Journalism & Media: What happened to buggy whips?

Ladue Chapel Presbyterian Church

R. Scott Granneman

© 2006-2012 R. Scott Granneman Last updated 20120513 You are free to use this work, with certain restrictions. For full licensing information, please see the last slide/page. Whenever a wave of change sweeps through an industry, the old ways of making money tend to dissipate faster than the new ways coalesce.

Scott Rosenberg

Be careful about what you post on Facebook, because in the YouTube age whatever you do, it will be pulled up again later somewhere in your life.

That's number one.







Bivins Hollar was running for state senate in North Carolina

Used YouTube to answer questions
Asked about South Africa

"... push all the savages out by just shooting them. But also you could move them. This is the desert. I figure you could fence off, like a 5- to 6-square-mile area and just kind of pack 'em in there and let 'em starve to death."

Charlotte Observer reporter Jim Morrill called Bivins

Bivins: "I didn't do it. ...
I do not know
what you're talking about."

As he puts Morrill on hold, the video disappears from YouTube

Journalism

- 6. Recordable media manufacturing
 - 7. Hardware manufacturing
 - 8. Shoe & footwear manufacturing
 - 9. Costume & team uniform manufacturing
 - 10. Women's & girls' apparel manufacturing

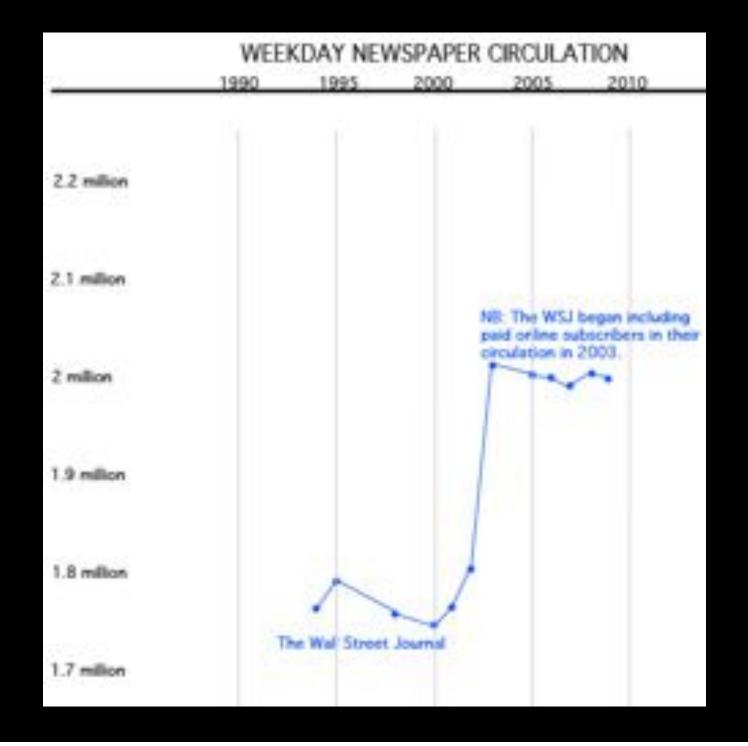
- 1. Photofinishing
- 2. Newspaper publishing
 - 3. Appliance repair
- 4. DVD, game, & video rental
- 5. Money market & other banking

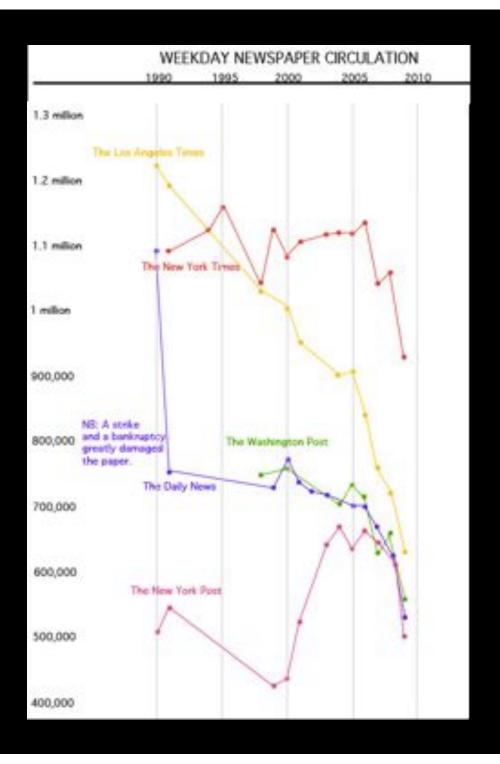
Clay Shirky:

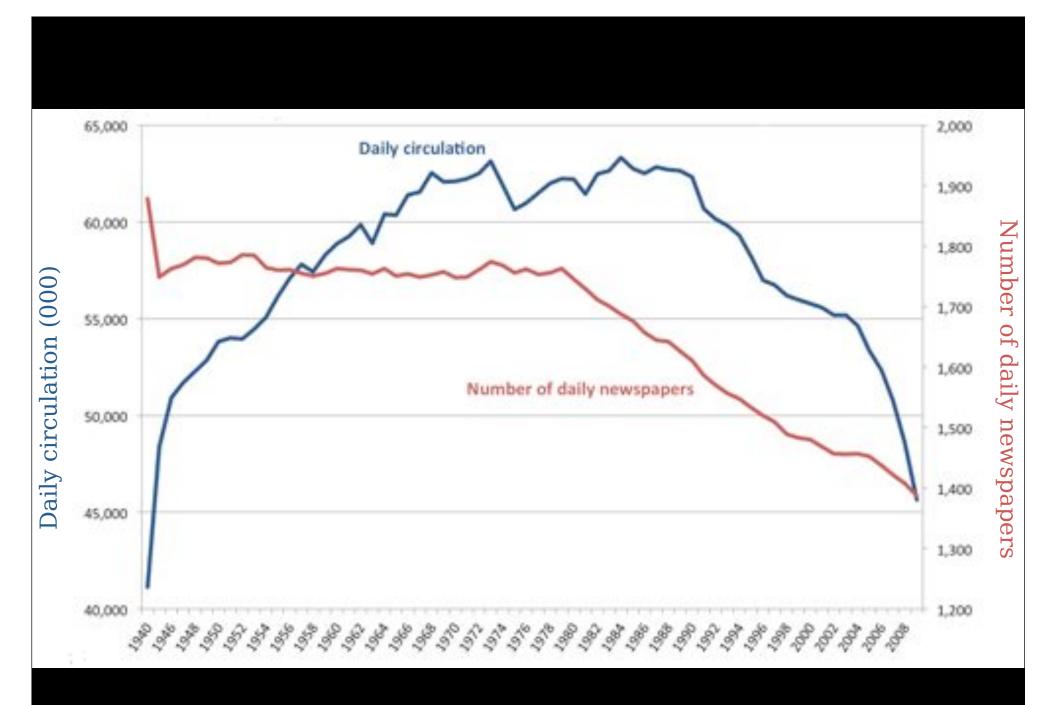
"The 500-year-old accident of economics occasioned by the printing press—high upfront cost & filtering happening at the source of publication—is over.

"But will the *New York Times* still exist on paper? Of course.

"Because people will hit the Print button."





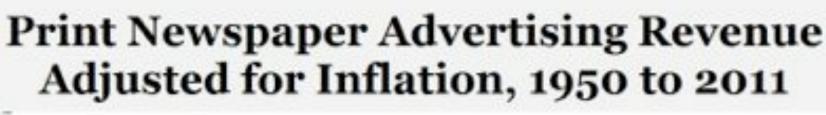


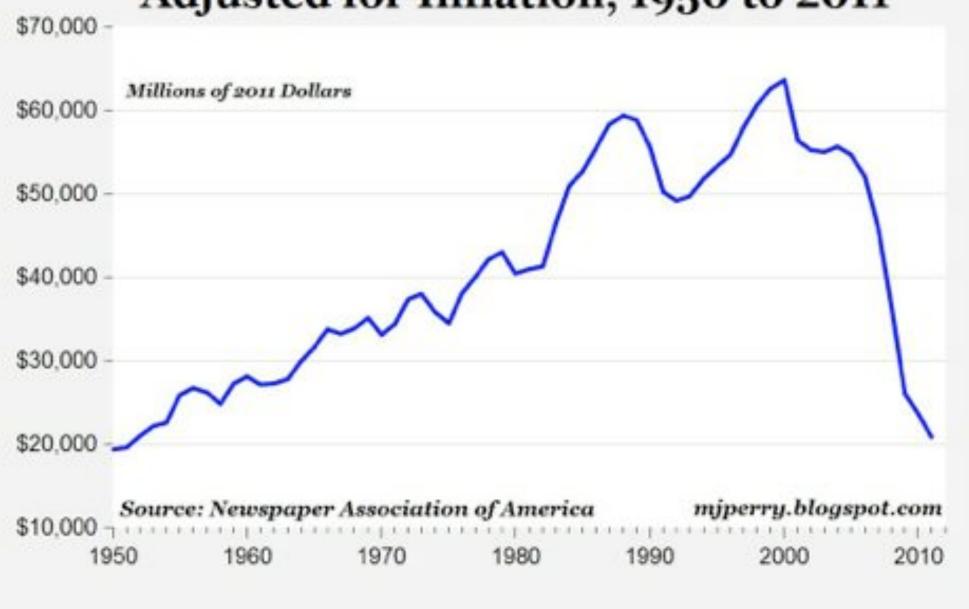
54% of American adults get their news on mobile devices

Danah Boyd:

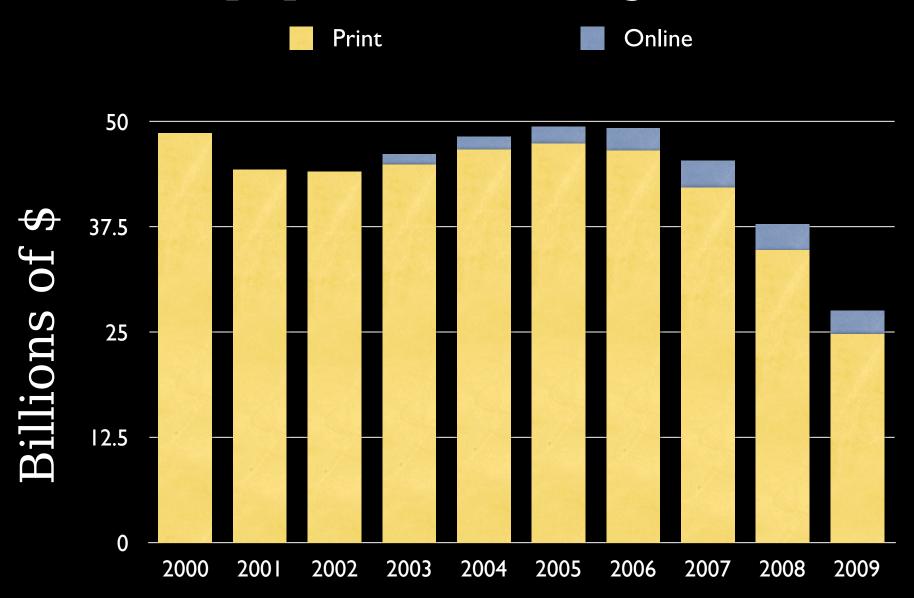
"When I hear news agencies talk about wanting to get young people, they don't want to figure out how to actually inform them—

they want to hear how to monetize them."





Newspaper Advertising Revenues



http://mashable.com/2010/03/26/the-dire-state-of-the-newspaper-industry-stats/









Making Reporting News

Egyptian Uprising

Technologies in Use

Ahmad Gharbeia has trained activists, journalists, & lawyers for 6 years to hide communications

Gharbeia's tools:

PGP for e-mail

Proxies like Tor to circumvent government blocking of websites

Security in a Box: tool kit of open & free software that helps provide security, privacy & anonymity

25 January 2011

500 Egyptian users request access through Tor's anonymity mirrors

27 January 2011
2500 Egyptians using Tor
1.7% of global users

Ahmad Abdalla, a 32-year-old filmmaker, gathered footage to document what happened

Gathered 100+ GB of pictures and footage in a few days

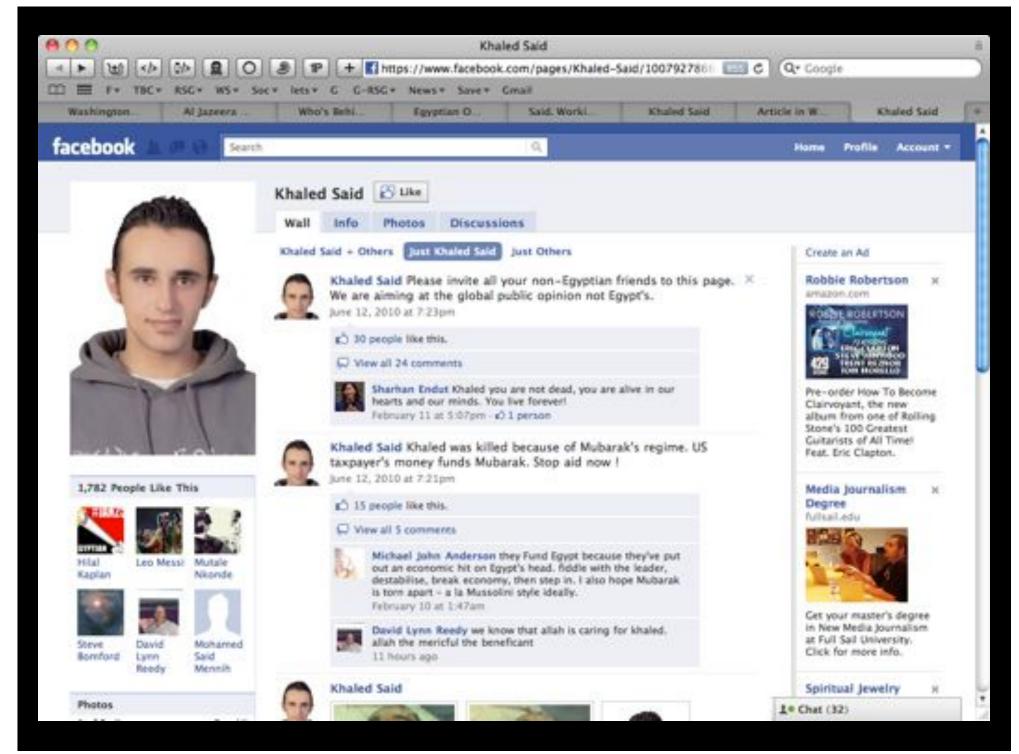


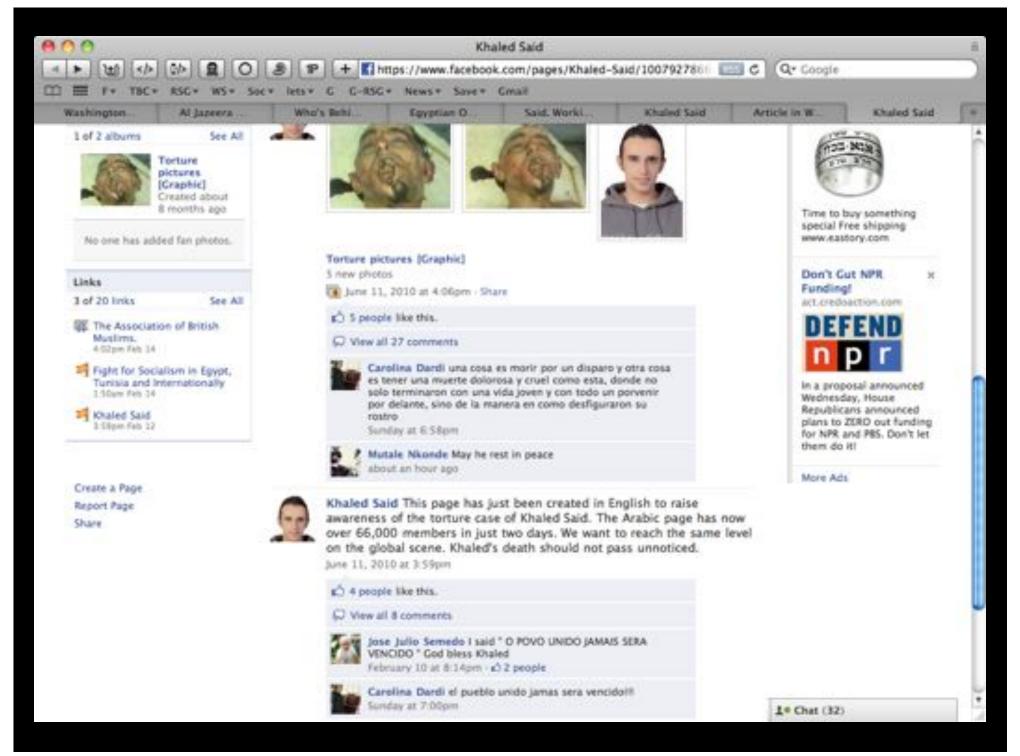
Facebook

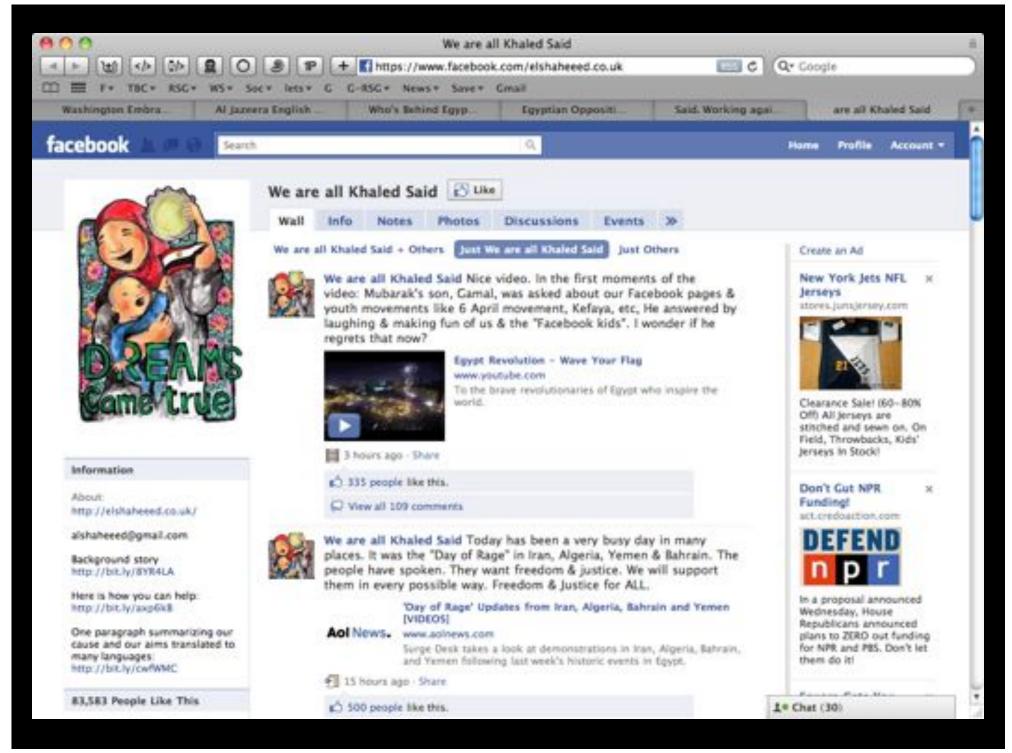
3.4 million Egyptians on Facebook

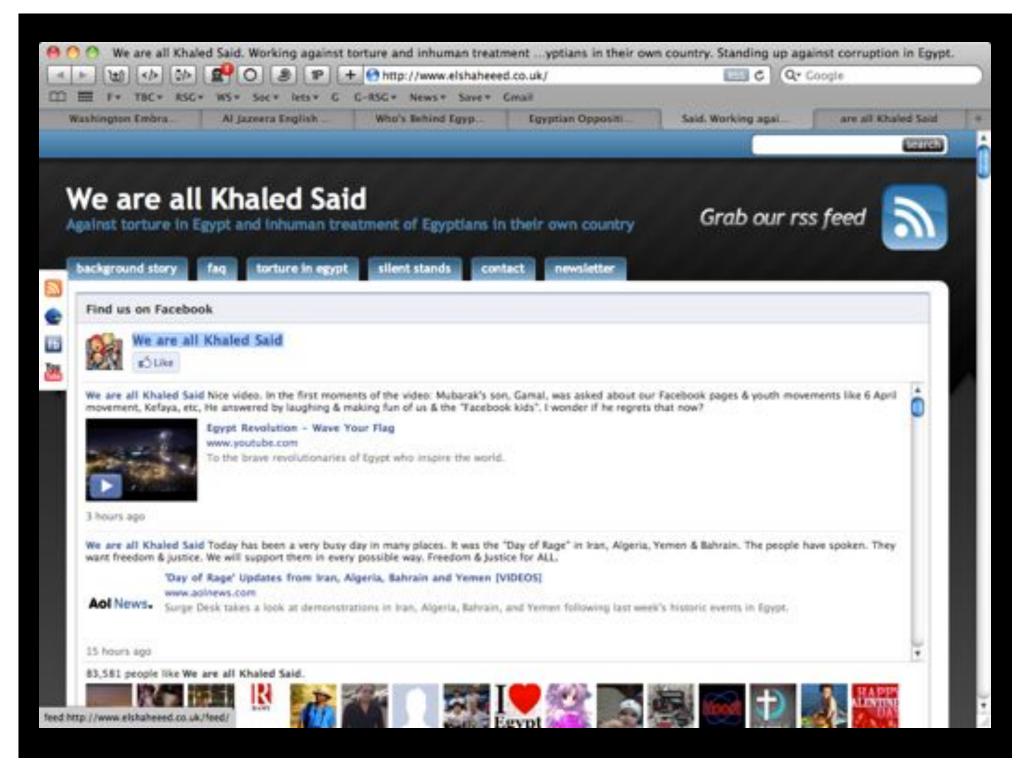
Egypt 1st
in the Arab world
& 23rd globally

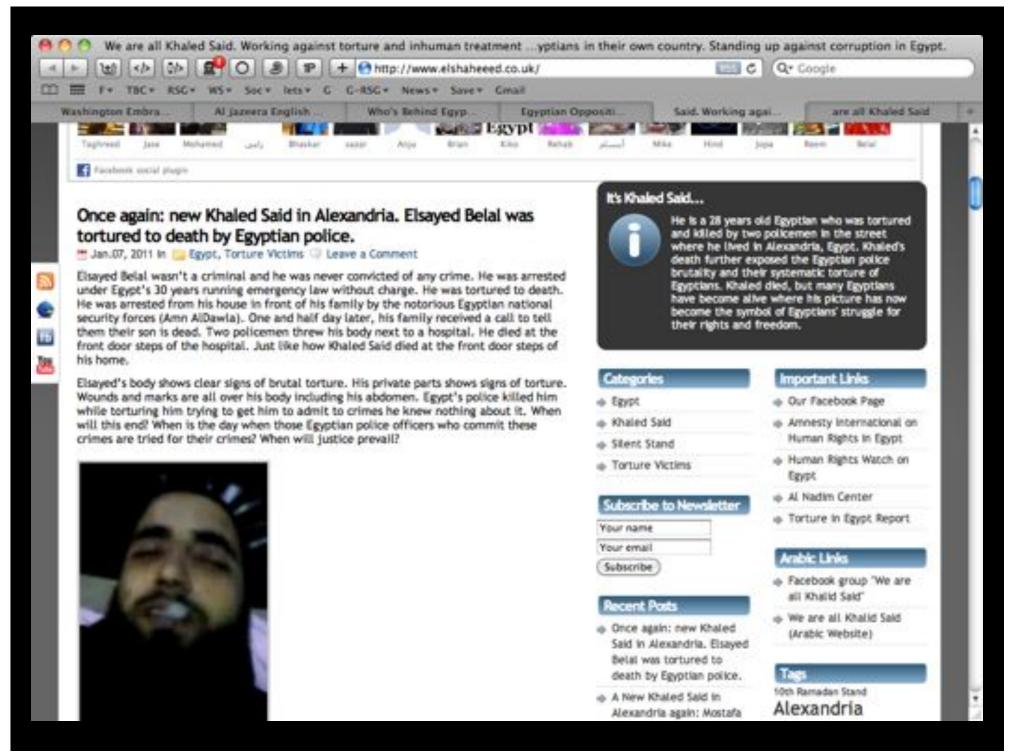
²/₃ of Egyptian Facebook users are younger than 25

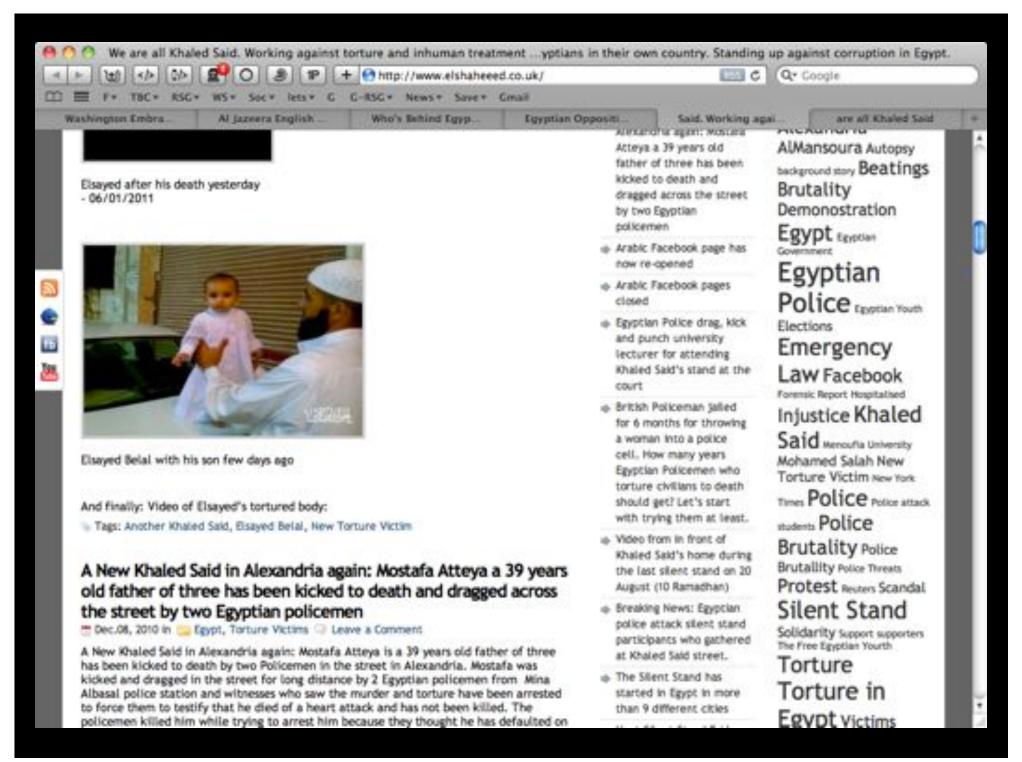


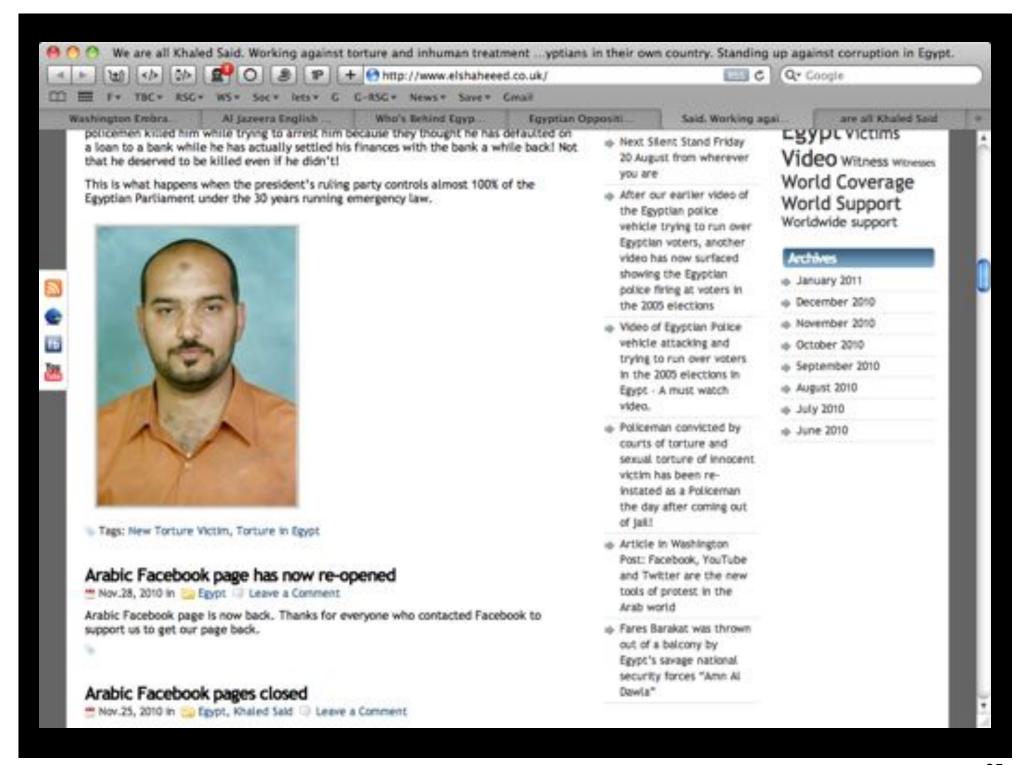


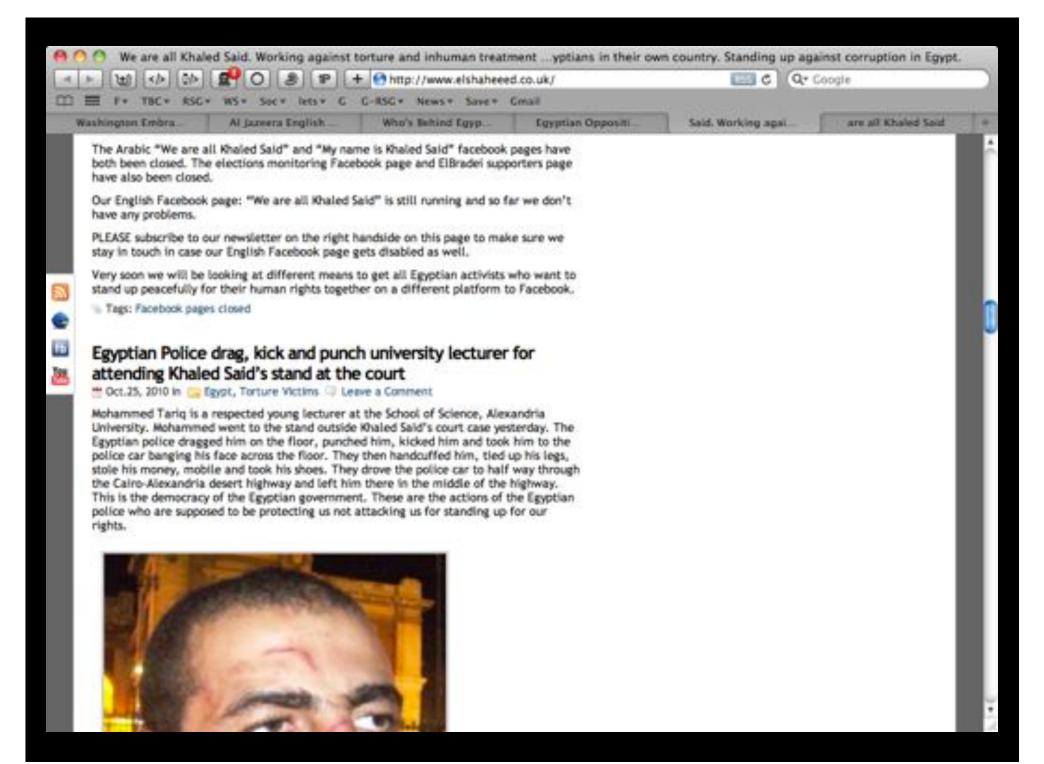


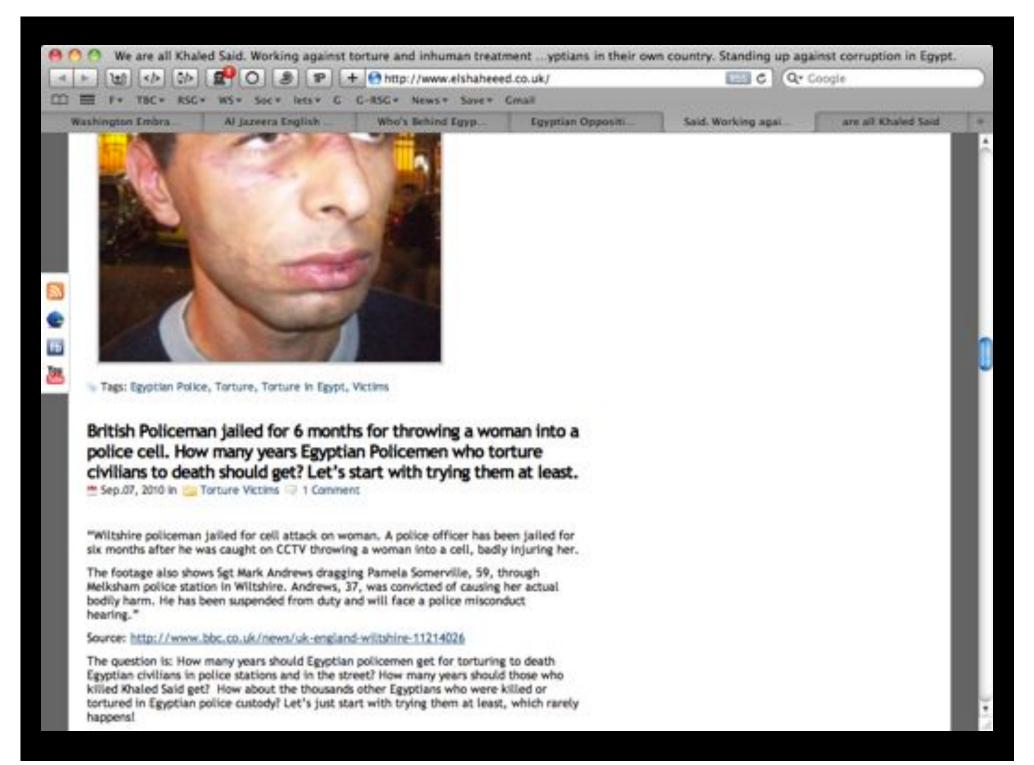


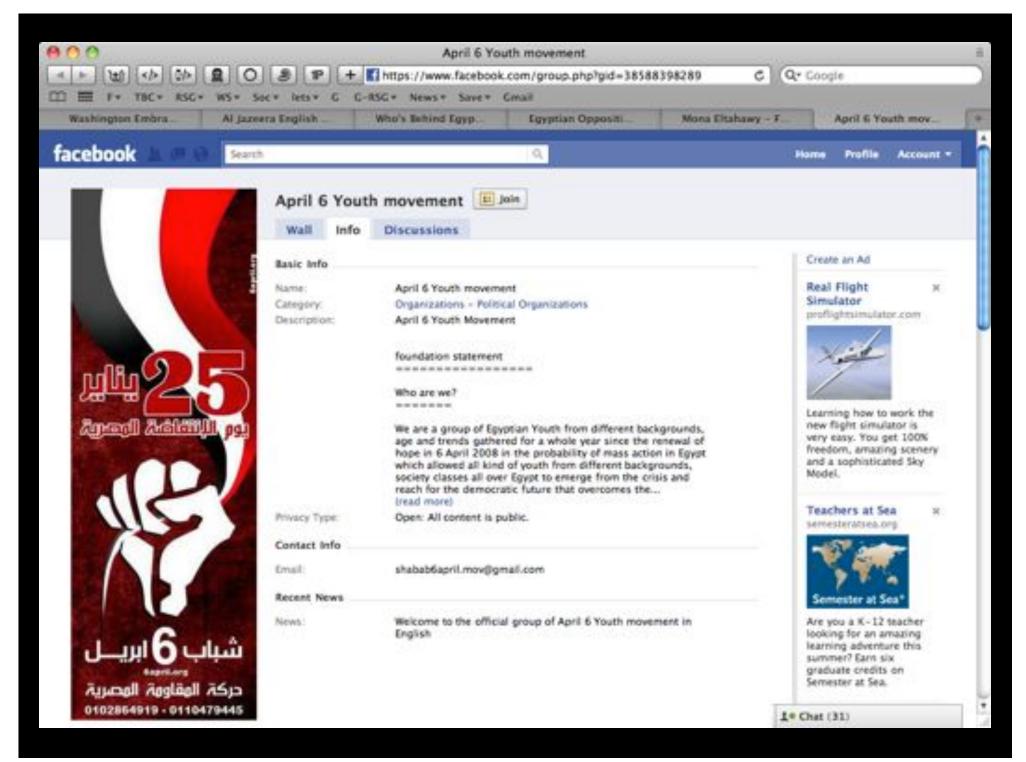












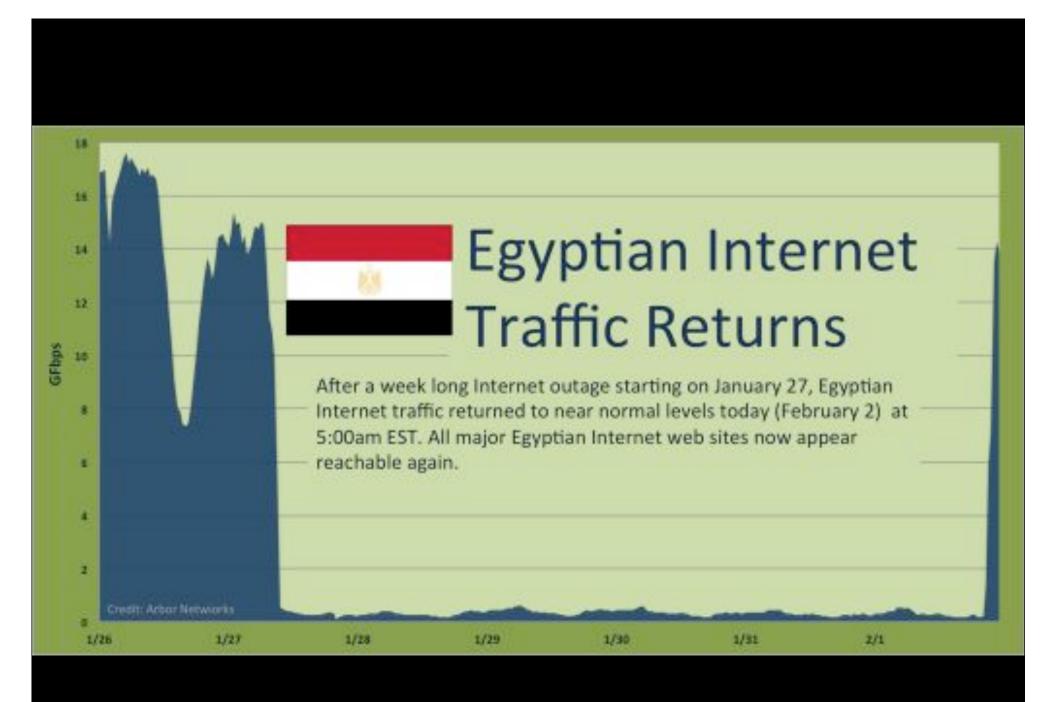
Twitter

Ahmad Gharbeia, a "computer security specialist" in Tahrir square:

"The role of the Internet was critical at the beginning. On the 25th, the movements of the protesting groups were arranged in real time through Twitter. Everyone knew where everyone else was walking & we could advise on the locations of blockades & skirmishes with police.

"It was real time navigation through the city,
& that's why
[Twitter] was shut down."

Blocking the Net



Egyptian government called ISPs

"Turn off routers & DNS servers"

Former Ministry of Communications official:

"Blocking the Internet
was one of the biggest mistakes
[the government] has made,
plus cutting off mobile phones.
That made the people
very angry & more aggressive."

Friday, 28 January 2011

Egyptian government shuts down Internet access except for Noor, a small ISP

Monday, 31 January 2011 Noor cut off

Noor used by:

- ✓ Egyptian stock exchange
- ✓ Commercial International Bank
 - ✓ National Bank of Egypt
 - ✓ Egypt Air
 - ✓ 1 of the protestors

Protesters would text or call the house with the connection

6 people would upload information to blogs & Facebook

THE EGYPTIAN PRESIDENCY



This site is under development and reconstruction åĐÇ ÇáāæÞÚ ÊÍÊ ÇáÊØæíÑ æÇáÊÍÏíË

Osama bin Laden

facebook







facebook



None were around on 9/11/01!







Paul Lis Why was he killed, and not brought to the world court?

6 hours ago - Like - 5 Comments

in 1 people like this.



Rene Spencer Saller just now heard the news about bin Laden (via Facebook). Wow.

6 hours ago - Like - Comment



Adam Shriver

Exclusive Interview: Breitbart's Provocateurs Trespass at UMSL To Harass and Intimidate Students

stlactivisthub.blogspot.com

6 hours ago · Like · Comment

Adam Shriver and 5 people like this.



Mike Birbiglia You can run with your dialysis machine, but you can't hide with your dialysis machine.

★ 6 hours ago · Like · 3 Comments

24 people like this.



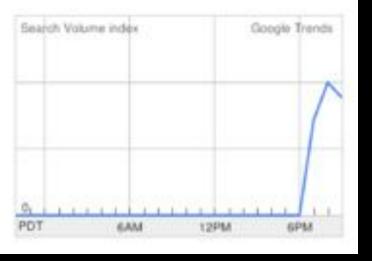
osama bin laden dead

Hotness: Volcanic

Related searches:

osama bin laden, cnn, osama bin laden killed, bin laden, osama bin laden dead 2011

Peak: 8PM (PDT)









"If anyone isn't a believer in Twitter as an amazingly powerful news vehicle, last night should convert you."

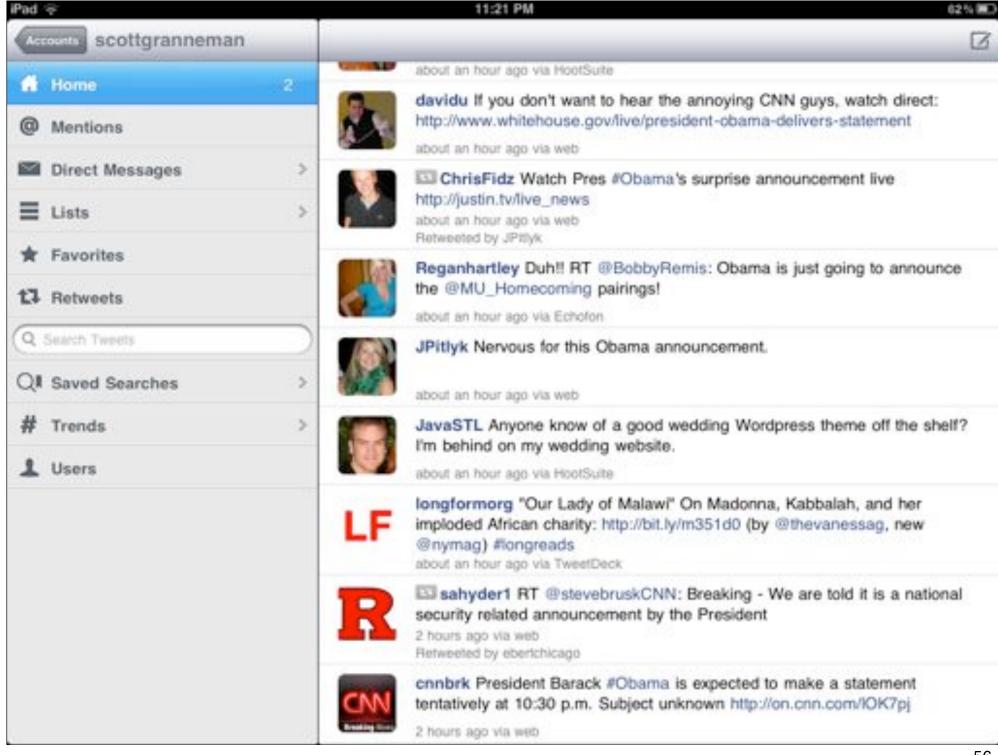
Chris Cillizza of The Fix (via Twitter)

"highest sustained rate of tweets"

10:45 p.m. ET Sunday through 2:20 a.m. Monday

~ 3,000 tweets/second

Peaked at 5,106 tweets/second





http://twitter.com/#%21/ReallyVirtual



ReallyVirtual Sohaib Athar

Uh oh, now I'm the guy who liveblogged the Osama raid without knowing it.

1 May



ReallyVirtual Sohalb Athar and here come the mails from the mainstream media... *sigh* 1 May



ReallyVirtual Sohaib Athar

I am JUST a tweeter, awake at the time of the crash. Not many twitter users in Abbottabad, these guys are more into facebook. That's all.

22 hours ago



ReallyVirtual Sohaib Athar
Bin Laden is dead. I didn't kill him. Please let me sleep now.
17 hours ago





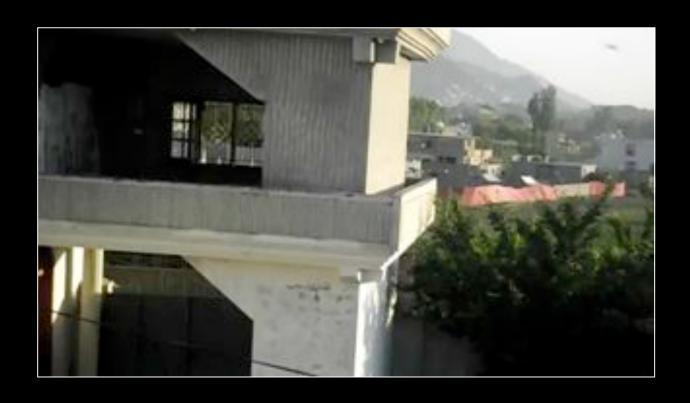
ReallyVirtual Sohaib Athar



22 hours ago

http://twitter.com/#%21/ReallyVirtual







ReallyVirtual Sohaib Athar and a video of OBL's hideout in Abbottabad - after the incident (shared by friend) http://www.youtube.com/watch? v=NIWMsApBOws

22 hours ago

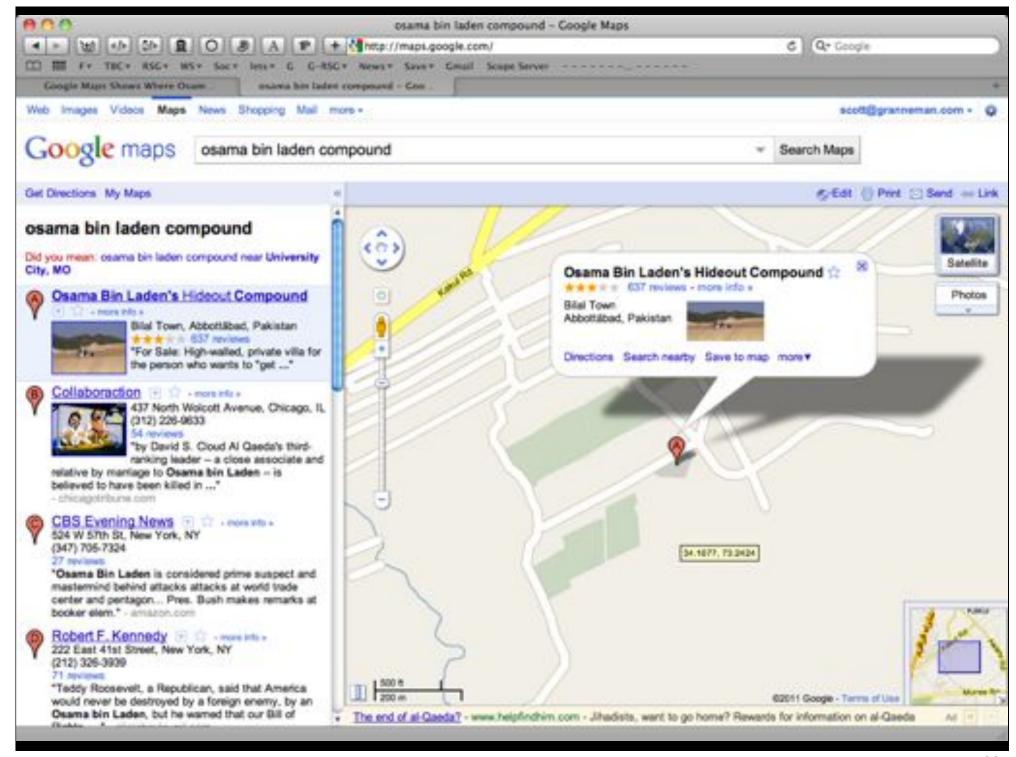
RT @gma: EXCLUSIVE: Inside the compound #Osama Bin Laden was killed: Photo http://abcn.ws/jmVJnd | Video http://abcn.ws/lA9dpT

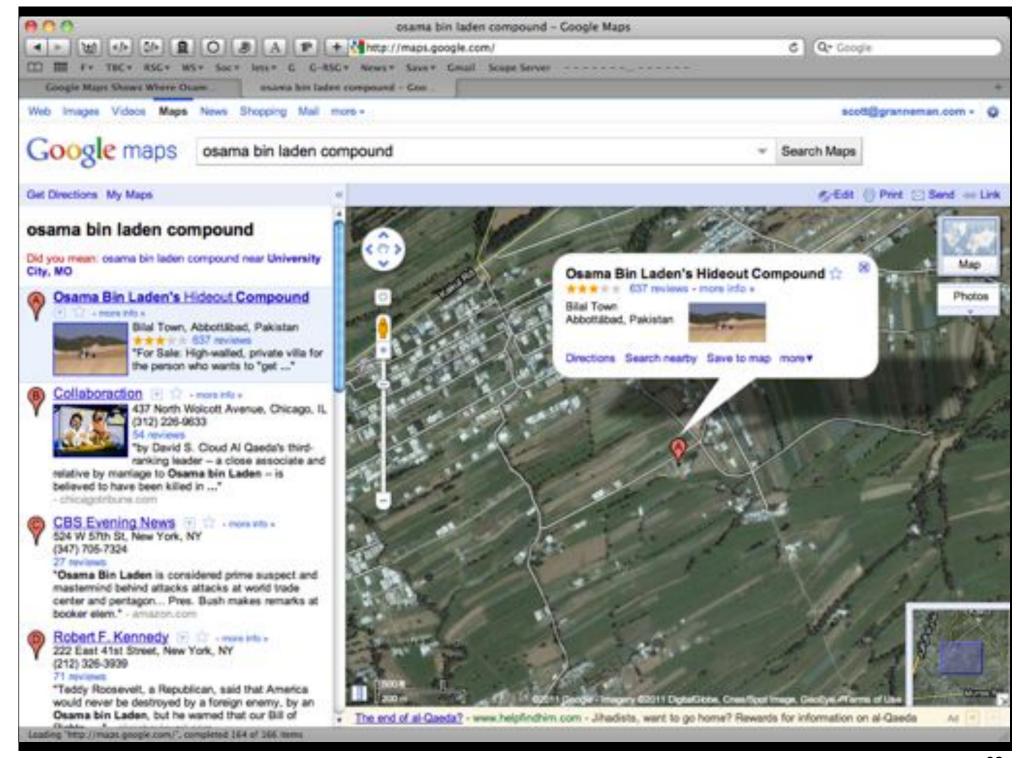


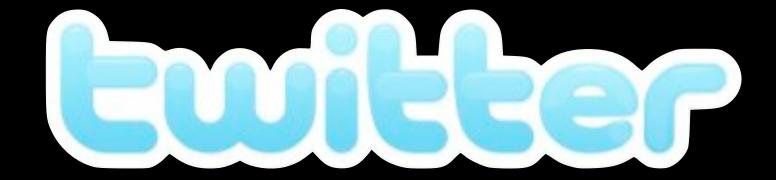
ABC News 1 hour ago

28 people retweeted "









Why Twitter?



Helicopter hovering above Abbottabad at 1AM (is a rare event).



ReallyVirtual + Reply 12 Retweet

a year ago



Nice font choices by the O'Charley's in St. Charles. Do the managers even care how crappy this looks? Obviously not. pic.twitter.com/ ZDfaA0Gb





viaTweetDeck

@scottgranneman We're aiming for 3 for 3 on your next visit! I winced a little when I saw that!













O'Charley's



Scott Granneman

4/23/12 11:01 AM

@OCharleys Glad I could help. The food & service were fine. The fonts were not. :)



from St. Louis, MO



O'Charley's

4/23/12 10:09 AM

@scottgranneman Thanks, and noted. Passed on this photo to our team. Hope it was a great visit though!

Scott Granneman

4/22/12 7:30 PM

Nice font choices by the O'Charley's in St. Charles. Do the managers even care how crappy this looks? Obviously not. pic.twitter.com/ ZDfaA0Gb





Finny: Cut my finger! Me: No! Finny: Cut my head off! Me: Finny! What would happen if I did that? Finny: You'd use a lot of band-aids!



12:14 PM - 7 May 12 via Tweetbot for IOS - Embed this Tweet



"Twitter has become a veritable particle accelerator for news cycles and political battles"

340,000,000 tweets every day

3 years, 2 months & 1 day to serve 1 billion tweets

3 years, 2 months & 1 day to serve 1 billion tweets

Now does 1 billion tweets every 3 days



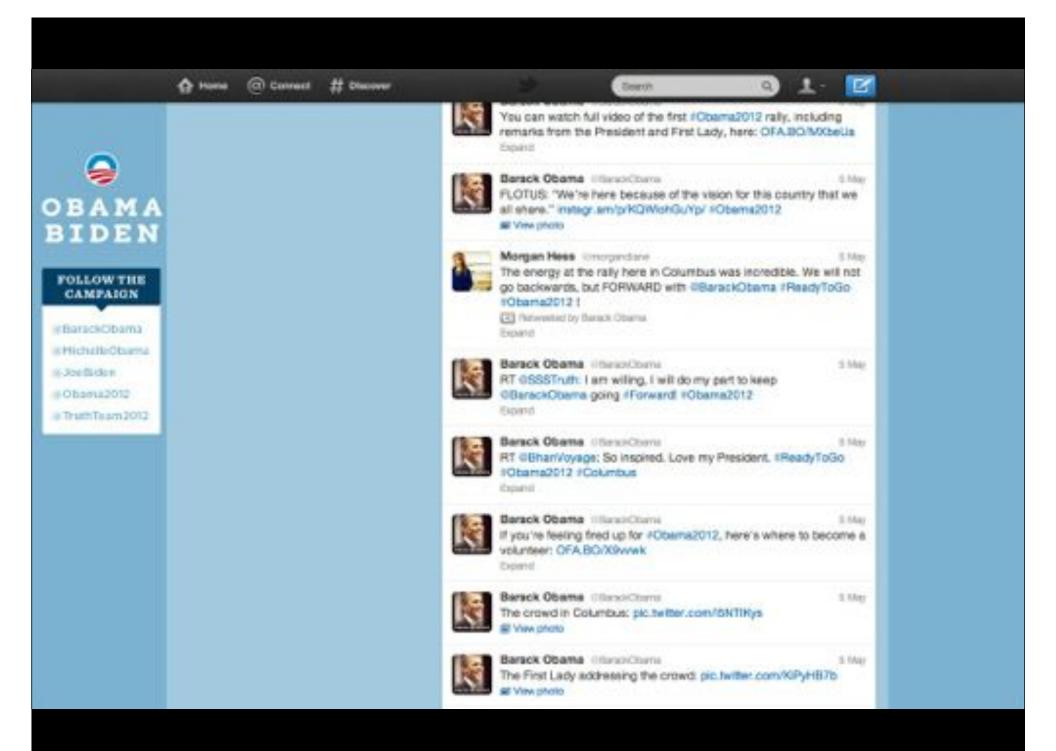


I've been kissing hands and shaking babies all morning; not sure why people are reacting strangely. Oh. Damn. Never mind.

2 Feb 10 via Twittelator

Campaign 2012 on Twitter







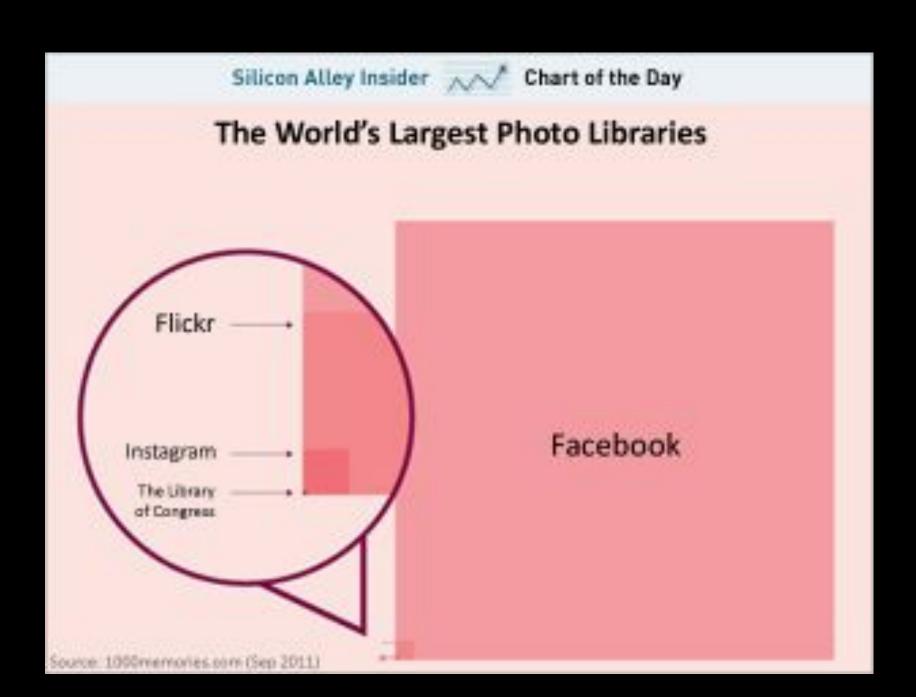


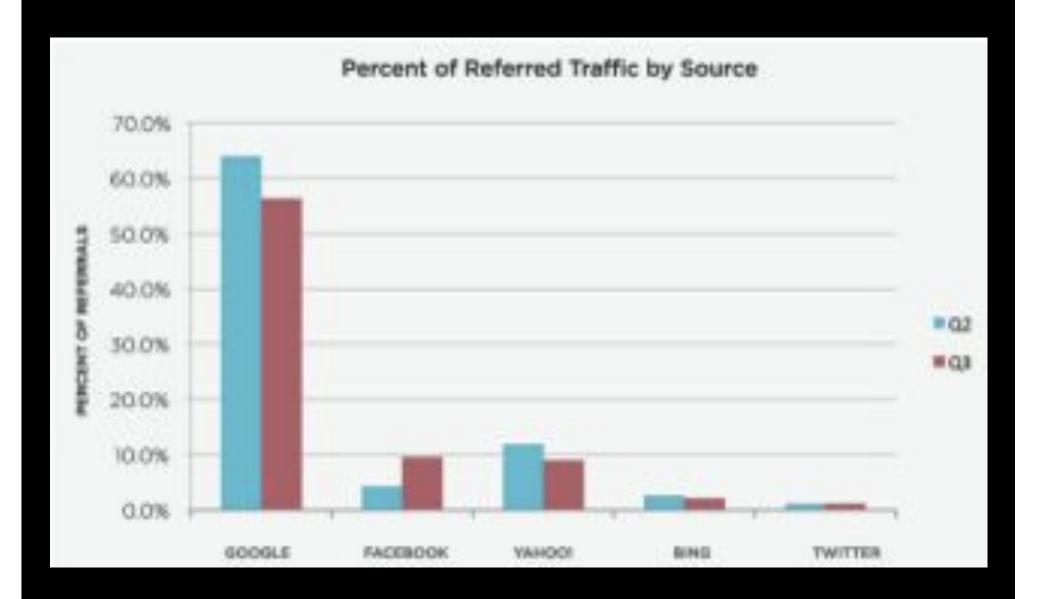




Media

Summer 2011
Facebook hosts over 100,000,000 photos





March 2012 Encyclopedia Britannica will stop printing books



Most quickly adopted non-phone electronic product DVD player

350,000 sold in 1st year

3,000,000 iPads sold in its 1^{st} 80 days









"A Magazine is an iPad That Does Not Work"





Thank you!

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