

Journalism & Media: What happened to buggy whips?

Ladue Chapel Presbyterian Church

R. Scott Granneman

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Whenever a wave of change
sweeps through an industry,
the old ways of making money
tend to dissipate faster
than the new ways coalesce.

Scott Rosenberg

2

Be careful
about what you post on Facebook,
because in the YouTube age
whatever you do,
it will be pulled up again later
somewhere in your life.
That's number one.



3

Sept. 8, 2009: Obama asked by a student how
he could become President someday



4



Bivins Hollar
was running for state senate
in North Carolina
Used YouTube to answer questions
Asked about South Africa

A black rectangular box containing a small square portrait of a man with glasses and a mustache. Below the portrait is white text identifying him as Bivins Hollar, a candidate for state senate in North Carolina. It also notes that he used YouTube to answer questions and was asked about South Africa.

5

Source: <http://www.charlotteobserver.com/2012/03/14/3097521/nc-democrats-criticize-own-candidates.html>

“... push all the savages out
by just shooting them.
But also you could move them.
This is the desert.
I figure you could fence off,
like a 5- to 6-square-mile area
and just kind of pack 'em in there
and let 'em starve to death.”

A black rectangular box containing white text that is a quote about pushing savages out or moving them to a fenced-off area in a desert to starve to death.

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Source: <http://www.charlotteobserver.com/2012/03/14/3097521/nc-democrats-criticize-own-candidates.html>

Charlotte Observer reporter
Jim Morrill called Bivins

Bivins: "I didn't do it. ...
I do not know
what you're talking about."

As he puts Morrill on hold,
the video disappears from YouTube

7

Source: <http://www.charlotteobserver.com/2012/03/14/3097521/nc-democrats-criticize-own-candidates.html>

Journalism

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6. Recordable media manufacturing

7. Hardware manufacturing

8. Shoe & footwear manufacturing

9. Costume & team
uniform manufacturing

10. Women's & girls'
apparel manufacturing

9

1. Photofinishing
- 2. Newspaper publishing**
3. Appliance repair
4. DVD, game, & video rental
5. Money market & other banking

10

Clay Shirky:
“The 500-year-old
accident of economics
occasioned by the printing press—
high upfront cost
& filtering happening
at the source of publication—
is over.

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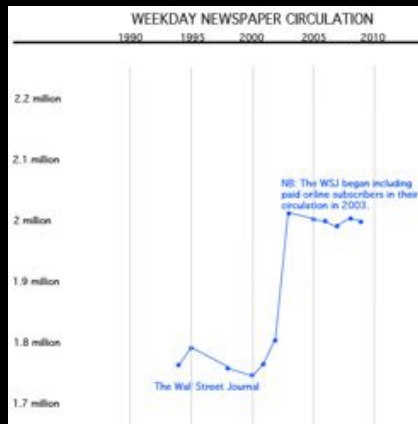
“But will the *New York Times*
still exist on paper?
Of course.

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“Because people
will hit
the Print button.”

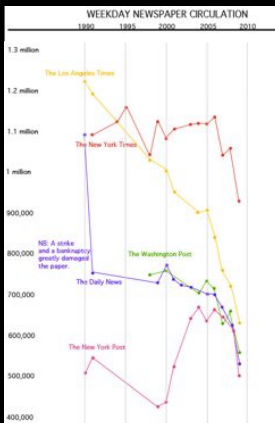
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Source: “A Graphic History of Newspaper Circulation Over the Last Two Decades”. The Awl (26 October 2009). <http://www.theawl.com/2009/10/a-graphic-history-of-newspaper-circulation-over-the-last-two-decades>. Accessed 08 November 2009.

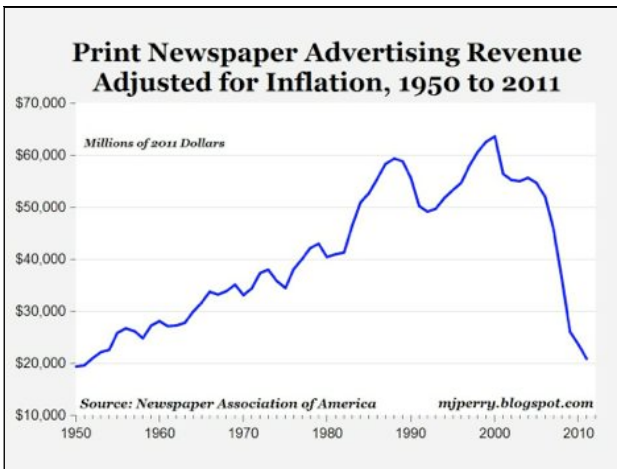


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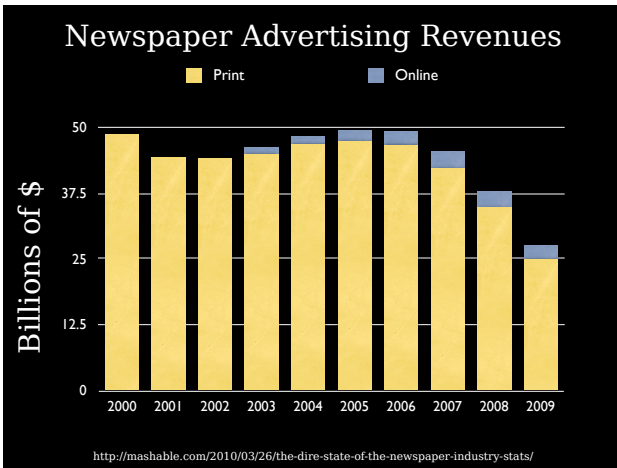
Source: “A Graphic History of Newspaper Circulation Over the Last Two Decades”. The Awl (26 October 2009). <http://www.theawl.com/2009/10/a-graphic-history-of-newspaper-circulation-over-the-last-two-decades>. Accessed 08 November 2009.



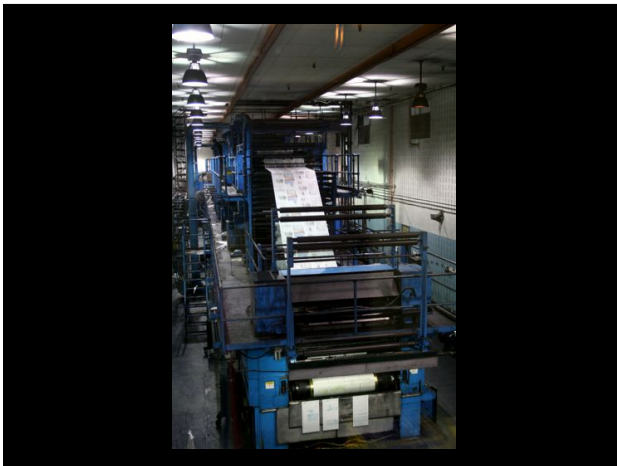
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20

Source: The Press - theogeo, Flickr - <http://www.flickr.com/photos/theogeo/3200215289/>
 Source: Paper - Newspaper Printing Press - iStockphoto - DoxaDigital
 Source: Newsboy - public domain
 Source: Ink - Ink Body Silhouette - iStockphoto - emferr



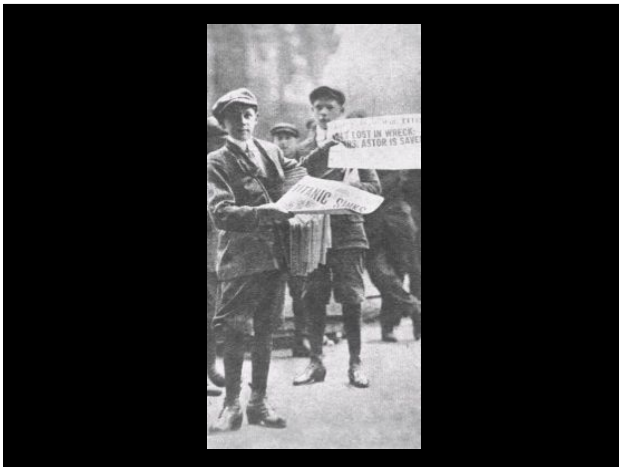
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Source: The Press - theogeo, Flickr - <http://www.flickr.com/photos/theogeo/3200215289/>
Source: Paper - Newspaper Printing Press - iStockphoto - DoxaDigital
Source: Newsboy - public domain
Source: Ink - Ink Body Silhouette - iStockphoto - emferr



20

Source: The Press - theogeo, Flickr - <http://www.flickr.com/photos/theogeo/3200215289/>
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Source: Paper - Newspaper Printing Press - iStockphoto - DoxaDigital
Source: Newsboy - public domain
Source: Ink - Ink Body Silhouette - iStockphoto - emferr

Making & Reporting News

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Egyptian Uprising

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Technologies in Use

23

Ahmad Gharbeia has trained
activists, journalists, & lawyers
for 6 years
to hide communications

<http://www.wired.com/dangerroom/2011/02/cairo-band-of-geeks-survives-tahrir-square-assault/>

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Gharbeia's tools:

PGP for e-mail

Proxies like Tor to circumvent
government blocking of websites

Security in a Box:
tool kit of open & free software
that helps provide
security, privacy & anonymity

<http://www.wired.com/dangerroom/2011/02/cairo-band-of-geeks-survives-tahrir-square-assault/>

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25 January 2011

500 Egyptian users request access
through Tor's anonymity mirrors

<http://www.securecomputing.net.au/Tools/Print.aspx?CID=246707>

26

27 January 2011
2500 Egyptians using Tor
1.7% of global users

<http://www.securecomputing.net.au/Tools/Print.aspx?CID=246707>

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Ahmad Abdalla,
a 32-year-old filmmaker,
gathered footage
to document what happened

<http://www.wired.com/dangerroom/2011/02/cairo-band-of-geeks-survives-tahrir-square-assault/>

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“We have three computers,
Mac, Linux, PC,
so we’ll be able
to handle everything.
Cameras, mobile phones, anything.”

Gathered 100+ GB
of pictures and footage
in a few days

<http://www.wired.com/dangerroom/2011/02/cairo-band-of-geeks-survives-tahrir-square-assault/>

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Facebook

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3.4 million Egyptians on Facebook
Egypt 1st
in the Arab world
& 23rd globally
2/3 of Egyptian Facebook users
are younger than 25

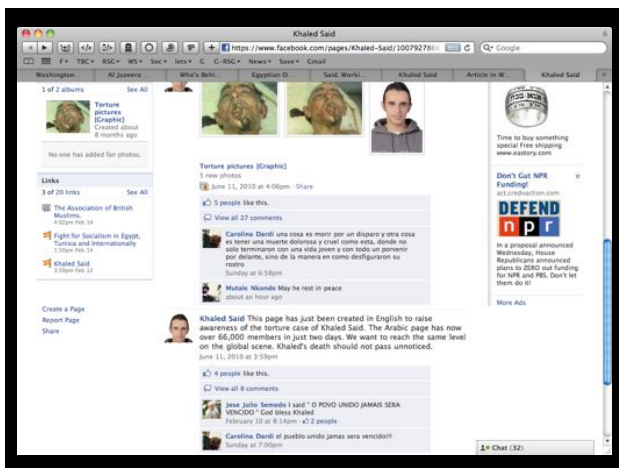
<http://www.washingtonpost.com/wp-dyn/content/article/2010/08/06/AR2010080605094.html>

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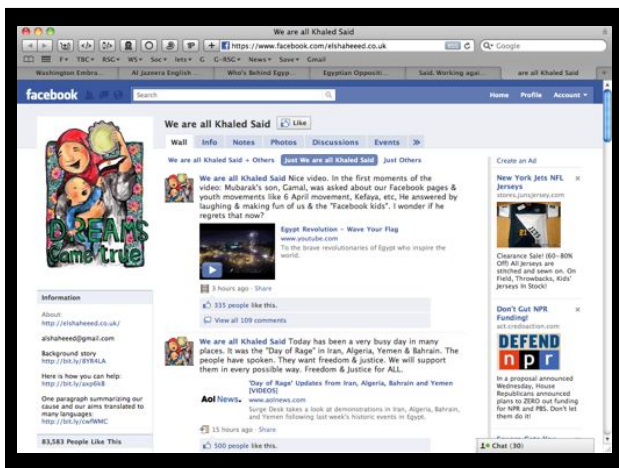
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<https://www.facebook.com/pages/Khaled-Said/100792786638349?ref=share>



33

<https://www.facebook.com/pages/Khaled-Said/100792786638349?ref=share>



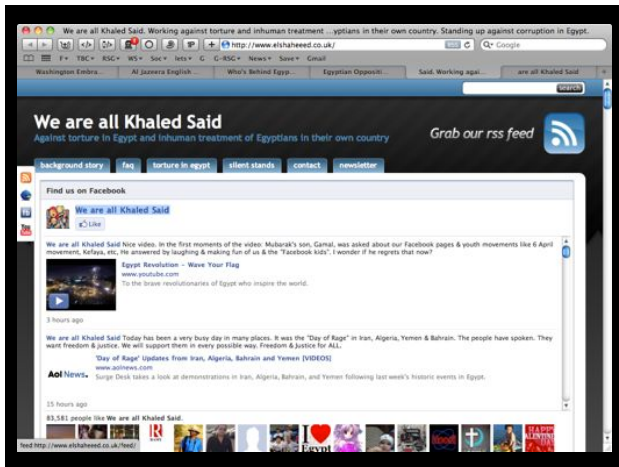
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<https://www.facebook.com/elshaheed.co.uk>

<https://www.facebook.com/elshaheed.co.uk>

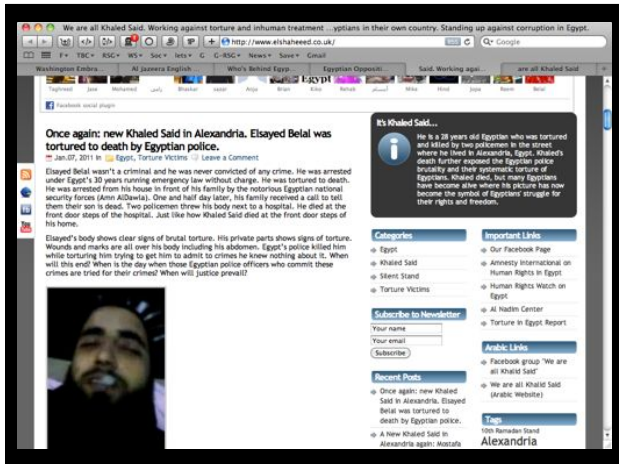
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<http://www.elshaheed.co.uk/>

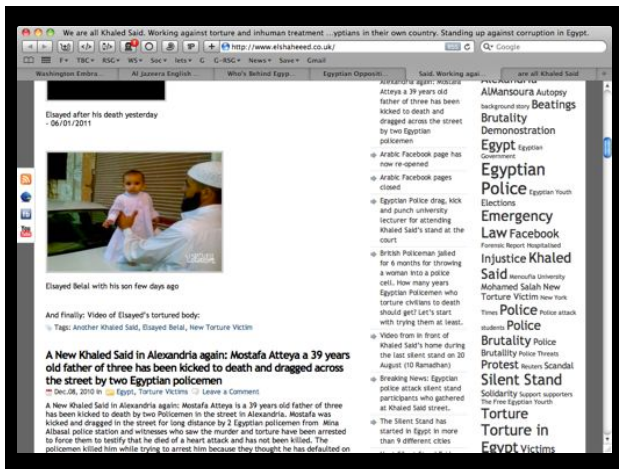


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<http://www.elshaheed.co.uk/>

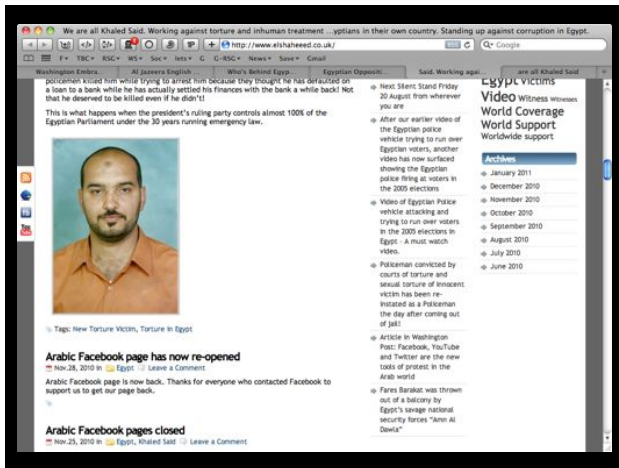


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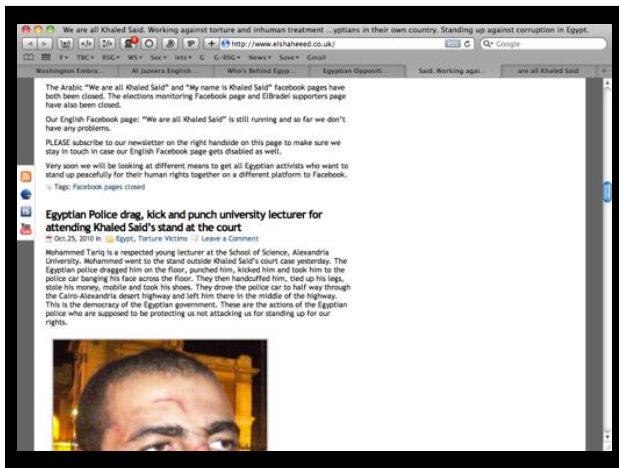
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<http://www.elshaheed.co.uk/>



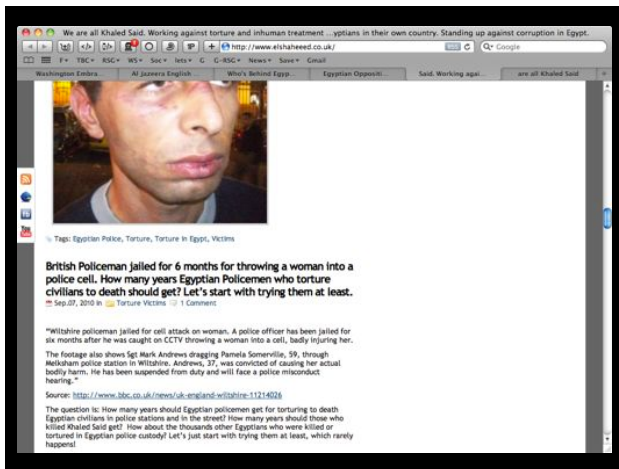
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<http://www.elshaheed.co.uk/>



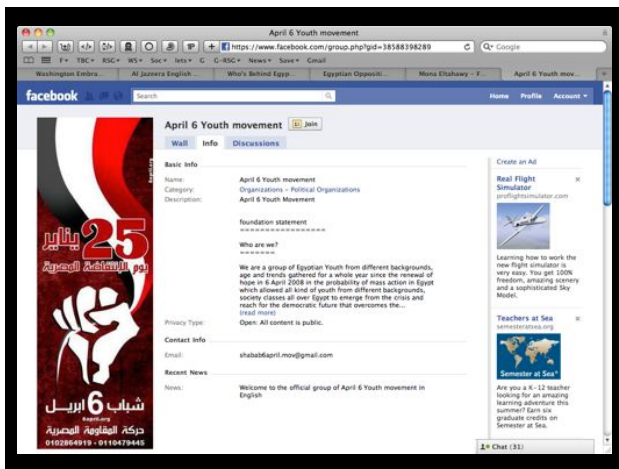
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<http://www.elshaheed.co.uk/>



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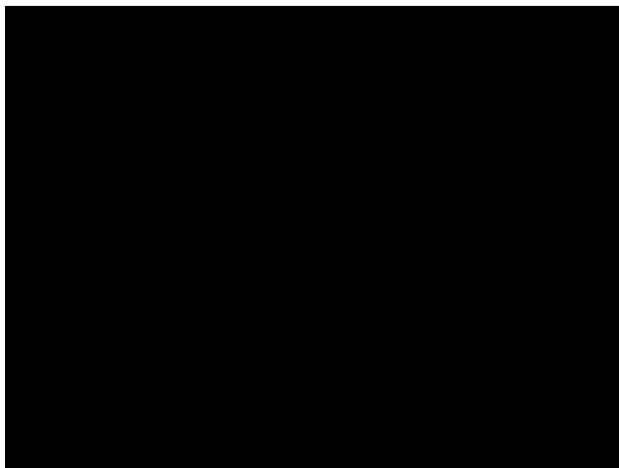
<http://www.elshaheed.co.uk/>



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April 6, 2008: brutal crackdown by security forces after a series of strikes by textile workers in Mahalla

<https://www.facebook.com/group.php?gid=38588398289>



36

April 6, 2008: brutal crackdown by security forces after a series of strikes by textile workers in Mahalla

<https://www.facebook.com/group.php?gid=38588398289>

Twitter

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Ahmad Gharbeia, a “computer security specialist” in Tahrir square:

“The role of the Internet was critical at the beginning. On the 25th, the movements of the protesting groups were arranged in real time through Twitter.

Everyone knew where everyone else was walking & we could advise on the locations of blockades & skirmishes with police.

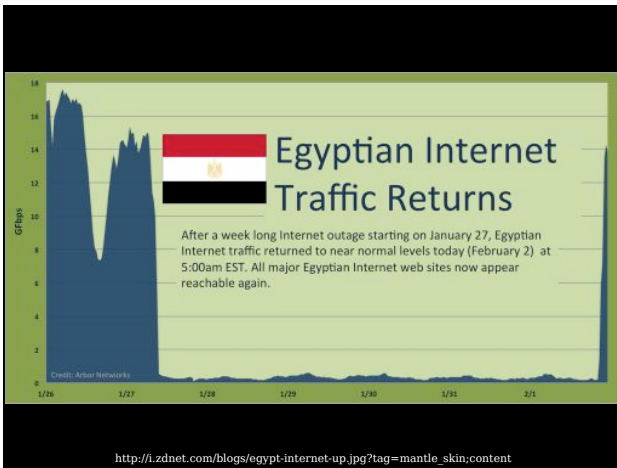
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“It was real time navigation through the city, & that’s why [Twitter] was shut down.”

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Blocking the Net

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Egyptian government
called ISPs
"Turn off routers & DNS servers"

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Former Ministry of Communications
official:

“Blocking the Internet
was one of the biggest mistakes
[the government] has made,
plus cutting off mobile phones.
That made the people
very angry & more aggressive.”

<http://www.wired.com/dangerroom/2011/02/cairo-band-of-geeks-survives-tahrir-square-assault/>

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Friday, 28 January 2011

Egyptian government
shuts down Internet access
except for Noor, a small ISP

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Monday, 31 January 2011
Noor cut off

Noor used by:

- ✓ Egyptian stock exchange
- ✓ Commercial International Bank
- ✓ National Bank of Egypt
- ✓ Egypt Air
- ✓ 1 of the protestors

<http://www.wired.com/dangerroom/2011/02/cairo-band-of-geeks-survives-tahrir-square-assault/>

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Protesters would text or call
the house with the connection
6 people would upload
information to blogs & Facebook

<http://www.wired.com/dangerroom/2011/02/cairo-band-of-geeks-survives-tahrir-square-assault/>

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THE EGYPTIAN PRESIDENCY



This site is under development and reconstruction
ⲁⲃϢ ϢⲁⲁⲁⲡⲰ ⲈⲓⲈ ϢⲁⲈⲐⲁⲓⲚⲓ ⲁϢⲢⲁⲈⲓⲓⲈ

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Osama bin Laden

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facebook iPhone
Google news twitter

49

facebook iPhone
None were around on 9/11/01!
Google news twitter

49

Paul Lis Why was he killed, and not brought to the world court?
6 hours ago · Like · 5 Comments
1 people like this.

Rene Spencer Saller just now heard the news about bin Laden (via Facebook). Wow.
6 hours ago · Like · Comment

Adam Shriver
Exclusive Interview: Breitbart's Provocateurs Trespass at UMSL To Harass and Intimidate Students
stactivisthub.blogspot.com
6 hours ago · Like · Comment
Adam Shriver and 5 people like this.

Mike Birbiglia You can run with your dialysis machine, but you can't hide with your dialysis machine.
6 hours ago · Like · 3 Comments
24 people like this.

50

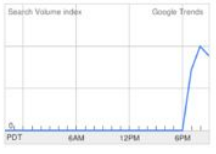


osama bin laden dead

Hotness: Volcanic

Related searches: osama bin laden, cnn, osama bin laden killed, bin laden, osama bin laden dead 2011

Peak: 8PM (PDT)



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The Twitter logo is displayed in its characteristic light blue, rounded font with a white outline, set against a solid black background.

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“If anyone isn’t a believer
in Twitter
as an amazingly powerful
news vehicle,
last night should convert you.”

Chris Cillizza of The Fix
(via Twitter)

http://hosted.ap.org/dynamic/stories/U/US_BIN_LADEN_MEDIA

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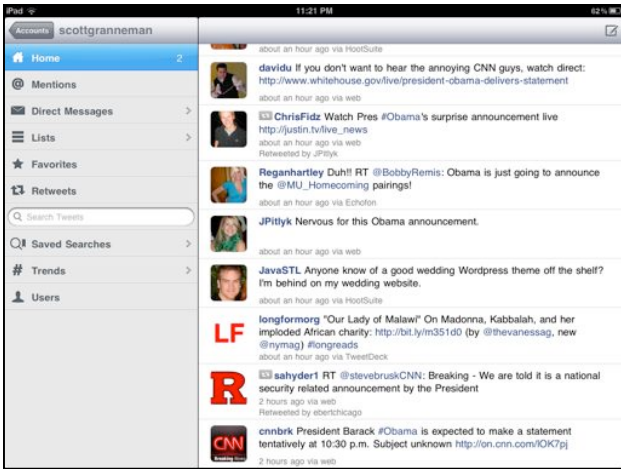
“highest sustained rate of tweets”

10:45 p.m. ET Sunday
through 2:20 a.m. Monday

~ 3,000 tweets/second

Peaked at 5,106 tweets/second

55



56



57



58



RealyVirtual Sohhab Athar
Here's a picture of OBL's hideout in Abbottabad, as shared by a friend @Rahat <http://yfrog.com/h7w4zrnj>
22 hours ago

<http://twitter.com/#%21/RealyVirtual>

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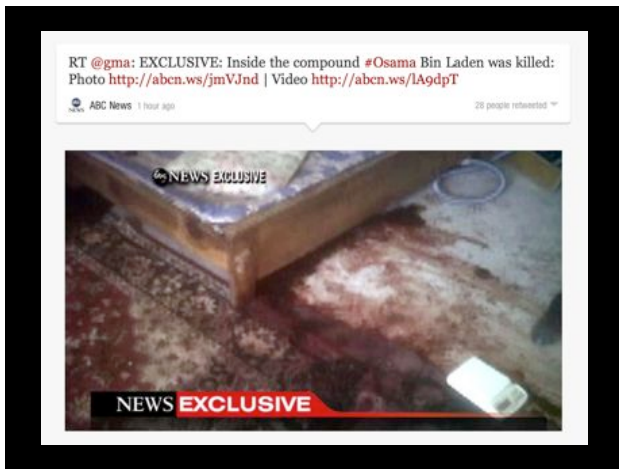
RealyVirtual Sohhab Athar
and a video of OBL's hideout in Abbottabad - after the incident (shared by friend) <http://www.youtube.com/watch?v=NlWMsApBOws>
22 hours ago

60

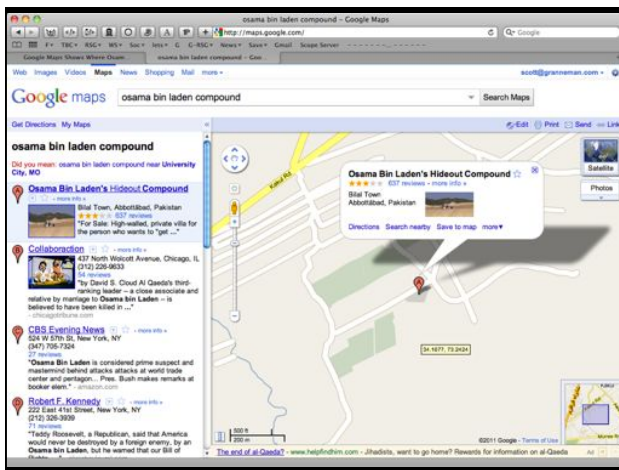


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22 hours ago

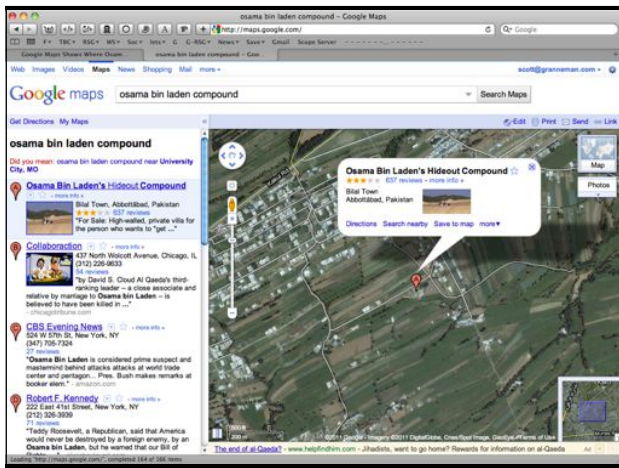
60



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twitter

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Why Twitter?

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Helicopter hovering above Abbottabad at 1AM (is a rare event).

ReallyVirtual Reply Retweet

a year ago

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67



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adfasdf



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“Twitter has become a veritable particle accelerator for news cycles and political battles”

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340,000,000 tweets every day

70

3 years, 2 months & 1 day
to serve 1 billion tweets

Source: <http://www.adweek.com/news/technology/140-character-or-less-campaign-140067>

71

3 years, 2 months & 1 day
to serve 1 billion tweets

Source: <http://www.adweek.com/news/technology/140-character-or-less-campaign-140067>

Now does 1 billion tweets
every 3 days

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Cook County Commisioner John Fritchey

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Cook County Commisioner John Fritchey



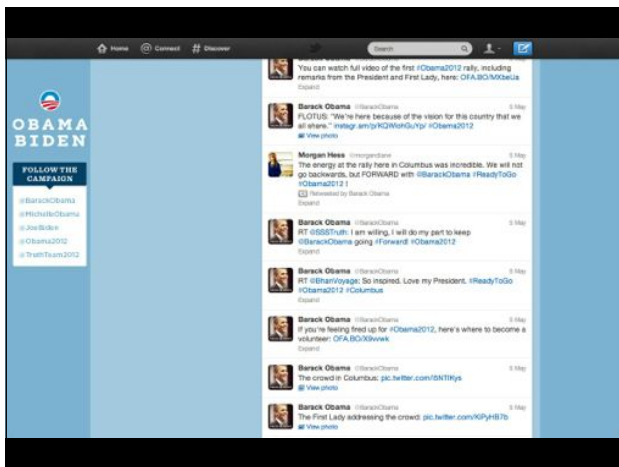
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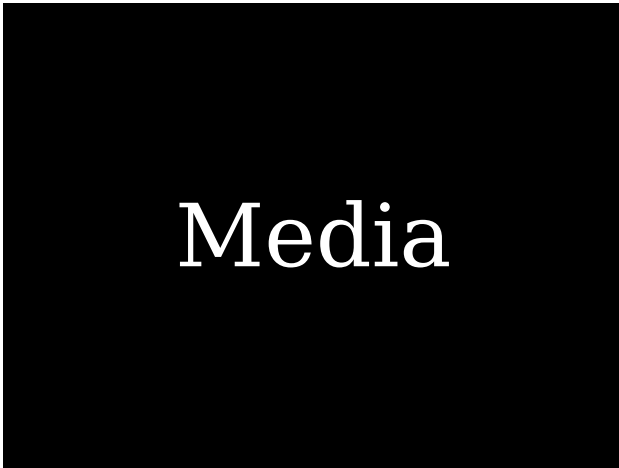
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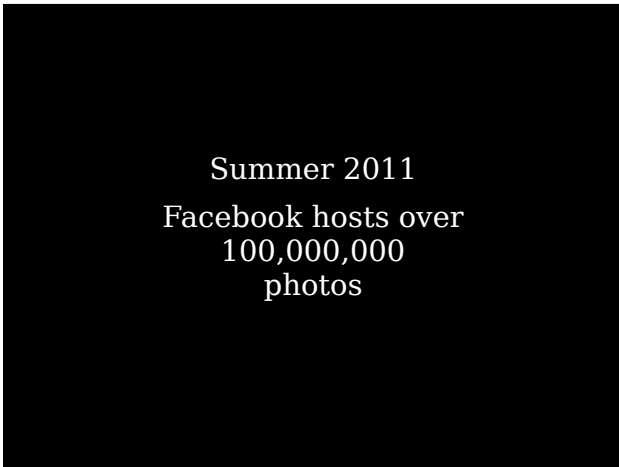
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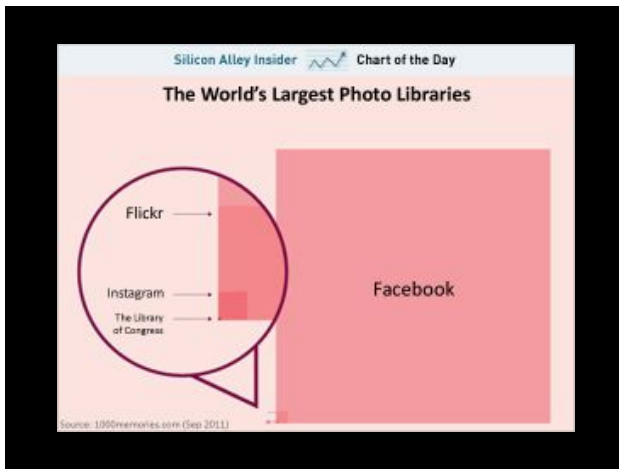


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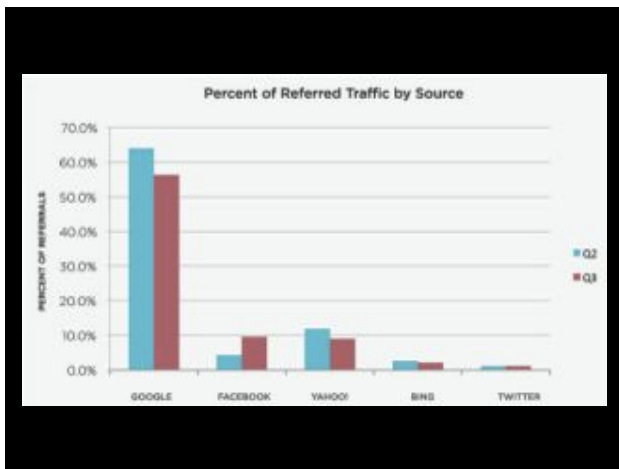
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Summer 2011: Facebook hosts over 100 Million photos



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December 2010: Facebook 2nd largest source of video referrals



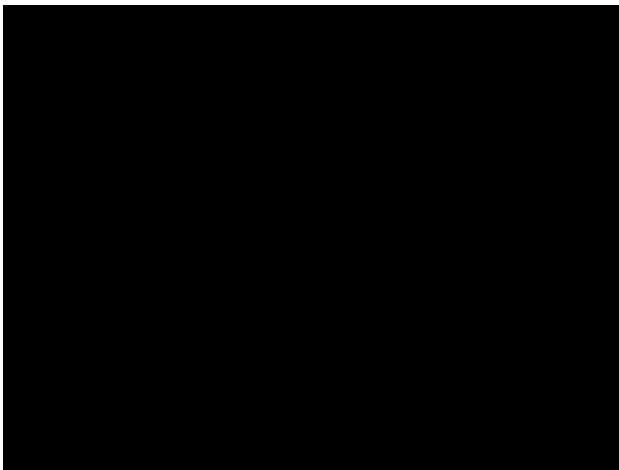
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March 2012
Encyclopedia Britannica
will stop printing books

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Most quickly adopted
non-phone electronic product
DVD player
350,000 sold in 1st year

81

3,000,000 iPads sold
in its 1st 80 days

82



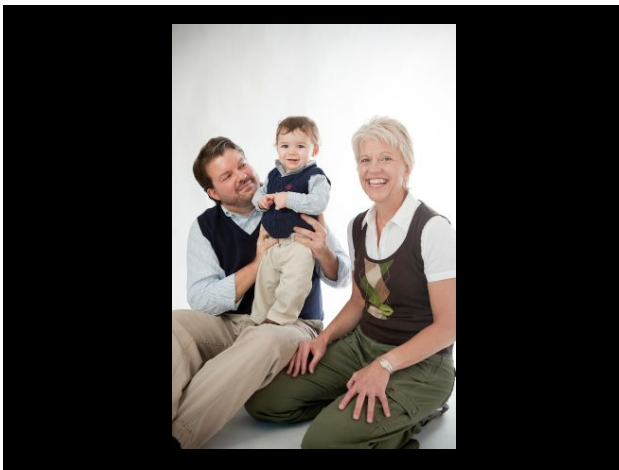
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83



83



83

“A Magazine is an iPad
That Does Not Work”

84

Source: <http://www.youtube.com/watch?v=aXV-yaFmQNk>

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Thank you!

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Journalism & Media: What happened to buggy whips?

Ladue Chapel Presbyterian Church

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