin American-Statesman - The Associated Press - Wikipedia: Fort Hood shooting  
 all 24,825 news articles ▾ Email this story

**Catholic Church Emerges as Key Player in Legislative Battle**  
 Wall Street Journal • Peter Willerton • 21 minutes ago  
 Injecting itself aggressively into the health-care debate, the Roman Catholic Church in America has emerged as a major political force with the potential to upend a key piece of President Barack Obama's agenda.  
 RT Video: Health care bill puts Bayh on the spot WISH TV  
 Historic healthcare overhaul passes House, Los Angeles Times  
 CNN International - The Associated Press - Baltimore Sun - Salt Lake Tribune  
 all 11,283 news articles ▾ Email this story

**Oil falls below \$79 as Ida drops to tropical storm**  
 The Associated Press • Alex Kennedy • 46 minutes ago  
 SINGAPORE - Oil prices drifted below \$79 a barrel Tuesday in Asia as a storm threatening oil installations in the Gulf of Mexico weakened and investors eyed a volatile dollar.  
 RT Video: Gulf Coast Prep As Ida Weakens The Associated Press  
 Ida could disrupt two-thirds of Gulf oil output, Houston Chronicle  
 Times-Georgian - ABC News - WJLA-TV FOX10 - Reuters - Wikipedia: Hurricane Ida  
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 FOX News • 10 minutes ago

**Oracle Resolves European Union Objections Over Sun**  
 Bloomberg • 3 hours ago - all 328 articles ▾

**Connecticut Governor Won't Seek Re-election**  
 New York Times • 4 hours ago - all 119 articles ▾

**Three Reasons The Justice Department Should Stop The Google-admob Deal**  
 ChannelWeb • 5 hours ago - all 540 articles ▾

**Obama Seeks Revision of Plan's Abortion Limits**  
 New York Times • 2 hours ago - all 101 articles ▾

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 USA Today • 2 hours ago - all 921 articles ▾

**Fading Rockers Aerosmith Looking for New Singer**  
 ABC News • 1 hour ago - all 371 articles ▾

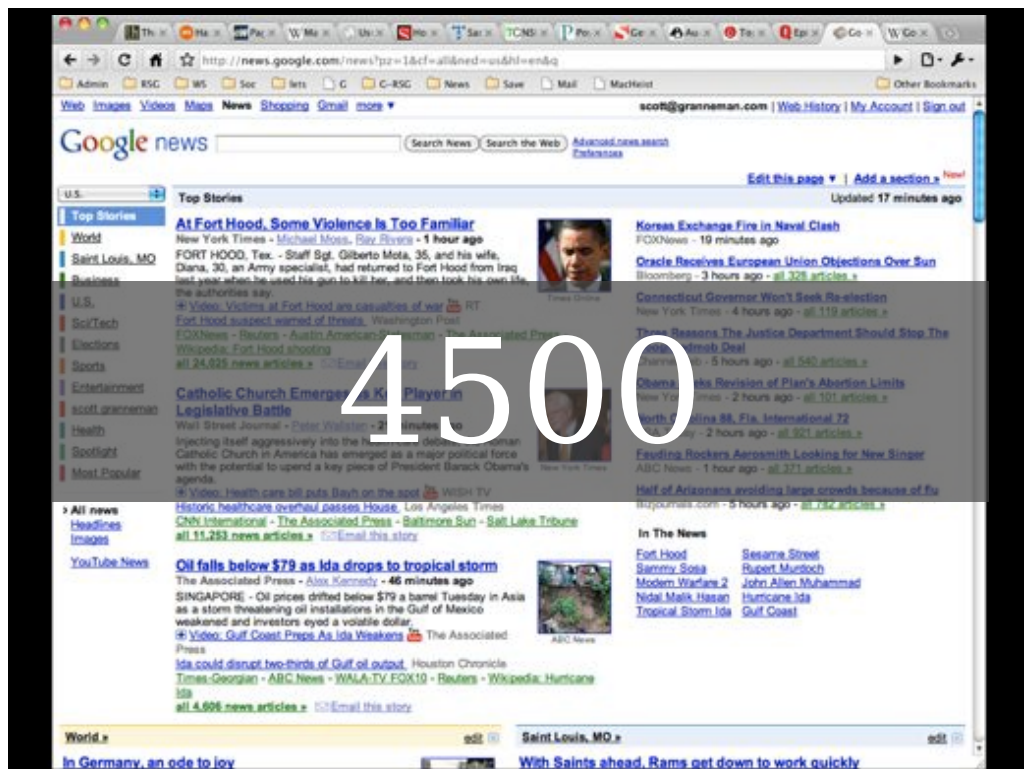
**Half of Arizonans avoiding large crowds because of flu**  
 Buzzjournals.com • 5 hours ago - all 752 articles ▾

**In The News**

Fort Hood	Sesame Street
Sunny Soja	Bugat Muscov
Modern Warfare 2	John Allen Muhammad
Nidal Malik Hasan	Hurricane Ida
Tropical Storm Ida	Gulf Coast

World ▾ edit Saint Louis, MO ▾ edit

In Germany, an ode to joy With Saints ahead, Rams get down to work quickly



The Batavian | Batavia, daily | K

http://thebatavian.com/

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**Truck off road, in swamp off Batavia-Oakfield**

Posted by *Howard Owens* on November 9, 2009 - 4:24 PM  
Topped in: *accident batavia Batavia-Oakfield Townline Road*

A pick-up truck has reportedly gone off the road in the area of 2964 Batavia-Oakfield Townline Road.

The truck is reportedly in a swamp area.

No report on injuries.

Mersey EMS and Town of Batavia Fire responding.

[View/Print Post \(19143\)](#)

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**Weather for Batavia, NY**

Current Conditions:  
Mostly Cloudy, 54 F

Forecast:  
Mon - Cloudy, High: 65 Low: 45  
Tue - Mostly Cloudy, High: 56 Low: 38

(provided by The Weather Channel)

**TURKEY BOWL**

**Fireplaces & Stoves**

**Stretch Your Soul**

**User login**

Username: \*

Password: \*

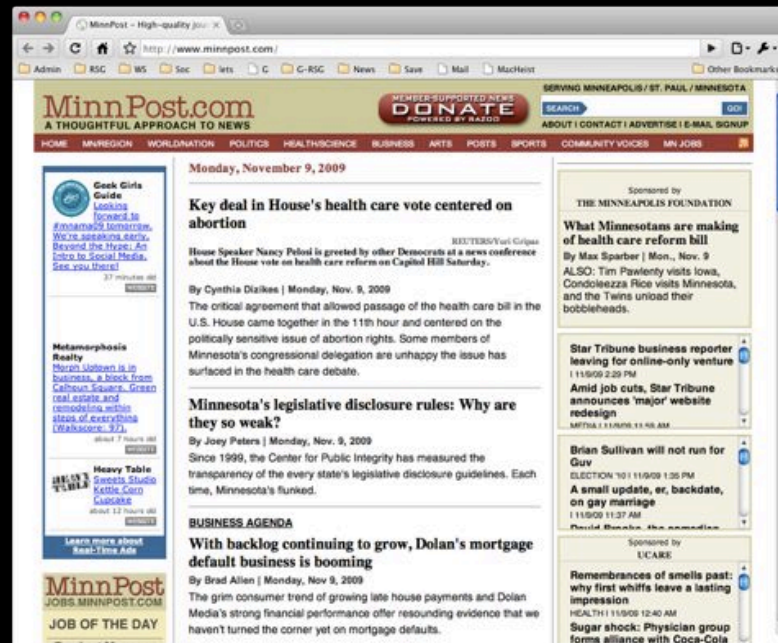
Log in

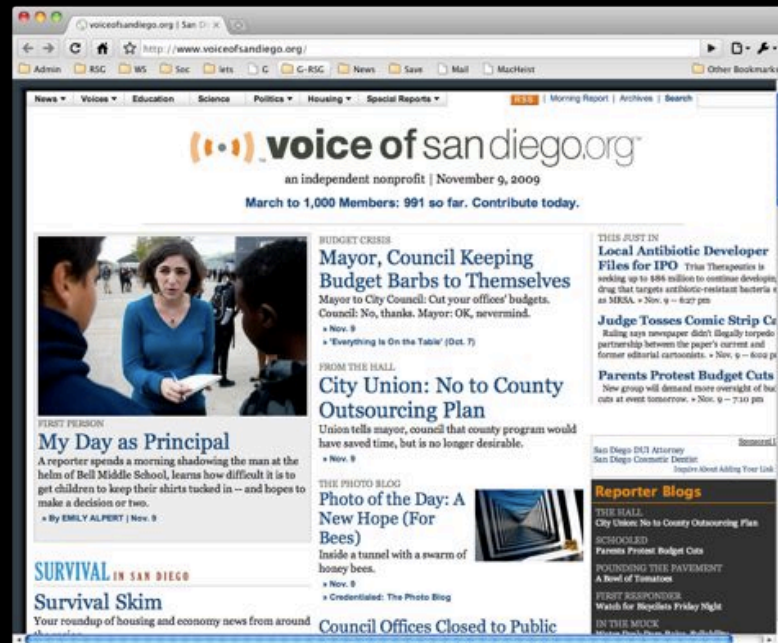
Create new account  
Request new password

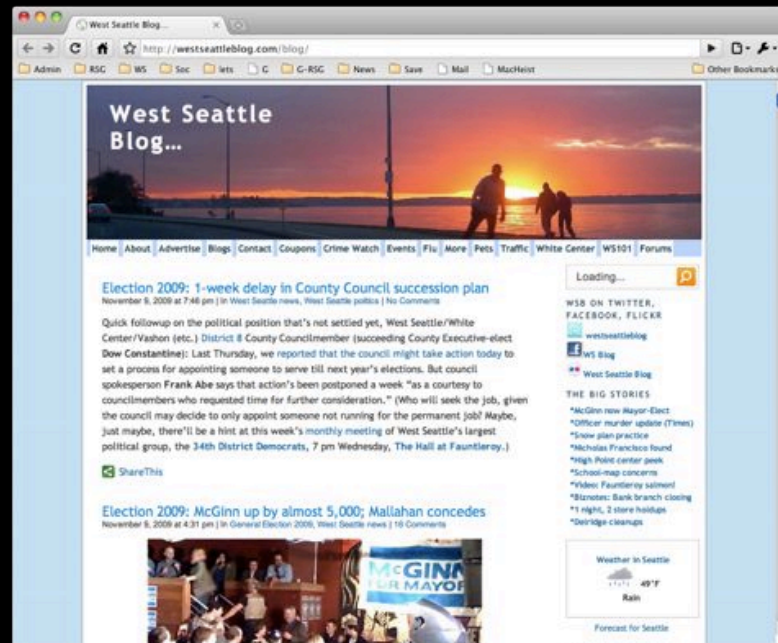
**The Batavian Sweatshirt \$10.00**  
ORDER











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St. Louis **BEACON** NEWS THAT MATTERS

MONDAY

Inform our coverage: How is the economy affecting you this holiday season? ... Are you taking advantage of online learning?

Public Insight Network

TOP STORIES

**REJECTED** Missouri's ban on insurance coverage for abortion is more restrictive than ban in House health bill

Posted 6 p.m. Mon., Nov. 9 - The anti-abortion provision included in the health-care bill that passed the U.S. House on Saturday is similar to the private insurance restriction that has been in place in Missouri for 26 years. Still, some leaders on both sides of the state's longstanding battle over abortion rights foresee possible changes if the federal provision becomes law.

**BEACON BACKROOM**

Missouri, Illinois see mostly party-line vote on health care, but Skelton is the exception

Jo Mannix, Beacon Political Reporter

Updated 2 p.m. Mon., Nov. 9: Missouri's nine members of Congress split along partisan lines -- with one exception -- in Saturday's late-night vote that saw the U.S. House pass a health care bill that includes a public option. Three Missouri Democrats

**SCIENCE**

Missouri Botanical Garden preserves, restores local plant life

Jo Seltzer, Special to the Beacon

Posted 9:01 p.m. Sun., Nov. 8 - The Missouri Botanical Garden works to preserve and reintroduce rare and endangered species in the lower Midwest. The Garden's efforts, including seed-banking, are in conjunction with an independent national network of 34 botanical institutions

**EDITORS' PICKS**

Top News Region Science A+L Voices

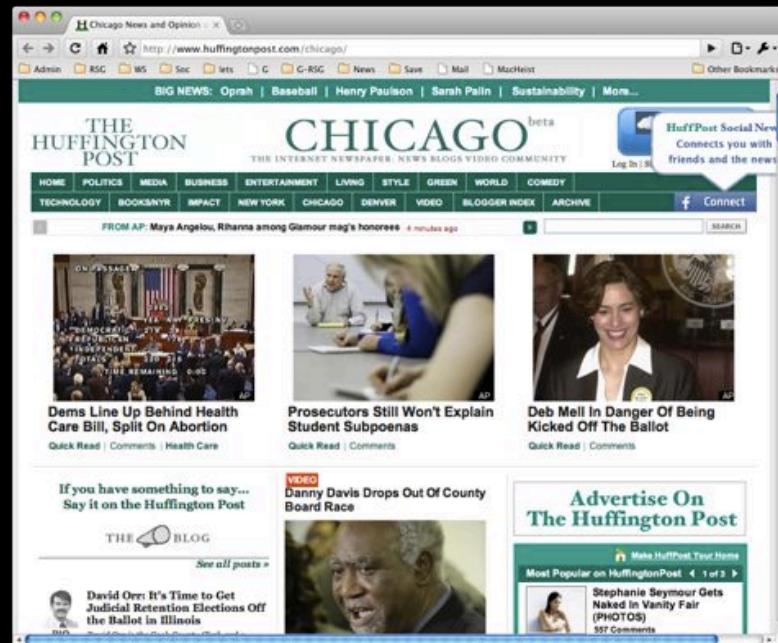
MILKEN AWARD AT WEBSTER GROVES

2009 National Milken Educator Award p...

Video by Dru Seaks, St. Louis Beacon

The Milken Family Foundation presented its \$25,000 Educator Award to a teacher at Webster Groves High School Oct. 29. See a larger version of the video and read the story.

TOPICS









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## Senate faces abortion rights rift

By CARRIE BUOFF BROWN & JONATHAN ALLEN | 11/09 10:05 PM



Harry Reid found his health care reform efforts seriously complicated Monday by the explosive issue of abortion. | AP Photo

**44: Happening Now**  
**Netanyahu drops in on POTUS**  
 The meeting was not even scheduled until the prime minister had departed Israel.

**Michelle Obama's poll numbers slide**  
 By NIA MALIKA HENDERSON | 11/09 7:37 PM  
 Her favorability rating peaked at 72 percent in March but slid to 61 percent in a recent Gallup Poll.

**Huckabee ambivalent about W.H. run**  
 By BEN SMITH | 11/09 7:03 PM  
 The underlying question remains whether Huckabee will forswear his faith.

**Obama's Berlin no-show**  
 Walter Russell Mead: "Candidate Obama understood the importance of Berlin. I wish the President had kept it in mind."

**MULTIMEDIA** See all video  
 VIDEO: Gibbs and Takes  
 VIDEO: Pundits on House health bill  
 VIDEO: POLITICO Playback

**BREAKING HEALTH CARE NEWS**  
**Live Pulse**  
 Senate GOP cool to Stupak amendment.

**POLITICO BLOGS**  
**Ben Smith** on Politics  
 Obama, Netanyahu meet.

**Laura Rozen** on Foreign Policy  
 Obama-Netanyahu meeting.

**Glenn Thrush** on 888 Intelligence  
 Ensign moves out.

**Michael Calderone** on Media  
 WashTimes Ward joins Daily Caller.

**The Scorecard** on Campaigns



2008

Newspaper online revenue  
\$3,109,000,000

Unique monthly visitors  
67,300,000

Cost of virtually all content  
\$0

27

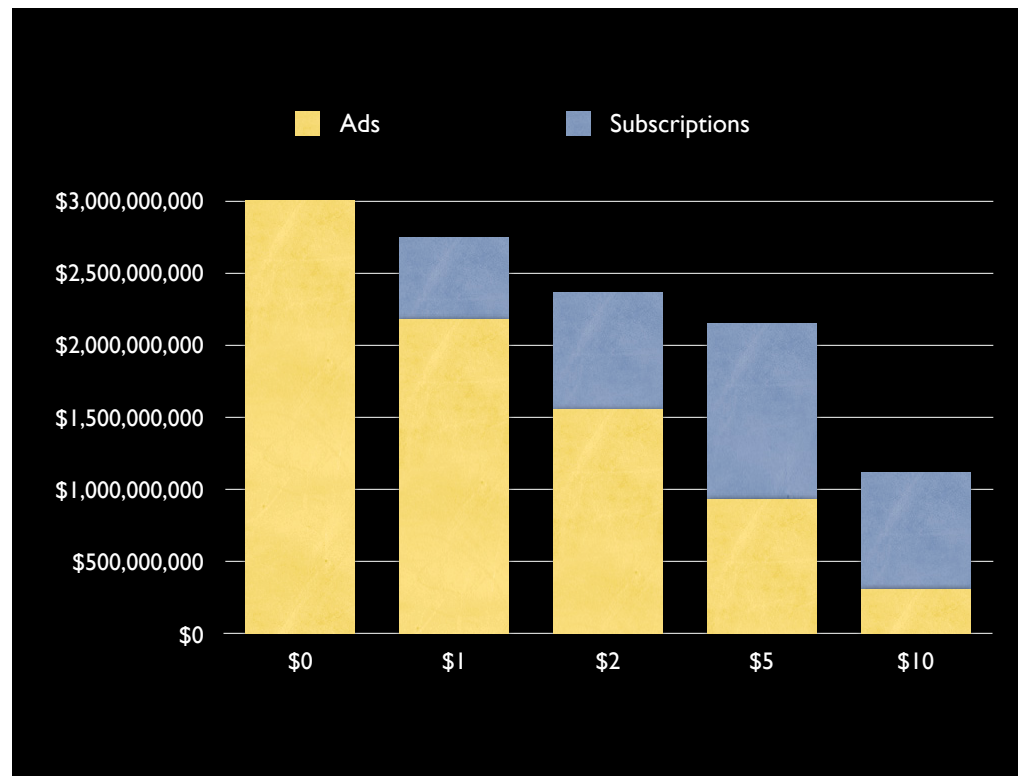
Source: Martin Langeveld. "Paying for online news: Sorry, but the math just doesn't work." Nieman Journalism Lab (3 April 2009). <http://www.niemanlab.org/2009/04/paying-for-online-news-sorry-but-the-math-just-doesnt-work/>. Accessed 10 November 2009.

## Assumptions

Monthly Fee	Traffic Reduction	Ad Revenue Reduction
\$1	↓ 30%	↓ 30%
\$2	↓ 50%	↓ 50%
\$5	↓ 70%	↓ 70%
\$10	↓ 90%	↓ 90%

28

Source: Martin Langeveld. “Paying for online news: Sorry, but the math just doesn’t work.” Nieman Journalism Lab (3 April 2009). <http://www.niemanlab.org/2009/04/paying-for-online-news-sorry-but-the-math-just-doesnt-work/>. Accessed 10 November 2009.



29

Source: Martin Langeveld. "Paying for online news: Sorry, but the math just doesn't work." Nieman Journalism Lab (3 April 2009). <http://www.niemanlab.org/2009/04/paying-for-online-news-sorry-but-the-math-just-doesnt-work/>. Accessed 10 November 2009.

2005-2007

*The New York Times*  
experiments with Times Select

\$10,000,000/year revenue

227,000 paying customers

\$3.70/month per customer

30

Source: Martin Langeveld. "Paying for online news: Sorry, but the math just doesn't work." Nieman Journalism Lab (3 April 2009). <http://www.niemanlab.org/2009/04/paying-for-online-news-sorry-but-the-math-just-doesnt-work/>. Accessed 10 November 2009.

October 2009

Long Island *Newsday*  
goes behind a pay wall

\$5/week

After 3 months,  
how many subscribed?

October 2009

Long Island *Newsday*  
goes behind a pay wall

\$5/week

After 3 months,  
how many subscribed?

35

Rupert Murdoch  
is moving all newspapers  
behind a paywall

London *Times*  
now charges £2/week

Traffic fallen by over 90%

21,000,000  
unique visitors/month



2,000,000



Publicists & PR people  
keeping sources & interviews away  
Why? Fewer eyeballs

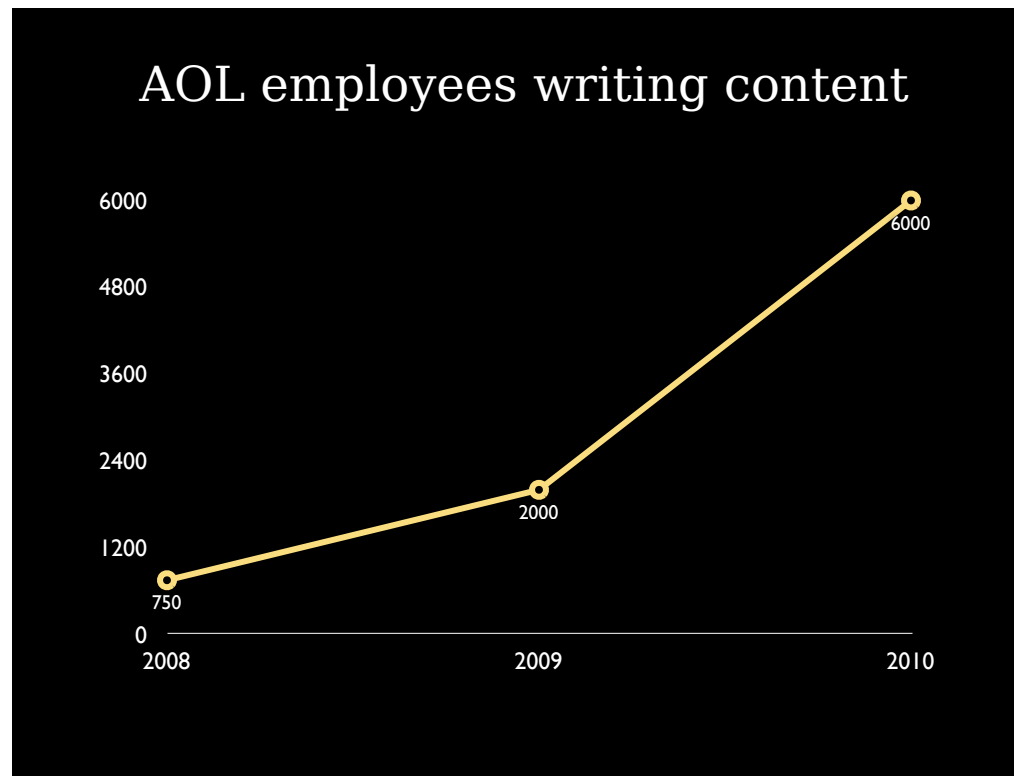
Journalists aren't happy  
Can't get interviews  
Fewer eyeballs

Advertisers are cutting buys  
Fewer eyeballs  
News Corp. won't provide numbers

*Times* broke story  
about British politics  
No one noticed for 9 days  
Labour Uncut blog  
re-broke the story  
& got all the credit

# Alternatives

# New Media



40

500 are employed, 1500 are freelancers

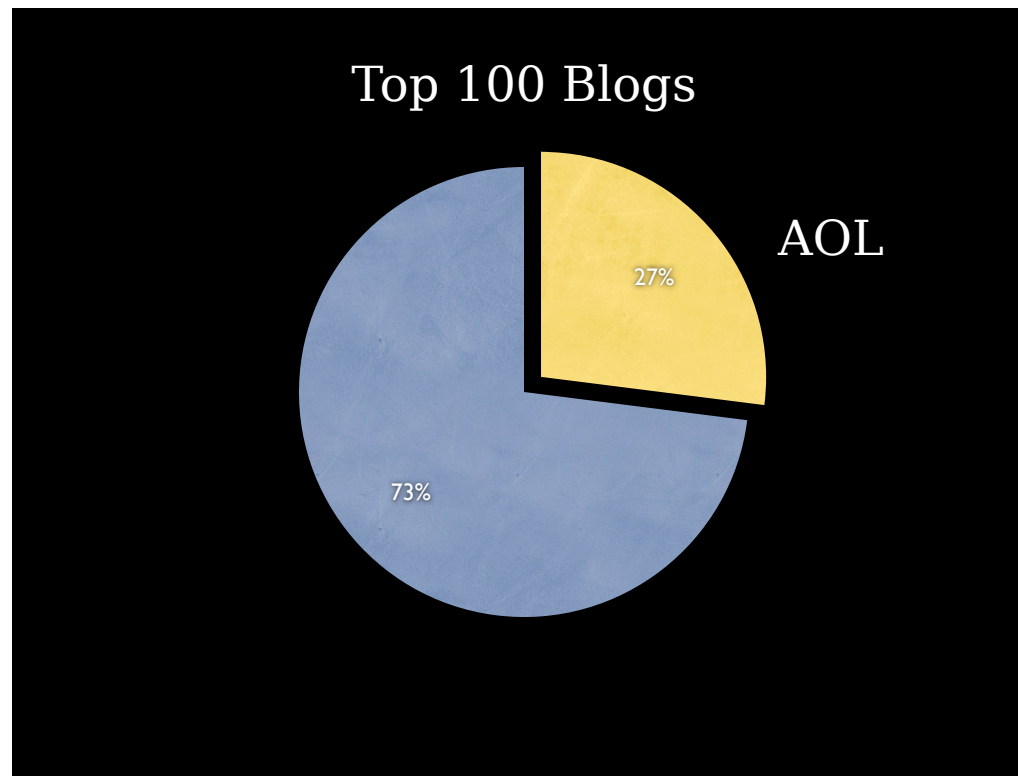
Source: <http://www.techcrunch.com/2009/07/29/aol-newsroom-now-has-wow-1500-writers/>

May 2009  
76 million unique monthly visitors

41

Source: <http://www.techcrunch.com/2009/07/29/aol-newsroom-now-has-wow-1500-writers/>





42

Source: <http://www.techcrunch.com/2009/07/29/aol-newsroom-now-has-wow-1500-writers/>

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### TPM EDITORS BLOG

11.09.09 -- 9:58PM // [recommend \(1\)](#)

#### ABOUT THOSE TROOPS ...

Gen. Jim Jones is pushing back on reports President Obama has made his decision about Afghanistan. TPMDC [has the story](#).

It's a busy foreign policy night at the White House, as the administration also released a [basic rundown](#) of the Obama-Netanyahu meeting.

--Christina Bellantoni

11.09.09 -- 8:11PM // [recommend \(8\)](#)

#### TRIP DOWN DEATH PANEL LANE

Palin takes to Facebook to [denounce](#) "disastrous" health care bill that will bring an end to America as we know it.


--Josh Marshall

11.09.09 -- 8:06PM // [recommend \(5\)](#)

#### ONE MORE PROBLEM WITH THE STUPAK AMENDMENT

No ones quite sure what the [language in the amendment](#) would actually do.

## GOPers Fixin' To Eat Their Own: Who Will The Right Devour Next?



Conservative Hoffman Pushed Out Moderate In NY-23 -- Are Cao, Fiorina And Crist Next? ... TPMDC Takes Stock: Races In Florida, Utah, California, Louisiana And More

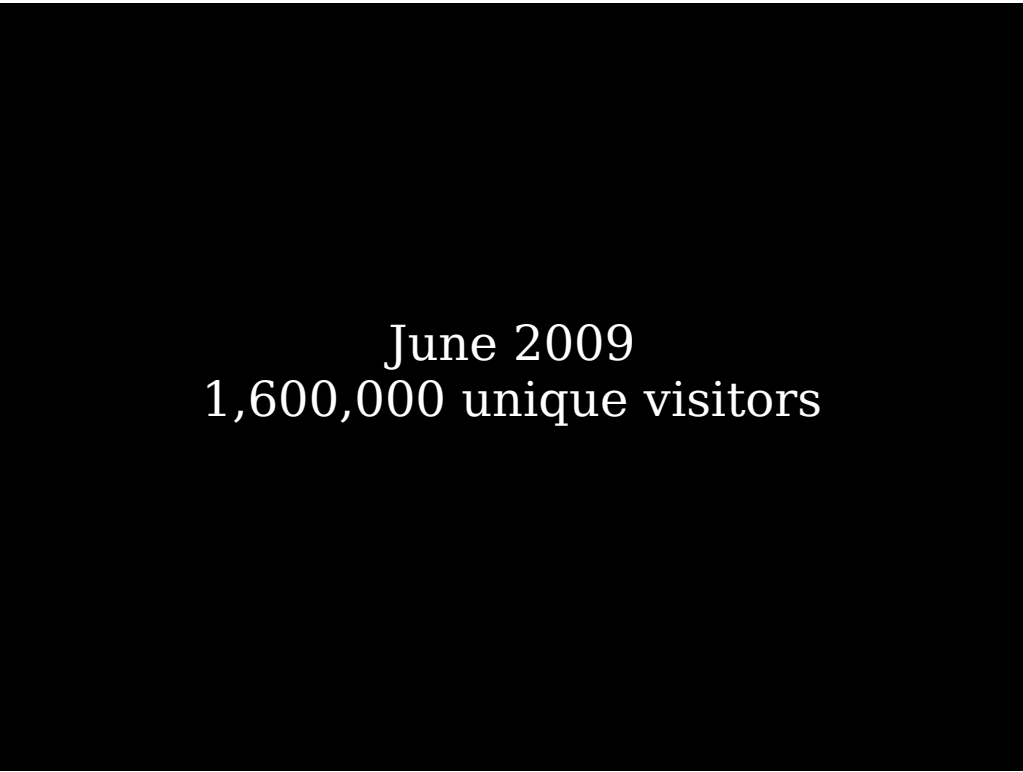
CLASSY  
Westboro Church Protests Outside Obama Girls' School

NIDAL MALIK HASAN  
Who Is Hasan? The Picture Becomes (Slightly) Clearer  
The sensitive picture emerging of Nidal

#### TOP NEWS

- Obama: 'This Is A Health Care Bill, Not An Abortion Bill'
- Report: Obama Wants About 40k More Troops For Afghanistan
- AP Sources: Obama Close To Approving More Afghan Troops
- Obama To Meet With Medvedev And Hu On Asia Trip
- Debt To Unveil Financial Reform Bill Tuesday
- Google Snaps Up Mobile Ad Startup For \$750M
- U.N. Declares Afghan Election 'Credible' And 'Legitimate'
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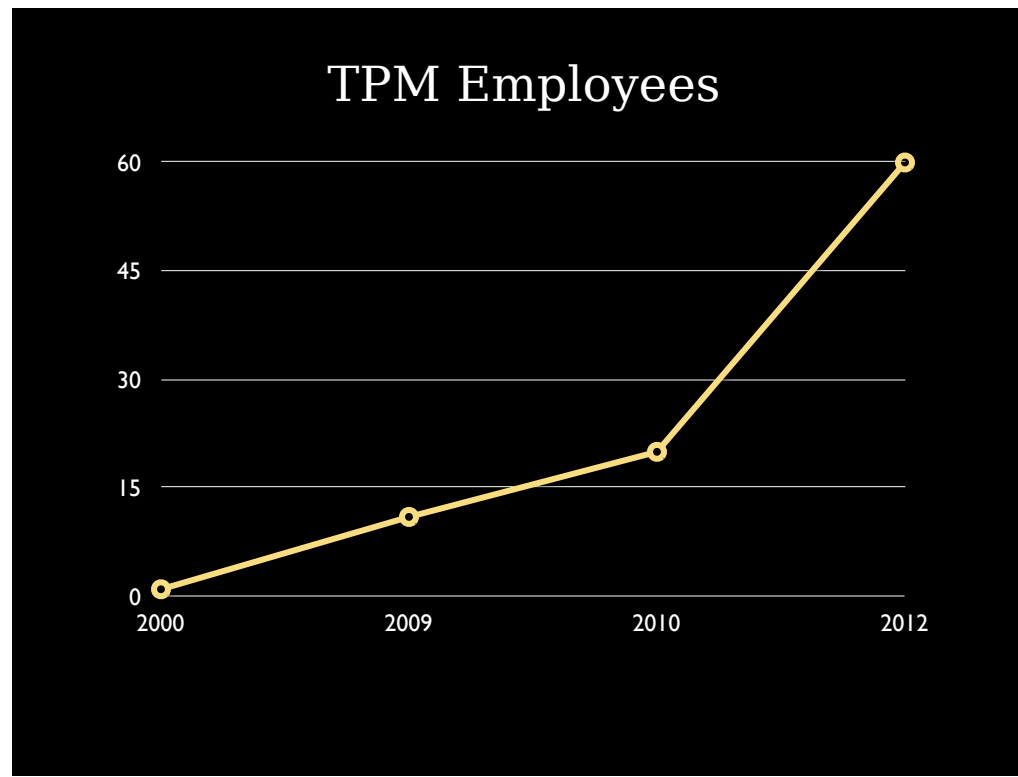
June 2009  
1,600,000 unique visitors

45

Source: [http://www.nytimes.com/2009/07/13/business/media/13marshall.html?\\_r=1](http://www.nytimes.com/2009/07/13/business/media/13marshall.html?_r=1)

7 positions announced  
200 applications received,  
“some from news veterans  
with 25 years of experience”

[http://www.nytimes.com/2009/07/13/business/media/13marshall.html?\\_r=1](http://www.nytimes.com/2009/07/13/business/media/13marshall.html?_r=1)



47

Source: [http://www.nytimes.com/2009/07/13/business/media/13marshall.html?\\_r=1](http://www.nytimes.com/2009/07/13/business/media/13marshall.html?_r=1)

Nearly everyone at TPM  
creates editorial content

Who are these writers?

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Times*

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ESPN

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Post*

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Journal*

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Condé Nast

Other regional &  
national  
newspapers &  
magazines

49

Source: <http://www.techcrunch.com/2009/07/29/aol-newsroom-now-has-wow-1500-writers/>



# Journalism in the Internet Age

St. Louis BEACON NEWS THAT MATTERS

MONDAY

Public Insight Network

TOP STORIES

**Missouri's ban on insurance coverage for abortion is more restrictive than ban in House health bill**

**REJECTED**

Posted 6 p.m. Mon., Nov. 9 - The anti-abortion provision included in the health-care bill that passed the U.S. House on Saturday is similar to the private insurance restriction that has been in place in Missouri for 26 years. Still, some leaders on both sides of the state's longstanding battle over abortion rights foresee possible changes if the federal provision becomes law.

BEACON BACKROOM

Missouri, Illinois see mostly party-line vote on health care, but Skelton is the exception

Jo Hannes, Beacon Political Reporter

Updated 2 p.m. Mon., Nov. 9: Missouri's nine members of Congress split along partisan lines -- with one exception -- in Saturday's late-night vote that saw the U.S. House pass a health care bill that includes a public option. Three Missouri Democrats

SCIENCE

Missouri Botanical Garden preserves, restores local plant life

Jo Seltzer, Special to the Beacon

Posted 8:01 p.m. Sun., Nov. 8 - The Missouri Botanical Garden works to preserve and reintroduce rare and endangered species in the lower Midwest. The Garden's efforts, including seed-banking, are in conjunction with an independent national network of 34 botanical institutions

EDITORS' PICKS

Top News Region Science A+L Values

MILKEN AWARD AT WEBSTER GROVES

2009 National Milken Educator Award p...

Video by Dux Swann, St. Louis Beacon

The Milken Family Foundation presented its \$25,000 Educator Award to a teacher at Webster Groves High School Oct. 28. See a larger version of the video and read the story.

TOPICS

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## CONTRIBUTOR REPORTS

● **Micheel takes lead with early birdie at US Open**  
SOURCE: San Diego Union-Tribune  
57 minutes ago  
Calif. Shaun Micheel has made an early birdie to take

POSTED BY: LA



visited: 108 | News Source: 32 | 4 | 3 | 2

POSTED BY: [KCN\\_MQ2009](#) [▶ post to Google](#)

Cape Town : South Africa | updated 23 minutes ago | [news items](#)

Dr. Sonette Ehlers , a South African woman, invented the Rape-xAe condom, formally known as Rape-X. She was motivated to create it while working as a blood technician with the South African Blood Transfusion Service, during which time she...

World | North America | South America | Asia  
Pacific | South Asia | Africa | Europe | Middle  
East

New Zealand Philippines South Africa Russia  
Belgium Germany Turkey Jamaica Palestine  
Italy

Winters reveals harrowing health battle  
Source: United Press International | 3x minutes ago

**Soueid: Hezbollah to file complaint against Sfeir**  
Source: [NOW Lebanon](#) | 30 minutes ago

**EC agrees Czech film incentive**  
Source: [Variety](#) | 25 minutes ago

#### ➤ BREAKING: CONTRIBUTOR REPORTS



Changes to an enzyme in the brains of women immediately having a baby may explain postpartum depression, a new study shows. The work, conducted by researchers at the Centre for Addiction and Mental Health in Toronto, Canada, were published in the *Archives of General Psychiatry* and presented by the Max Planck Society.

In the study, researchers used an imaging technique to track levels of the enzyme, monoamine oxidase A (MAO-A), in women's brains immediately following childbirth. MAO-A levels were 43 percent higher in the women who had just had a baby compared to a control group consisting of women who either had children long ago or never had children.

The enzyme breaks down the neurotransmitters serotonin, dopamine and norepinephrine, which are responsible for maintaining our "good moods." If these neurotransmitters are deficient, we feel sadness, followed by the potential to become depressed.

"For most women, the birth of their baby is one of the most strenuous but also happiest days in their lives" wrote Julia Sacher, first author of the study, and her colleagues. "So it is very difficult to understand why almost three-quarters of all women feel down shortly after giving birth. They can suffer from extreme sadness, mood swings, anxiety, sleeplessness, loss of appetite and irritability."

"Our results have the exciting potential for prevention for severe postpartum blues. This could have an impact on prevention and treatment of postpartum depression in the future."

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Posted By  TamiAtrac · 1 day ago

REPLY

I had post partum depression. But I had symptoms before I had a baby. When I had the baby, my

[Blog - News - May 1, 2016](#)

4 hours ago

 ahmadkhan56: How Postpartum Depression Arises And How It Could Be Prevented - <http://newsfor.me/73mck>

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By: [MohammedOmarKussein](#) | about 24 hours ago

**Is Shell Fish in Caribbean Safe to Eat? Oil Spill Contamination**

By: [TCWash](#) | about 15 hours ago

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By: [imggr](#) | about 2 hours ago

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Los Angeles - CA - USA | about 1 month ago


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London - United Kingdom | about 1 month ago


I had post partum psychosis, but I had schizophrenia diagnosed before I had a baby. When I had the baby, my doctors didn't take my psychosis seriously and refused to treat it. They thought it would go away on its own, but I still have bouts of paranoia, sometimes quite severe and when its severe I lose insight.

Posted By  [lgarselle](#) · 1 day ago [REPLY](#)

A really good article - the physical strain, changes as you have described them, and lifestyle change can be overwhelming. Good scientific study and evidence is a lot better than "It's all in your head".

Posted By  [GoldenStateTouch](#) · 1 day ago [REPLY](#)

Very interesting article...thanks for posting.

Posted By  [karaltes](#) · about 13 hours ago [REPLY](#)

good and interesting article ,its for sheering

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**Enzyme behind baby blues found**

news source: newswise | 1 day ago

It is known that in the first three to four days after giving birth, estrogen levels drop 100 to 1000 fold. In the current study, led by Julia Sachser from the MPI for Human Cognitive and Brain Sciences in Leipzig, it was discovered that proportional...

**Major depression common after brain injury: study**


New York City, NY | USA | about 1 month ago

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**facebook.**





10 hours of video uploaded  
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Equivalent to  
57,000 full-length movies/week

59

Source: Croal, N'Gai. "The Internet in the New Sweatshop." Newsweek (7–14 July 2008). <http://www.newsweek.com/id/143740>. Accessed 5 July 2008.

iPad

27 January 2010  
Apple announces the iPad





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*The Guardian*, 21 November 2010

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will unveil iPad-only  
digital newspaper *The Daily*  
later this month

100 reporters have been hired

70

Source: <http://www.guardian.co.uk/technology/2010/nov/21/ipad-newspaper-steve-jobs-rupert-murdoch>

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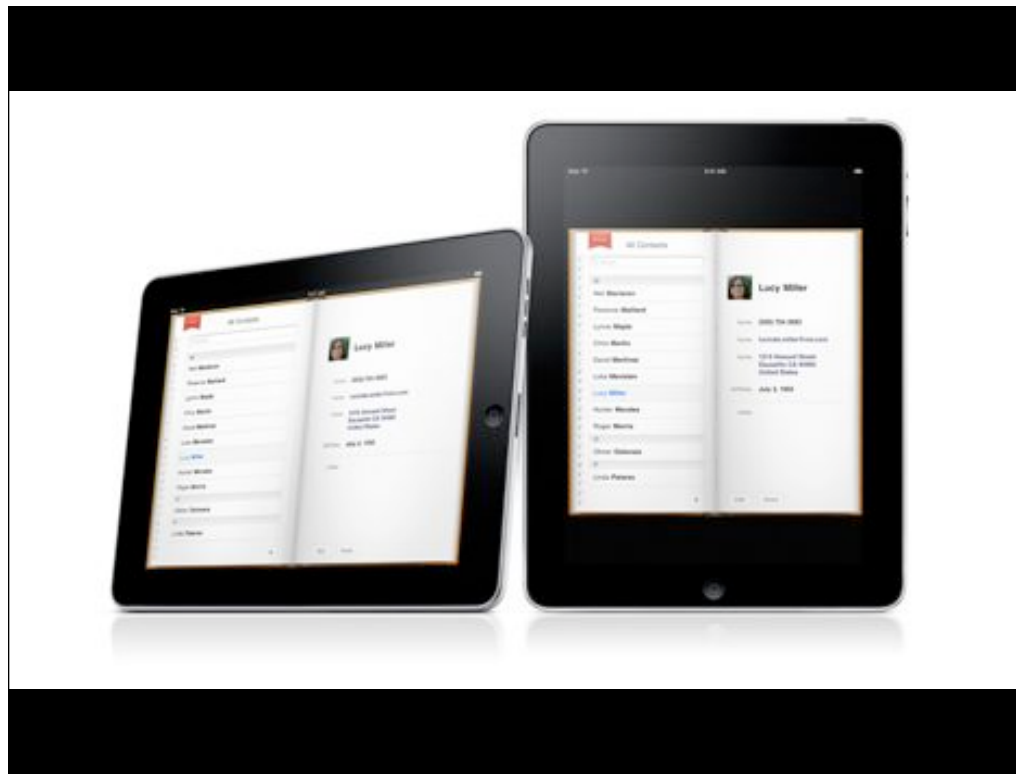
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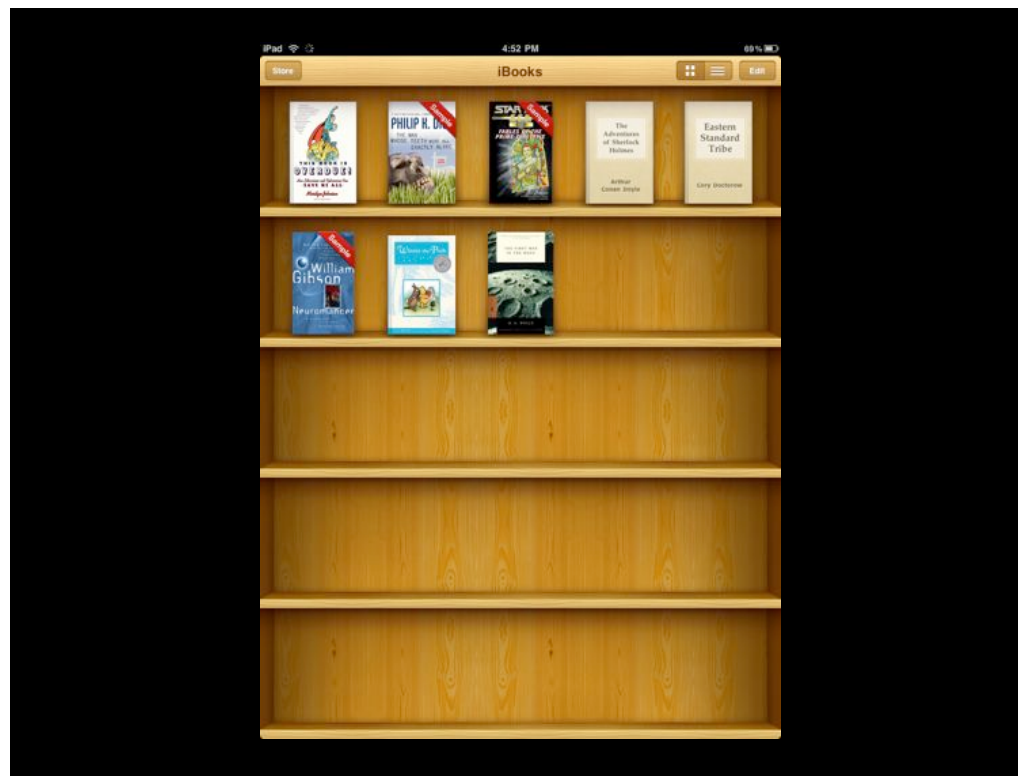


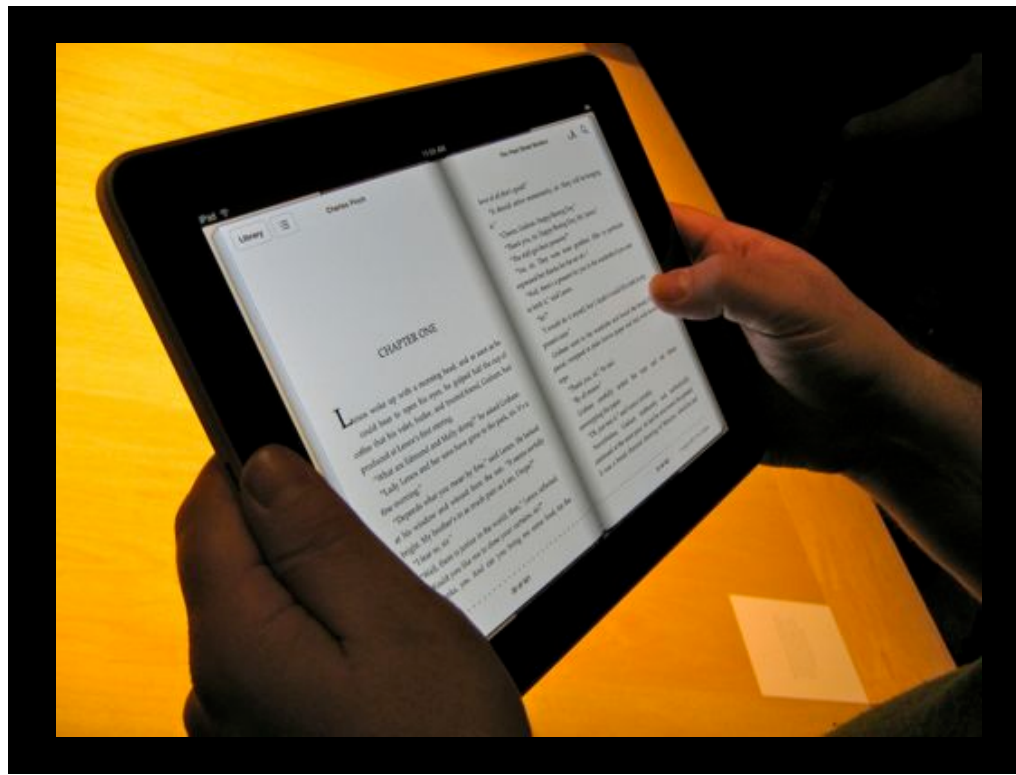


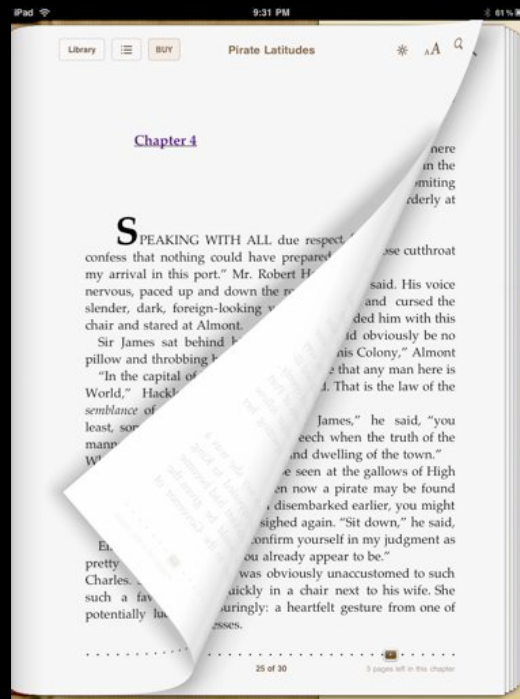


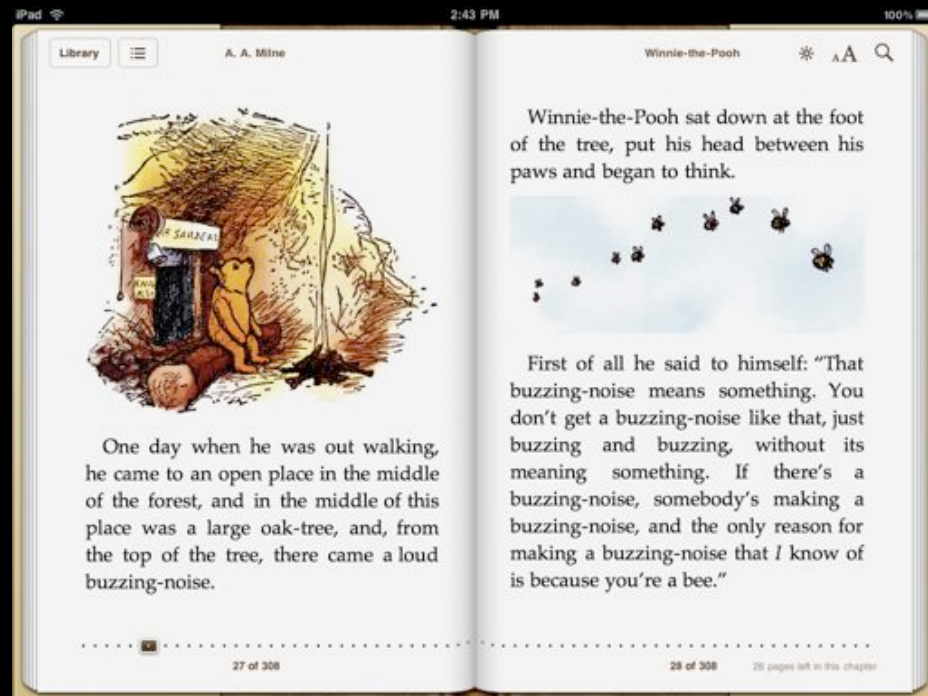


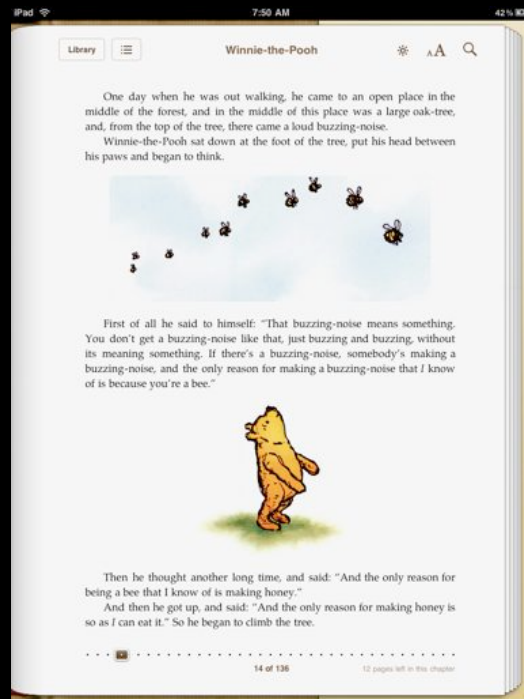












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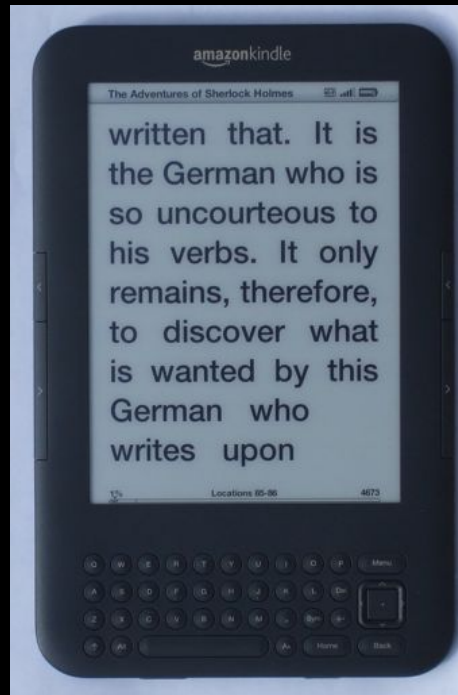












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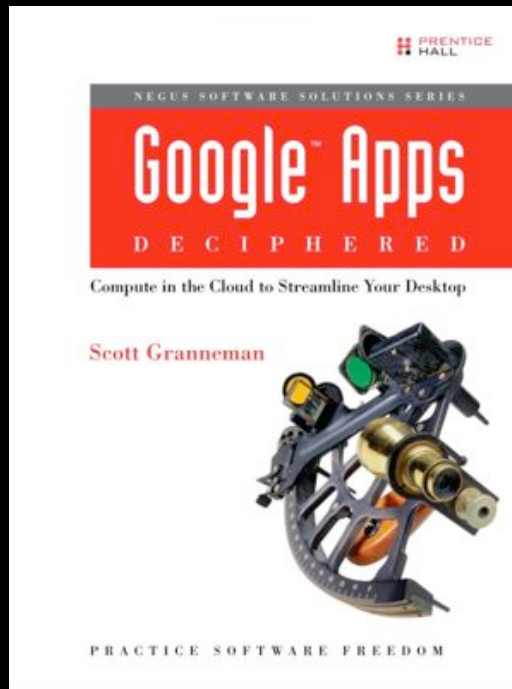
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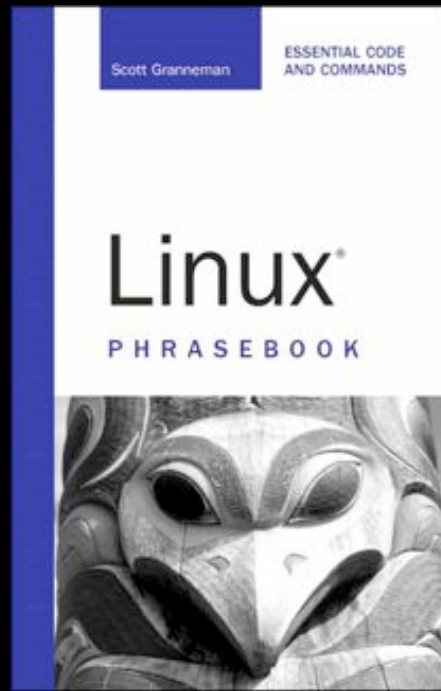
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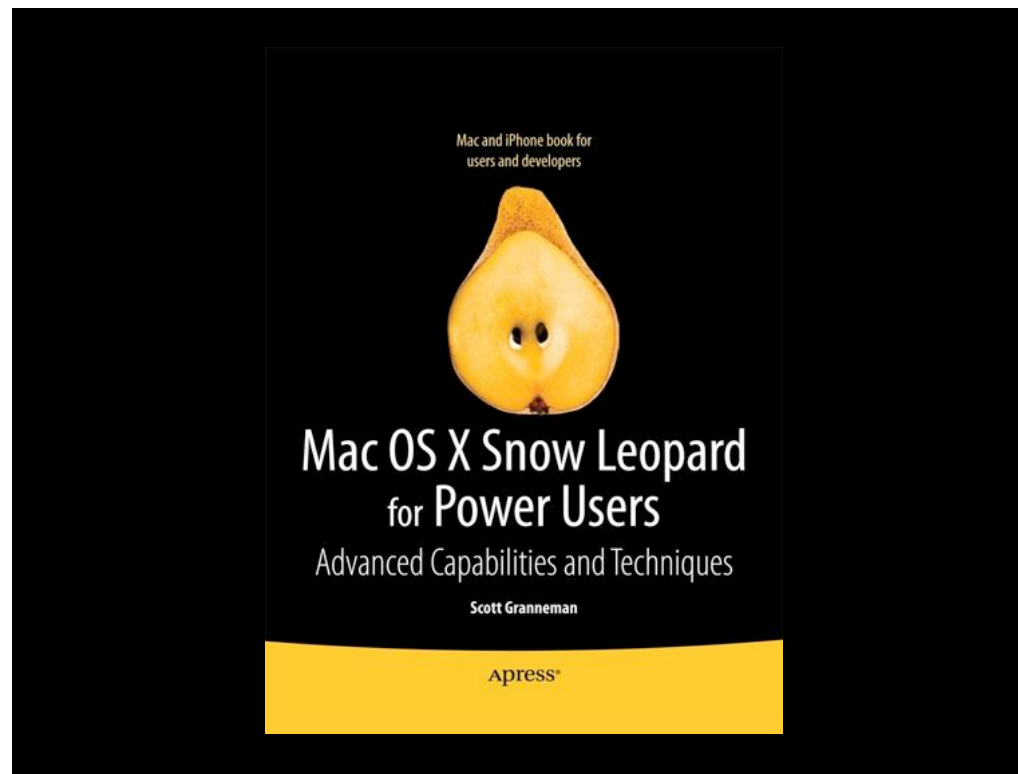
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# Journalism & Media: What happened to buggy whips? Ladue Chapel Presbyterian Church R. Scott Granneman

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