

# Design Theory for Designers

## The Vitruvian Triad

R. Scott Granneman

Jans Carton

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Last updated 2015-01-16

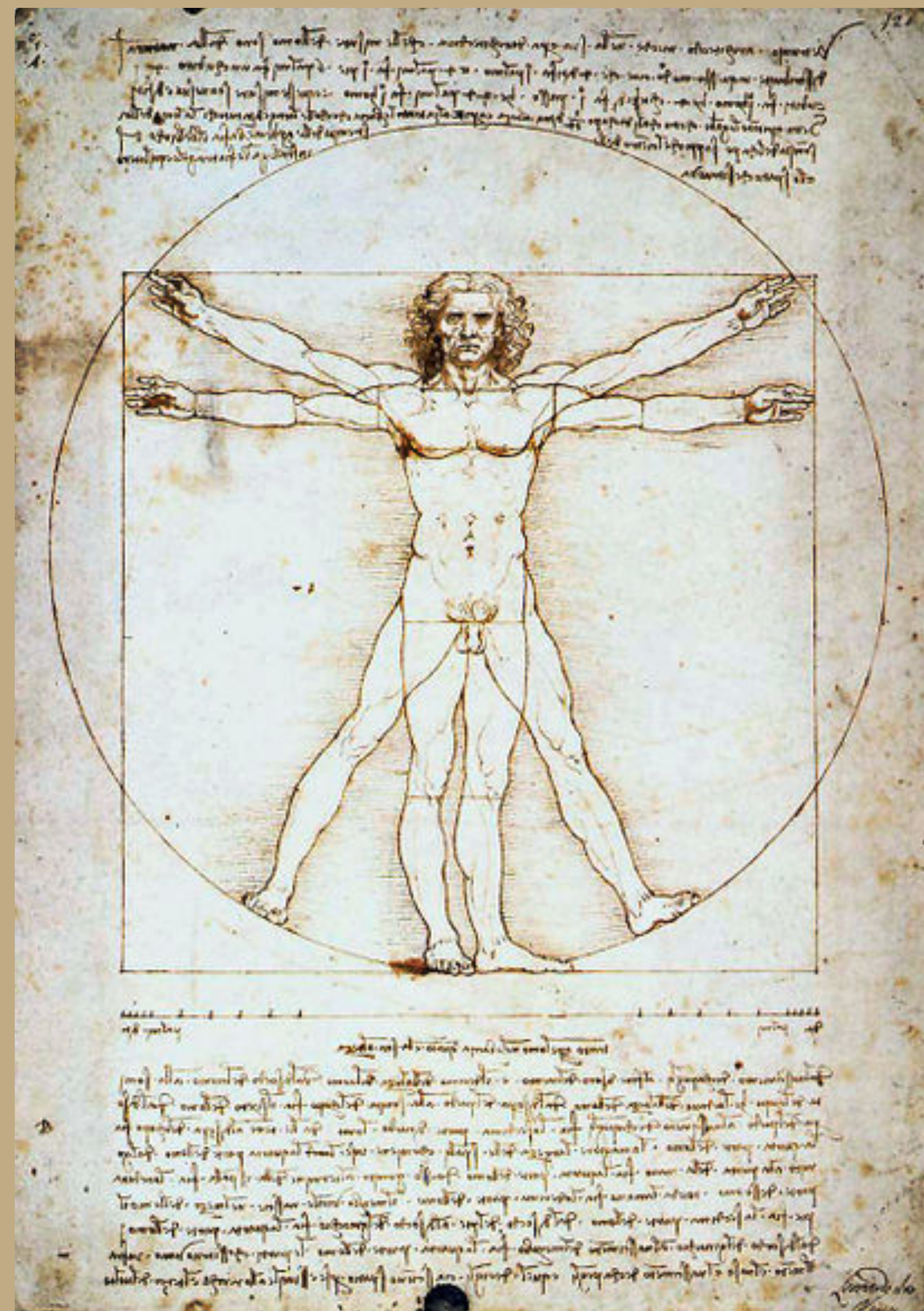
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- » underneath the link to this slide on granneman.com
- » at [files.granneman.com/presentations/webdev/Design-Theory-for-Designers-The-Vitruvian-Triad.txt](http://files.granneman.com/presentations/webdev/Design-Theory-for-Designers-The-Vitruvian-Triad.txt)

How do you judge the quality of a website?







*Firmitas, Utilitas, & Venustas*

Marcus Vitruvius Pollio

*De architecture (The Ten Books of Architecture)*

1st century BCE

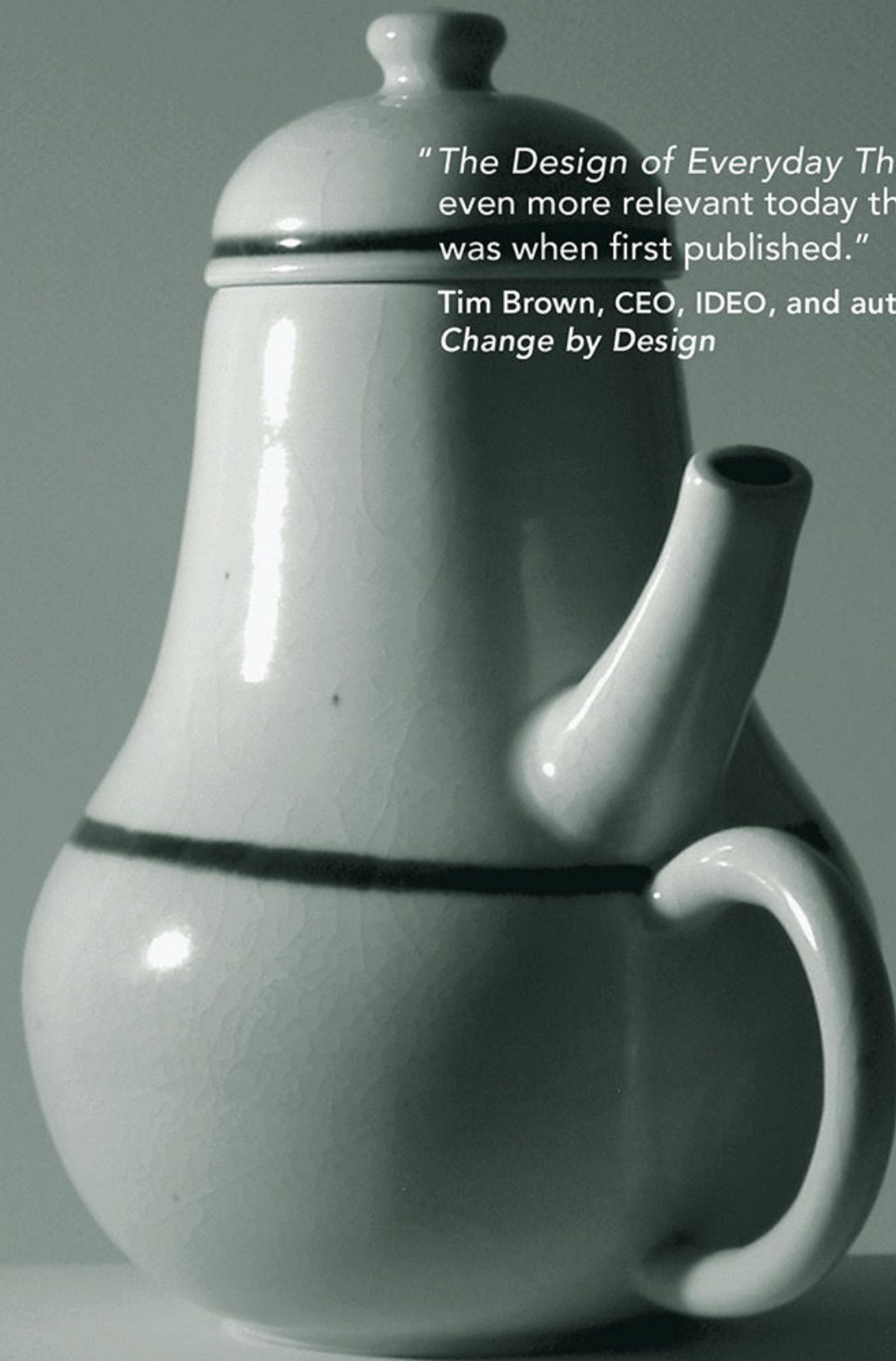
*Firmitas, Utilitas, & Venustas*

Firmness, Commodity, & Delight

Sturdy, Useful, & Beautiful

REVISED AND EXPANDED EDITION

# The Design of Everyday Things



"The Design of Everyday Things is even more relevant today than it was when first published."

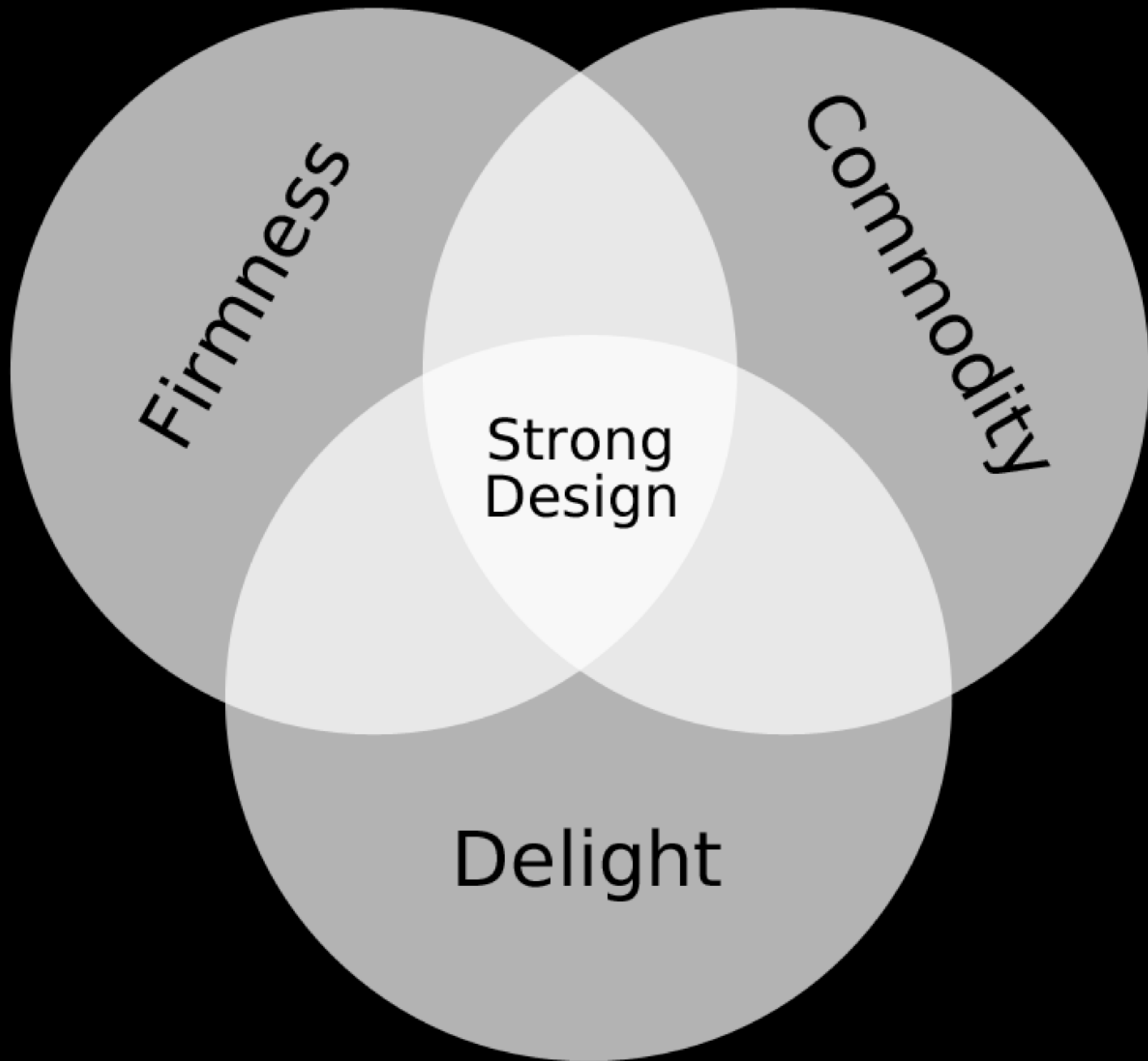
Tim Brown, CEO, IDEO, and author of *Change by Design*

**Donald A. Norman**

## Architecture?

Yes—website design is  
industrial design





Firminess

*Stability: Is the site responding & available?*

*Security: Can approved people & programs access the site?*

*Compatibility: Does the site work across multiple systems & devices?*

*Accessibility: Can everyone & everything access the site's content who needs to?*



Stability

Uptime %	Nines	Allowable Downtime Per Month
99.9999	6	0.043 minutes
99.999	5	0.43 minutes
99.99	4	4.3 minutes
99.9	3	43 minutes
99	2	7.2 hours

Security



# The C.I.A. triangle

- » Confidentiality
- » Integrity
- » Availability

# The C.I.A. triangle expanded

- » Confidentiality
  - » Integrity
  - » Availability
- 
- » Privacy
  - » Identification
  - » Authentication
  - » Authorization
  - » Accountability

# Compatibility



Standards







This video is unavailable.

Adobe Flash Player or QuickTime is required for video playback.  
[Get the latest Flash Player](#)  
[Get the latest version of QuickTime](#)



## Baby Got Back - Jonathan Coulton



Enzemo

**Subscribe** 426

1,166,537

Add to Share More

6,829 225

Uploaded on Jan 12, 2009

I found this whilst flicking through my Jonathan Coulton albums.



**Mix - Baby Got Back - Jonathan Coulton**  
by YouTube



**Re: Your Brains by Jonathan Coulton with lyrics HQ**  
by Brian Kilgore  
448,284 views



**Code Monkey**  
by idleambition  
750,178 views



**Ikea by Jonathan Coulton (kinetic typography)**  
by Peter Varadi  
494,127 views



**Ultimate Jonathan Coulton Playlist**  
by kralcigiarc



**Jonathan Coulton and Felicia Day Still Alive at PAX 2008**  
by sepiolida  
684,074 views



**The Future Soon Lyrics**  
by arbor7  
199,080 views



**Jonathan Coulton - First of May**

Code to standards, not browsers or non-Web native technologies

Design for mobile first

Use Responsive Web Design

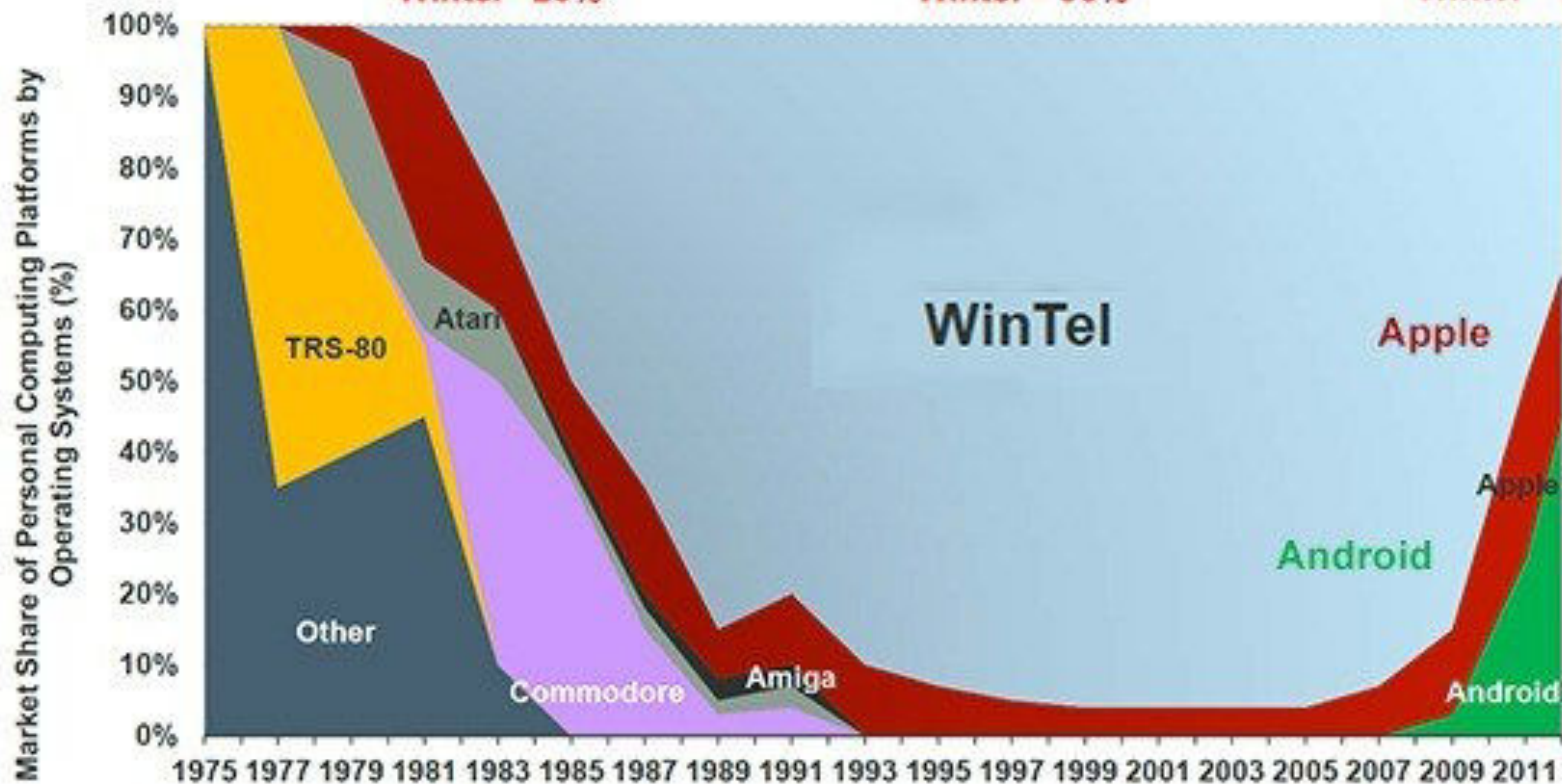


# Global Market Share of Personal Computing Platforms by Operating System Shipments, 1975 – 2012E

1983  
Wintel - 25%

1998 – 2005  
Wintel – 96%

2012E  
Wintel – 35%





Testing



Touch & non-touch

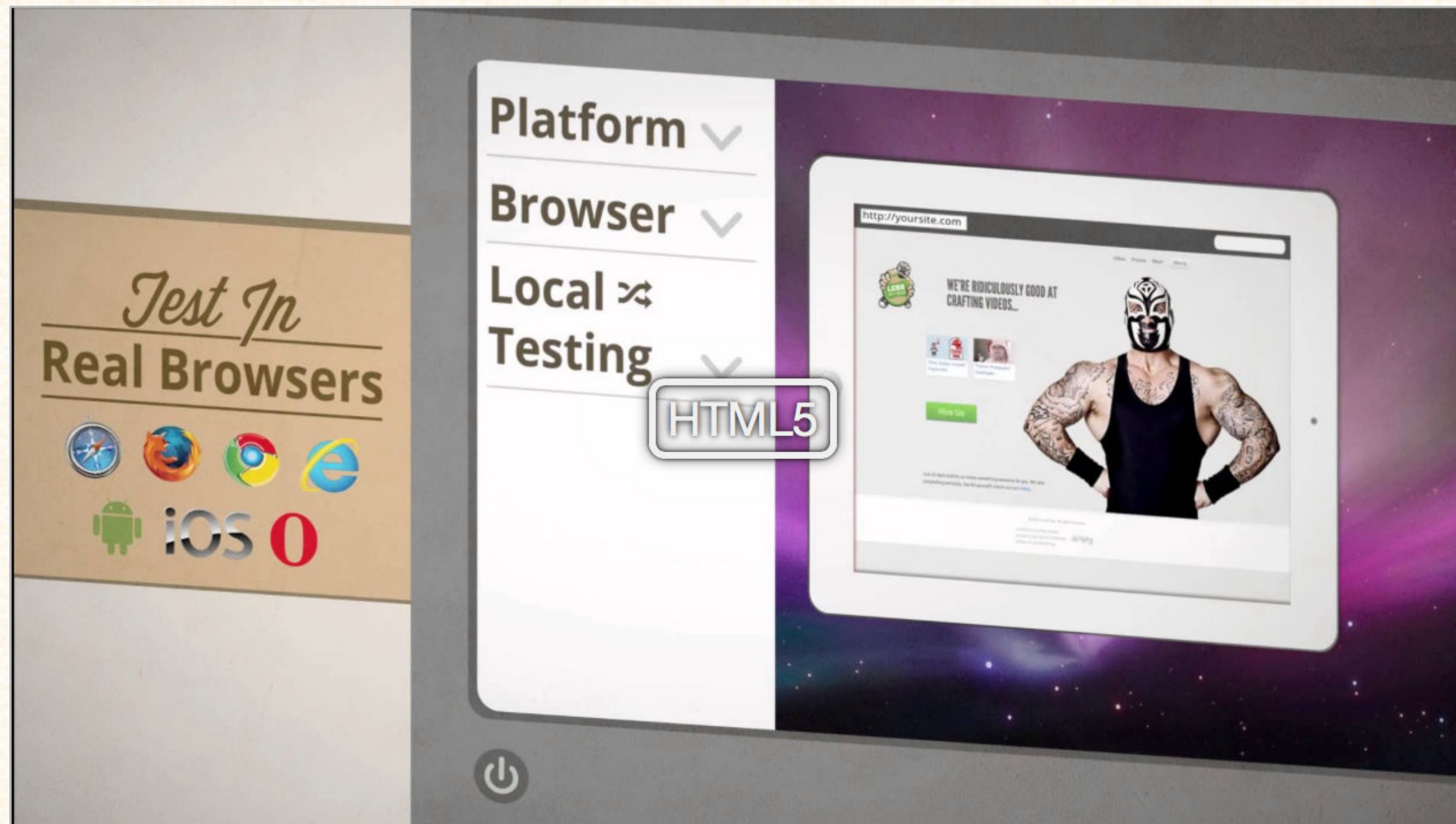
Different screen sizes



# Live, Web-Based Browser Testing

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Accessibility

On the Web, accessibility is for all people *and* for programs

## *Separation of Concerns*

Divide computer program into separate concerns, each focusing on a specific resource

*Structure:* HTML

*Presentation:* CSS

*Behavior:* JavaScript

<h1> ... </h1>

<h2> ... </h2>

<h3> ... </h3>

<h4> ... </h4>

<h5> ... </h5>

<h6> ... </h6>

*Headings*, from biggest (most important) to smallest (least important)



⚙ HTML



```
1 <h1>Heading 1</h1>
2 <h2>Heading 2</h2>
3 <h3>Heading 3</h3>
4 <h4>Heading 4</h4>
5 <h5>Heading 5</h5>
6 <h6>Heading 6</h6>
7 <p>Paragraph</p>
```

# Heading 1

## Heading 2

### Heading 3

#### Heading 4

##### Heading 5

###### Heading 6

Paragraph

⚙ CSS



⚙ JS



`<h1>`

Title of the webpage for humans to see

Use it only once per page (usually)

You should never use images for headers—you want search engines, screen readers, & bots to see the text in a header

However, you can both have your text in a header AND replace it with a responsive image

⚙ HTML



1 <h1>Boeing</h1>

⚙ CSS



⚙ JS



`<h2>`

Generally used as the most important label in a non-  
`<body>` section

<h4>

By default, the same font size as <p>

Use as many headers per page as you'd like

Search engines give text inside headers extra weight,  
so use good keywords



Nest headers correctly

Do not skip or jump levels

⚙ HTML

1 <div class="good">

2 <p>Good</p>

3 <h1>Heading 1</h1>

4 <h2>Heading 2</h2>

5 <h3>Heading 3</h3>

6 <h3>Heading 3</h3>

7 <h4>Heading 4</h4>

8 <h2>Heading 2</h2>

9 </div>

10 <div class="bad">

11 <p>Bad</p>

12 <h1>Heading 1</h1>

13 <h3>Heading 3</h3>

14 <h2>Heading 2</h2>

15 <h4>Heading 4</h4>

16 <h3>Heading 3</h3>

17 <h4>Heading 4</h4>

18 </div>

⚙ CSS

⚙ JS

Good 👍

Heading 1

Heading 2

Heading 3

Heading 3

Heading 4

Heading 2

Bad 👎

Heading 1

Heading 3

Heading 2

Heading 4

Heading 3

Heading 4

“h1–h6 elements must not be used to markup subheadings, subtitles, alternative titles and taglines unless intended to be the heading for a new section or subsection.”

<http://www.w3.org/html/wg/drafts/html/CR/common-idioms.html#sub-head>





```
1 <div class="good">
2   <div></div>
3   <section>
4     <h2>
5       Title <small>Subtitle</small>
6     </h2>
7     <p>
8       Ph'nglui mglw'nafh Cthulhu
9       R'lyeh wgah'nagl fhtagn!
10    </p>
11  </section>
12</div>
```

```
13 <div class="bad">
14   <div></div>
15   <section>
16     <h2>Title</h2>
17     <h3>Subtitle</h3>
18     <p>
19       Ph'nglui mglw'nafh Cthulhu
20       R'lyeh wgah'nagl fhtagn!
21     </p>
22   </section>
23</div>
```



# Title

## Subtitle

Ph'nglui mglw'nafh Cthulhu  
R'lyeh wgah'nagl fhtagn!



# Title

## Subtitle

Ph'nglui mglw'nafh Cthulhu  
R'lyeh wgah'nagl fhtagn!

# Comprehension

Use clear & simple language

Place distinguishing information at the beginning of headings, paragraphs, & lists

Supplement text with graphic or auditory materials

Commodity



Usefulness: *Is my website useful?*

Usability: *Does my website do what it is designed to do, & do it well?*

Maintainability: *How easy is it to use and maintain?*

Usefulness

Information & features must be valuable to users

Users must be able to perform the tasks that they came to the website to perform

# Tasks people commonly perform on websites

- » Get information
- » Take action
- » Collaborate
- » Entertainment

The Web is an active medium

Know your visitor's goals & tasks

# Usability



**Enable Disable:**

☐ Disable

☒ Enable

**Cancel**



Are you sure you want to cancel this action? Click 'OK' to cancel the current action or 'Cancel' to continue.

OK

Cancel

Usability is a quality attribute that assesses how easy user interfaces are to use

Learnability

Efficiency

Memorability

Errors

Satisfaction



## *Learnability*

How easy is it for users to accomplish basic tasks the first time they encounter the design?

## 6 How would you like to pay?

Please enter your payment information below. The information you enter will be transmitted using a secure connection. Required fields are indicated with ♦.

### Bill Shipping Charges to: ?

Visaxxxxxxxxxxxx7833 ♦

### Associate a Shipper's UPS Account ?

Use Another UPS Shipper Account ♦

### UPS Account Number

V428E4 ♦

### Account Name:

WebSanity ♦

*Your descriptive name for this account*

### Country:

United States or Puerto Rico

### ZIP Code

63117 ♦

### Save Options for Account number:

Save As new Entry and Set As Default ♦

### Don't have a UPS Account?

[Open a UPS Account](#) (You will leave the shipping screens)

## 7 Would you like to schedule a pickup?

☐ Schedule a [UPS On-Call Pickup](#) ? - An additional fee may apply

☒ Review Shipping details, including price, before completing this shipment

[Start Over](#)

[Next »](#)



## Instructor Review Copy Request

In order to best serve your needs, please select the appropriate category below. Please note, you must be an instructor at an accredited high school, vocational career center, community college, or university and be considering this title for use in your class in order to be eligible to receive an evaluation copy.

- ☒ US College & Career Institutes
- ☐ US High School
- ☐ US Corporation/Organization
- ☐ All Other Institutions

CLOSE

## General

☒ Deselect this option to disable all caching functionality.

Preview Mode:

**Enable**

*Use preview mode to test configuration scenarios.*

**Save changes**



faq's

| select product

Select Product



[Please select a product](#)



When it comes to learnability, novelty is your enemy



J. H. LARTIGUE ☼



# Jakob Nielsen's Law of the Web User Experience

“Users spend most of their time on *other* websites.”



# Bexley Seabury

An Episcopal Center for Learning & Discipleship



{ Master of Divinity

{ Doctor of Ministry

{ Anglican Studies

{ Lifelong Learning

## CAMPUS COMMUNITIES

### Campus Communities

The Bexley Seabury Federation offers

## FEDERATION NEWS

- [Living A Spirit-Filled Life: Free Online Course with the Rev. Albert Cutie](#)

## FROM THE PRESIDENT

### Doing Scripture through the Prayer Book

In the next several weeks, the entire Bexley



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{ Master of Divinity

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{ Anglican Studies

{ Lifelong Learning

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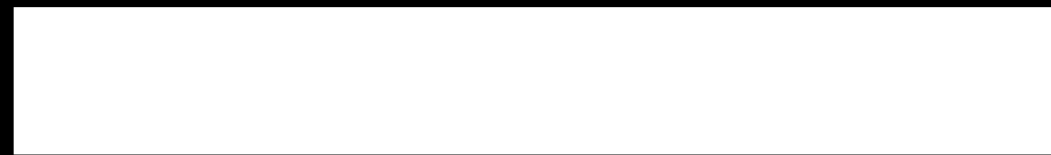
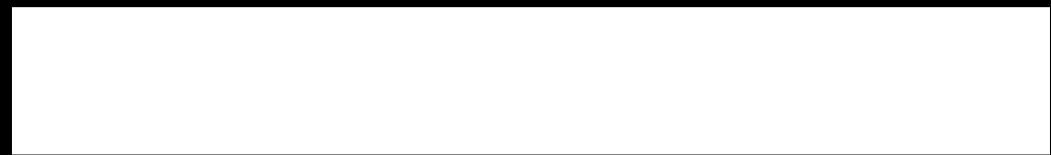
## FEDERATION NEWS

- [Living A Spirit-Filled Life: Free Online Course with the Rev. Albert Cutie](#)

## FROM THE PRESIDENT

### Doing Scripture through the Prayer Book

In the next several weeks, the entire Bexley



MENU

MENU

## *Efficiency*

Once users have learned the design, how quickly can they perform tasks?



# Establish Profile Information

## Account Information

All fields required.

Date of Birth 

02



28



✓ YYYY

1861

1862

1863

1864

1865

1866

Continue

Avoid needless animation, no matter how short

The question is, what's *needless*?

## *Memorability*

When users return to the design after a period of not using it, how easily can they reestablish proficiency?



Billing Account Summary

Payments

[Make a Payment](#)

[View/Edit Payments](#)

[Automatic Payments](#)

Financial Information

[Set Up New Payment Method](#)

[View/Edit Payment Methods](#)

Manage Billing Accounts

[Due Date Reminder](#)

[Register Billing Account](#)

[Unregister Billing Account](#)

Help

[FAQs](#)

[Contact Billing](#)

## Enter Payment Information - Verification

[Enter Payment](#) [Verify](#) [Confirm](#)

Please verify that the information below is correct. If you need to make changes, click "Edit." To proceed, click "Submit."

**Billing Account: 007-592-614-45**

**Payment Amount:** \$551.00

**Payment Method Name:** MasterCard

**Payment Date:** 04/05/2010

[Submit](#) [Edit](#) [Cancel](#)





Billing Account Summary

Payments

[Make a Payment](#)

[View/Edit Payments](#)

[Automatic Payments](#)

Financial Information

[Set Up New Payment Method](#)

[View/Edit Payment Methods](#)

Manage Billing Accounts

[Due Date Reminder](#)

[Register Billing Account](#)

[Unregister Billing Account](#)

Help

[FAQs](#)

[Contact Billing](#)

## Enter Payment Information

[Enter Payment](#)

[Verify](#)

[Confirm](#)

To make a payment, please complete the information below and click "Next."

\* indicates required information

**Billing Account: 007-592-614-45**

[View Bill](#) 

**Statement Date:** 03/25/2010

**Due Date:** 04/21/2010

**Payment Amount:**  \*

☐ Minimum Due \$45.99

☒ Account Balance \$551.00

☐ Other \$


**Payment Method Name:** \*

MasterCard

[View/Edit Payment Methods](#)

[Set Up New Payment Method](#)

**Payment Date:**  \*

04/05/2010 

[Next](#)

[Previous](#)



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Call us any time at 1-800-MYAMFAM (1-800-692-6326)

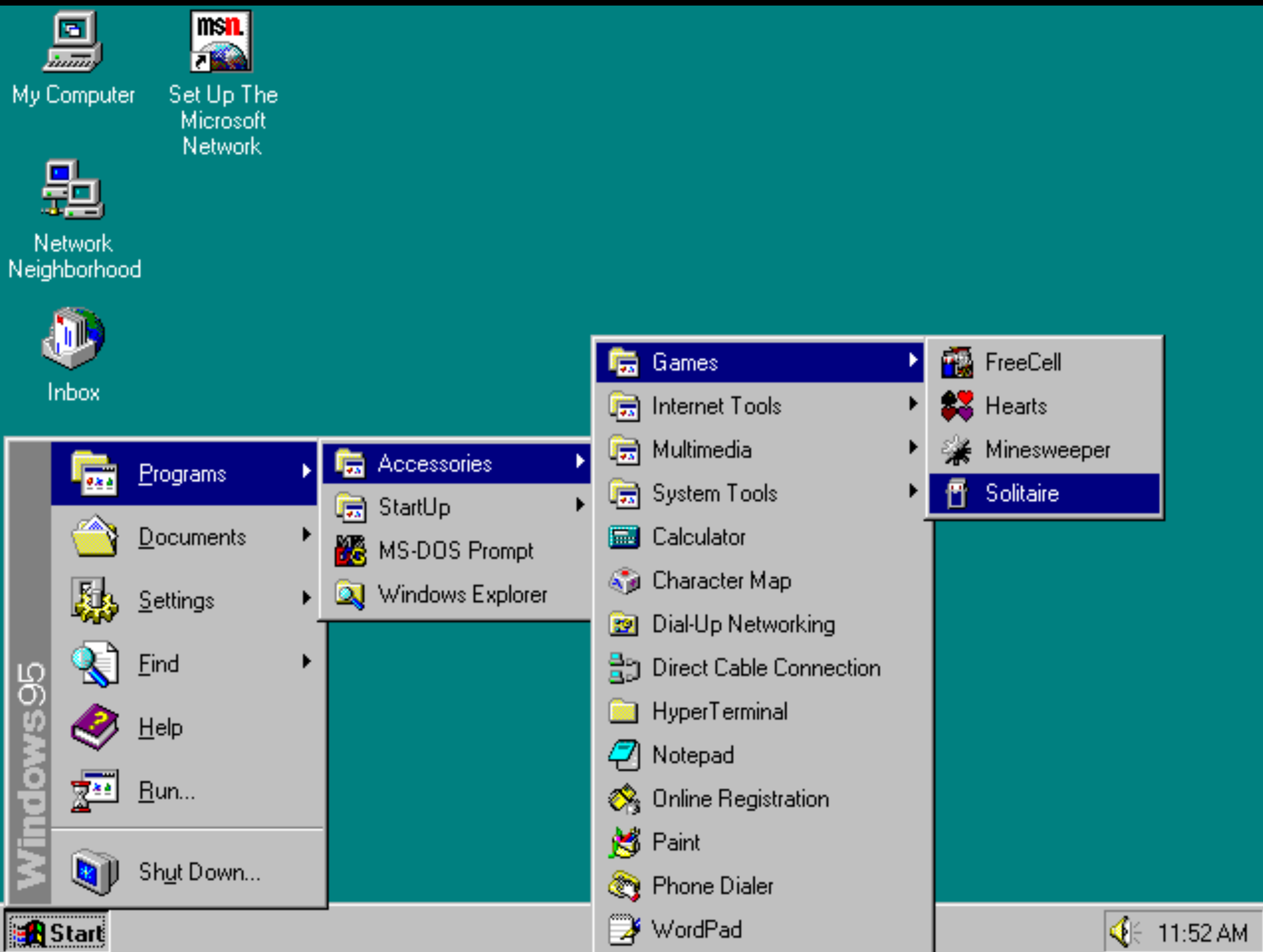


## *Errors*

How many errors do users make?

How severe are these errors?

How easily do they recover?



Warn users *before*, not after



Search



Ask Anna!

[My account](#)

[My shopping cart](#)

[My shopping list](#)

[Visit our Mobile Site!](#)

[Join our email list](#)

[Información en español](#)

[Offers](#)

[New](#)

[Living room](#)

[Bedroom](#)

[Kitchen & Appliances](#)

[Children's IKEA](#)

[Textiles & Rugs](#)

[For Business](#)

[Departments](#)

## CHANGE MY PASSWORD

**Change your password. Follow the instructions below.**

**Fields marked with \* are mandatory**

1

Enter password

Password rules:

Password must contain at least 7 characters

Password must contain at least 1 digit

Password must contain at least 1 letter

Password must not be the same as username

Password can not have 3 of the same consecutive characters, nor 4 of the same characters throughout.

\* Old password

\* Password

\* Re-enter password

2

Save my new password

[Back](#)

[Save and continue](#)





Search



Ask Anna!

[My account](#)

[My shopping cart](#)

[My shopping list](#)

[Visit our Mobile Site!](#)

[Join our email list](#)

[Información en español](#)

[Offers](#)

[New](#)

[Living room](#)

[Bedroom](#)

[Kitchen & Appliances](#)

[Children's IKEA](#)

[Textiles & Rugs](#)

[For Business](#)

[Departments](#)

## CHANGE MY PASSWORD

**Change your password. Follow the instructions below.**

**Fields marked with \* are mandatory**

**Oops! Something went wrong.**

The max. length for Password is 10 characters.

The max. length for password is 20 characters.

The max. length for Password is 10 characters.

1

Enter password

Password rules:

Password must contain at least 7 characters

Password must contain at least 1 digit

Password must contain at least 1 letter

Password must not be the same as username

Password can not have 3 of the same consecutive characters, nor 4 of the same characters throughout.

\* Old password

The max. length for Password is 10 characters.

\* Password

The max. length for password is 20 characters.

\* Re-enter password

The max. length for Password is 10 characters.

2

Save my new password

[Back](#)

[Save and continue](#)





Search



Ask Anna!

[My account](#)

[My shopping cart](#)

[My shopping list](#)

[Visit our Mobile Site!](#)

[Join our email list](#)

[Información en español](#)

[Offers](#)

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[Kitchen & Appliances](#)

[Children's IKEA](#)

[Textiles & Rugs](#)

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Password can not have 3 of the same consecutive characters, nor 4 of the same characters throughout.

\* Old password

\* Password

\* Re-enter password

The max. length for Password is 10 characters.

**2**

Save my new password

[Back](#)

[Save and continue](#)

# New To Zazzle

*We just need a little more info to create your account...*

*Psst... we can't move forward 'til you fix the errors below.*

Email Address: Your identification at Zazzle

scott@granneman.com

Verify Email:

scott@granneman.com

Password: Must be at least 6 characters

.....

The password you entered must be between 6 and 20 characters, please reenter.

Verify Password:

.....

Are you age 13 or older?

☒ Yes ☐ No

Make computers do the grunt work, not humans



The page at <https://www.chevrontexacocards.com> says:



You have entered an invalid date. Please enter a valid date in mm/dd/yyyy format.

OK

Payment Due Date: ? 03/23/2009

Payment Date: ?

3/11/2009



Your Email Address: ?

steve@unixwiz.net

## Payment Method



Payment Type:

Visa

Name on Card:

Expiration Date: (expiration date is not required for Costco Credit Card)

Month

Year

Payment Card Number:

Card Identification Number:

[view example](#)

No dashes or spaces

☐

Set as default payment card

## Enter pay statement information

Company

Social Security #  
(no dashes)

Check number

We recently changed our loan format to 10 digits. If you don't have your 10 digit loan number, enter your 7-digit number with three zeroes added before the first digit. For example, if your loan number is 1234567, enter 0001234567.

Loan Number (10 digits):



Wording should be clear



**We're sorry**

User not exists or is not logged in.

## Resources

[View all](#)

► [Purchase Resources](#)

► [Billing Information](#)

► [Billing History](#)

► [Change Credit Card](#)

► [Assign Keys](#)

◀ [Transfer Resources](#)

### Transfer Licenses/Storage

Source user group: (default user group) (0 li)

Target user group: (default user group) (0 li)

License Type	Licenses	Storage
Server	0	0 GB
Desktop	0	0 GB

[Continue](#)

► [Return Unused Resources](#)

► [Download MozyPro Client](#)



**Alert** <https://www.mozypro.com/>

Transferring to the same just doesn't make sense.

[OK](#)

[WebSanity](#) » [WebSanity](#)



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## Tools

- [What links here](#)
- [Related changes](#)
- [Special pages](#)
- [Printable version](#)
- [Permanent link](#)
- [Random Page](#)
- [Wikitext Formatting and Style Guide](#)

Dennard was born in Terrell, Texas, on 5 September 1932. He received his B.S. and M.S. degrees in Electrical Engineering from Southern Methodist University, Dallas, in 1954 and 1956, respectively. He earned a Ph.D. from Carnegie Institute of Technology in Pittsburgh, Pennsylvania, in 1958.

A [Fellow of the IEEE](#), Dr. Dennard has earned dozens of awards and honors including the U.S. National Medal of Technology from President Ronald Reagan for his work on the one-transistor dynamic memory cell. He was also elected to the U.S. National Academy of Engineering. Dr. Dennard received the [IEEE Cledo Brunetti Award](#), the IRI Achievement Award from the Industrial Research Institute, and Harvey Prize from Technion, Haifa, and the [IEEE Edison Medal](#) in 2001 'For the invention of the 1-transistor DRAM cell, and contributions to the development of the MOSFET device scaling principles.' He was inducted into the U.S. National Inventors Hall of Fame and is a member of the American Philosophical Society in addition to being named the 2009 recipient of the [IEEE Medal of Honor](#) "For invention of the single transistor Dynamic Random Access Memory and for developing scaling principles for integrated circuits."

## Interview

FAIL (the browser should render some flash content, not this).

Category: [Components, circuits, devices & systems](#)



## Security Check

Enter both words below, separated by a space.

Can't read the words below? Try different words or an audio captcha.

$$V = \frac{n^2}{-2} - 1$$

**celines**

Text in the box:

What's this?

**Submit**

**Cancel**

Poor layouts increase errors

Admin Console

Partners

- Search / List Partners

Users


- Search / List Users
- Search / List Machines
- Add New User

Configuration

- Account Details
- Edit Client Version
- Client Configuration
- Admin and Groups

ConfigurationView all

Account Details

 WebSanity

Name: WebSanity (change)

Username/Email: admin@websanity.com (change)

Password: Current Password:

New Password:

Confirm Password:

Submitcancel

Receive Mozy Pro Newsletter? Yes (change)

Receive Mozy Email Notifications? Yes (change)

Receive Mozy Account Statements? No (change)



Join the Nikon Community Now!

Email Address:

scott@granneman.com

Please carefully check your email address entry.

To ensure your email filter does not block messages from us, add our 'From' address ([nikon@nikon.net](mailto:nikon@nikon.net)) to your Address Book.

ZIP Code:

63112

☐ Yes ☒ No Send me education based messages that will help me get the most out of my photography and sport optic equipment including helpful tips and lessons, inspirational articles and other related educational messages.

☐ Yes ☒ No Send me the Nikon corporate newsletter that will keep me up to date on all the latest company news including newly released products, rebates and other relevant company information.

☐ Yes ☒ No Send me special offers from Nikon marketing partners. Please note that these messages will come from Nikon, and at no point will Nikon will share or sell your contact information with these third parties.

☐ Yes ☒ No If you would prefer to **not** receive additional email messages from Nikon, please select **No**.

Submit



Warn users

Allow users to recover from errors

Add, edit and delete additional templates in your site.

Enable auxiliary templates

Enable auxiliary templates ☐ Yes ☒ No

Change

Add New template

Add New template

Add

Edit auxiliary templates

Edit auxiliary templates

avCalendarPopup ▾

Set Default

Delete

Edit

Add, edit and delete additional templates in your site.

Enable auxiliary templates

Enable auxiliary templates ☐ Yes ☒ No Change

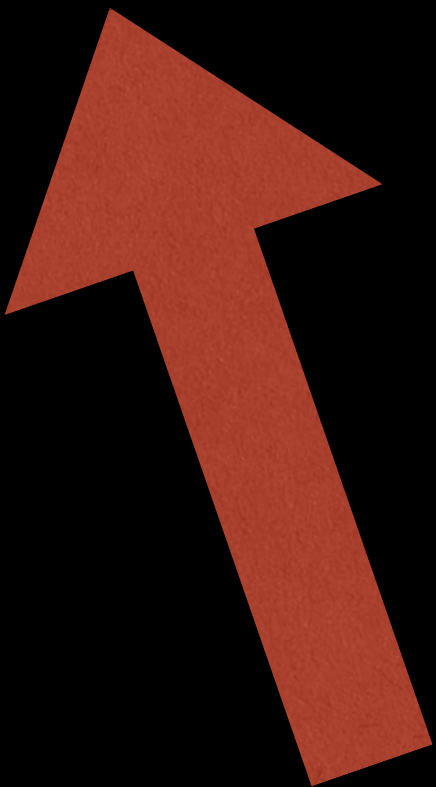
Add New template

Add New template  Add

Edit auxiliary templates

Edit auxiliary templates avCalendarPopup ▾

Set Default Delete Edit



The button of **death**

*Satisfaction*

How pleasant is it to use the design?



[My Account](#)[Send Money](#)[Request Money](#)[Merchant Services](#)[Products & Services](#)[Overview](#)[Add Money](#)[Withdraw](#)[History](#)[Resolution Center](#)[Profile](#)

## Change Password

[Back to My Profile](#)

Current Password:

New Password:

Re-enter Password:

**Please retype your password. Don't copy and paste it.**

- Use 8-20 characters.
- Don't use your name or email address.
- Use a mix of uppercase and lowercase letters, numbers, and symbols.
- Make your password hard to guess - even for a family member or close friend.

[About Us](#) | [Contact Us](#) | [Legal Agreements](#)

Copyright © 1999-2013 PayPal

[Information about FDIC pass-through insurance](#)

A design that promotes usability is simple, clear, & predictable

Familiar

Obvious

Consistent

Grouped

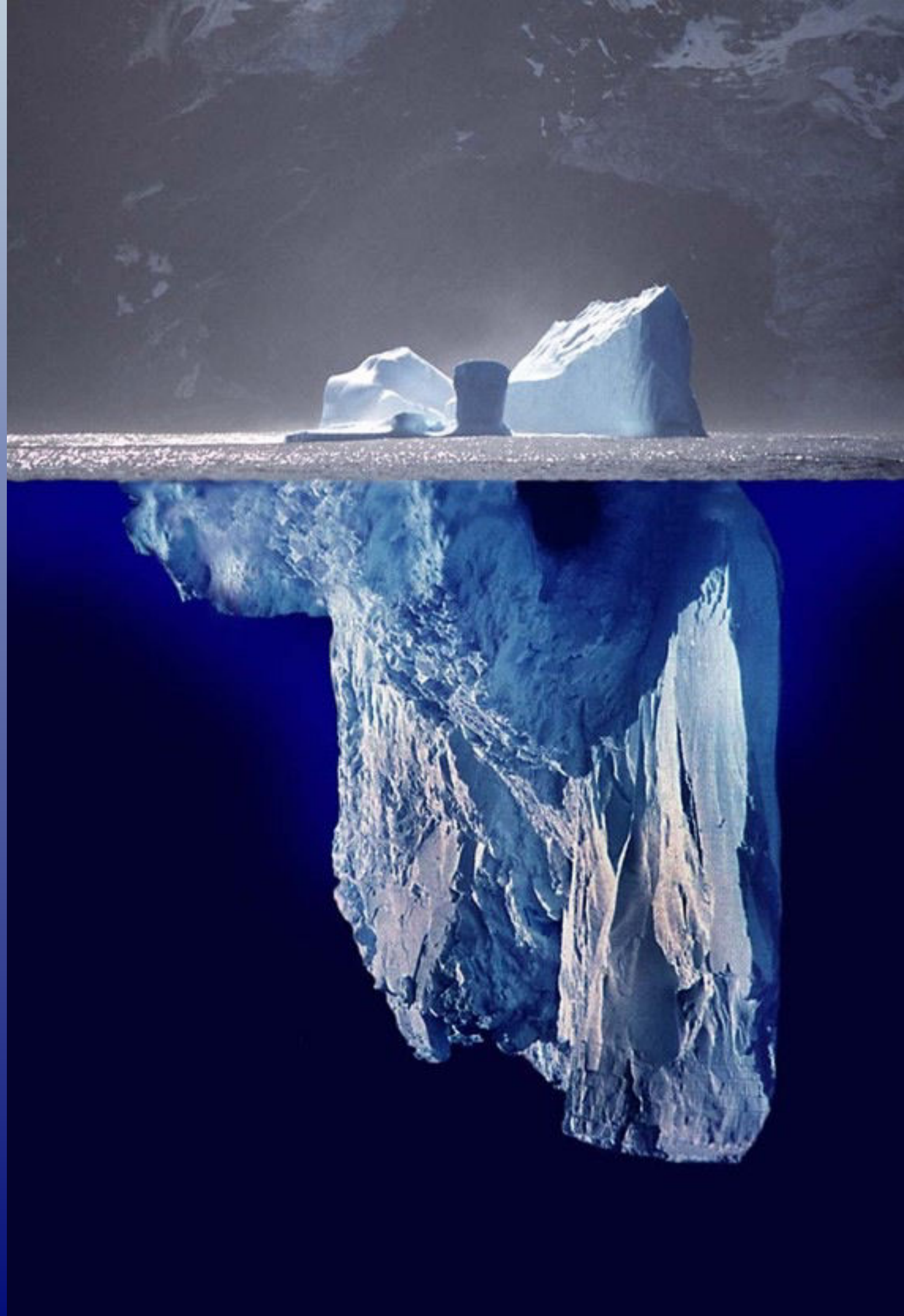
Labeled

# User Testing

- » Representative users
- » Representative tasks
- » Observe behavior



Maintainability



Effort

Cost

Timeliness

Scalability

Delight



Aesthetics: *Does my website look good?*

Enjoyment: *Do people enjoy using it?*

Aesthetics

1st Impressions Matter





For all the times you work too much and play too little. For every reason. For no reason.  
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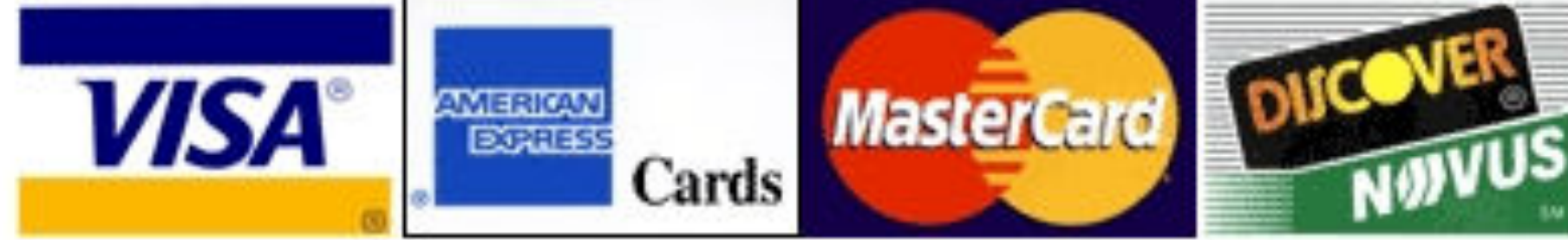


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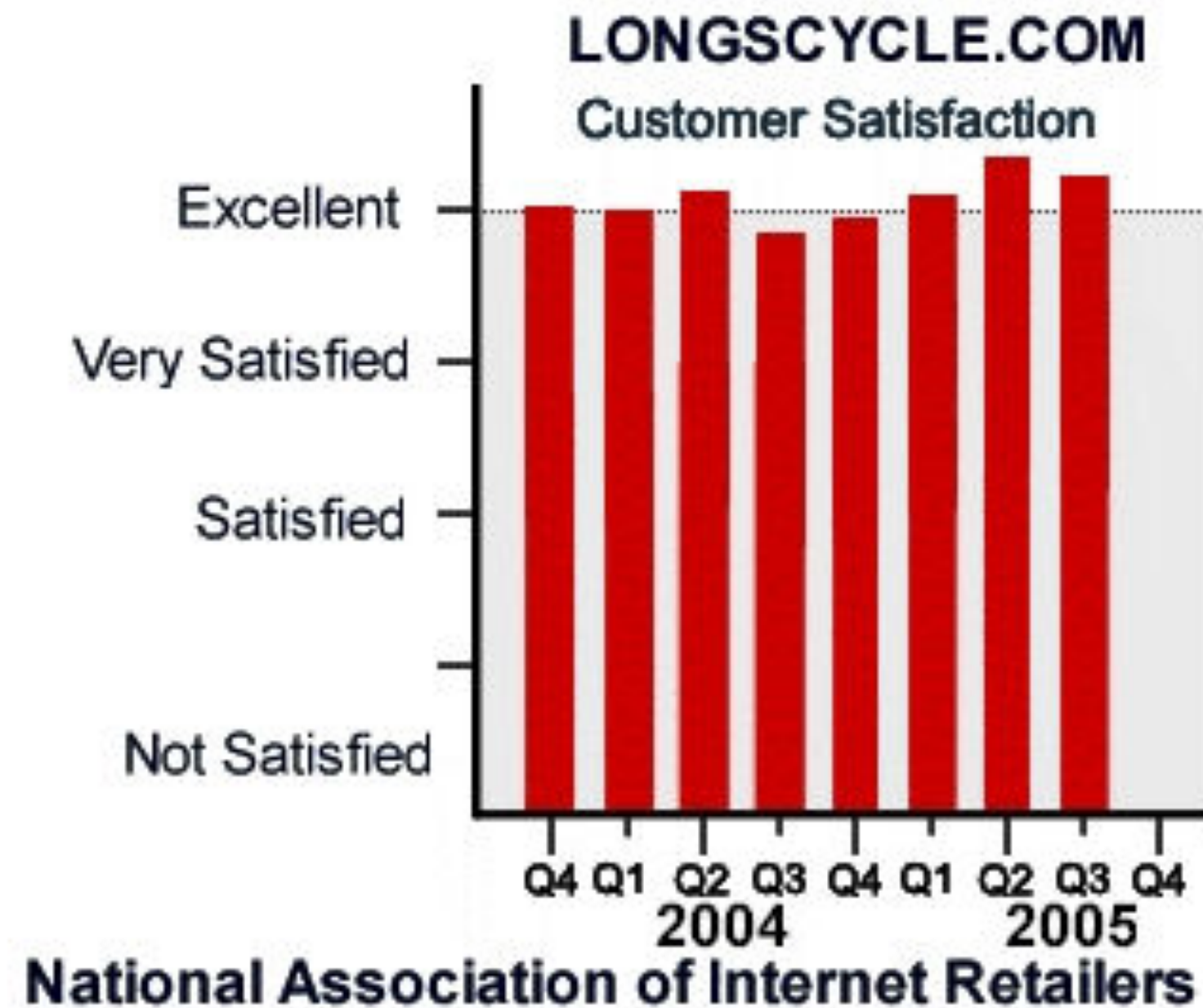
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Behold, now is the accepted time; behold, now is the day of salvation. - 2 Cor. 6:2

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through Jesus Christ our Lord.**

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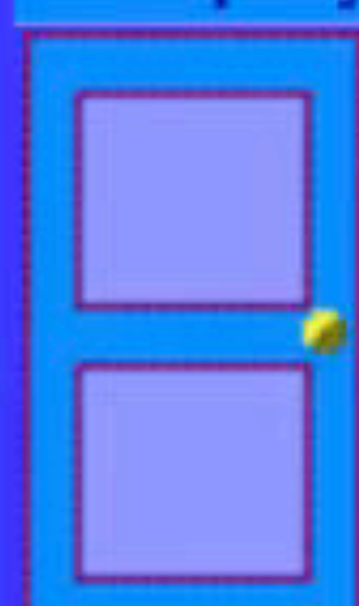
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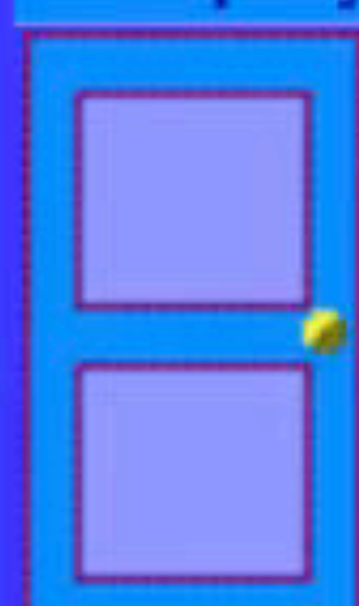
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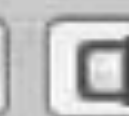
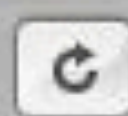
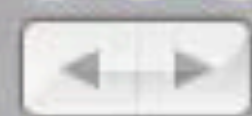


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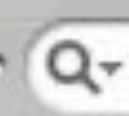
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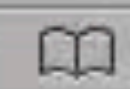
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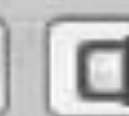
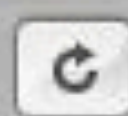
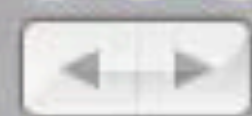
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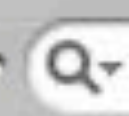
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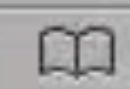
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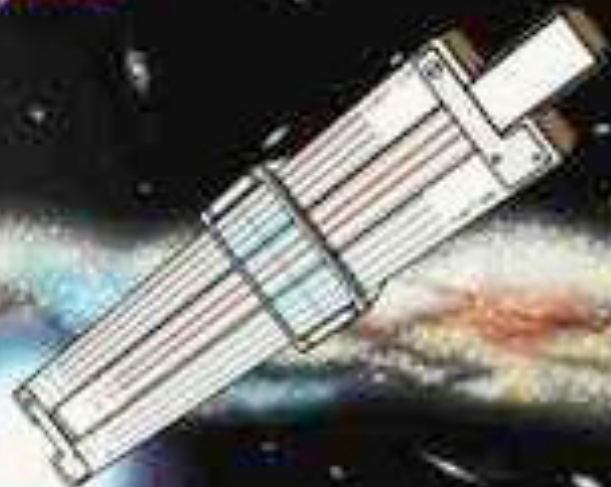
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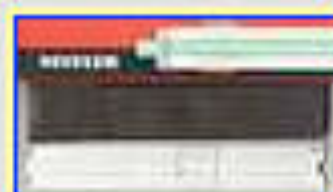
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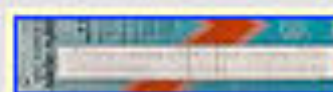
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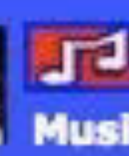
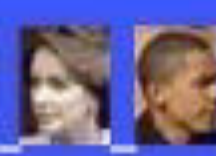
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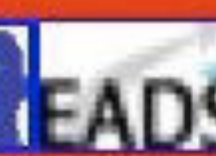
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2008  
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Republican News:



McCain / Palin = Divisive + Hateful

McCain/PALIN are INCITING HATRED - John McCain's Rage is a National Security Concern

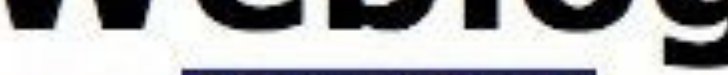
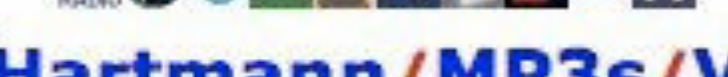
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Debate (part 1, 2,  
3, 4, 5, 6, 7, 8, 9)2nd Presidential  
Debate (part 1, 2)

U. S. A.

+2008 Election

20081017

Noteworthy



Barack Obama



Michael Mukasey



John McCain - Political - +US

Attorneys - Law - +2008

Investigation - Election

TV

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WORLD

20081015

Politics



Sarah Palin - Russia -

Alaska - Energy - \$\$\$

Markets - US - +2008

Election

"Palin unaware of Russian

energy meeting in Alaska." ...

"The campaign of [Republican] vice

presidential candidate Sarah Palin



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**McCain /BLOG/**



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**McCain Palin**  
**Values**  
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- MT - NC - ND - NE - NH - NJ - NM - NV - NY - OH - OK - OR - PA - RI - SC - SD - TN - TX -

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20081017  
**Noteworthy**  
Barack Obama -  
Michael Mukasey - John  
McCain - Political - +US  
Attorneys - Law -  
Investigation - +2008  
Election



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**Politics**  
Sarah Palin - Russia -  
Alaska - Energy -  
Markets - US - +2008  
Election  
"Palin unaware of Russian  
energy meeting in Alaska." ...  
"The campaign of [Republican] vice  
presidential candidate Sarah Palin



**Noteworthy**  
**Noteworthy**  
Sarah Palin - +2008 Election -  
"Founder Of Group Palin Courted Professed  
"Hatred For The American Government":  
Cursed "Damn Flag"." ... "The founder of the Alaska  
Independence Party -- a group that has been courted over the  
years by [2008 Election Republican Vice Presidential  
Candidate and Alaska Governor] Sarah Palin, and one her  
husband was a member of for roughly seven years -- once  
professed his "hatred for the American government" and





## OPINION

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**"Obama Campaign: Count Every Vote."** ... "Republicans have been raising a huge stink about [voter fraud](#) in recent days, but the much bigger question on Election Day [2008] is whether every vote (or at least most of them) will actually be counted." ... "The *New York Times* published a [shocking story](#) last week, reporting that "tens of thousands of eligible voters in at least six swing states have been removed from the rolls or have been blocked from registering in ways that appear to violate federal law." ... "The article continued: "Although much attention this year has been focused on the millions of new voters being added to the rolls by the candidacy of Senator Barack Obama, there has been far less notice given to the number of voters being dropped from those same rolls." The paper looked at six swing states: Colorado, Indiana, Ohio, Michigan, Nevada and North Carolina. "Michigan and Colorado are removing voters from the rolls within 90 days of a federal election, which is not allowed except when voters die, notify the authorities that they have moved out of state, or have been declared unfit to vote. Indiana, Nevada, North Carolina and Ohio seem to be improperly using Social Security data to verify registration applications for new voters." ... "The net effect: in Michigan 33,000 voters were removed from the rolls in August and in Colorado 37,000 voters were purged in three weeks since mid-July. Imagine this scenario--on Election Day thousands of voters will show up to the polls, only to be told they're not registered, leading to chaos and confusion, perhaps in large enough numbers to swing the results in crucial swing states." ... "It's a scary thought--and one the [2008 Election Democratic Presidential Candidate Barack] Obama campaign says they're preparing for. On a conference call today, Obama campaign manager David Plouffe and legal counsel Bob Bauer laid out their plans to ensure that every vote is counted." ... "This has been an election of enormous interest to the American people and we think that's something that should be celebrated," Plouffe said. "Our opponents seem to have a different view." ... "Obama counsel Bob Bauer pointed to examples in Montana, where Republicans have used change-of-address forms to improperly challenge new Democratic registrants (a federal judge called the GOP's tactics "political chicanery"); in Ohio, where Republicans challenged same-day registration and absentee voting (the 6th circuit court said the claim rested on "shaky ground"); in Michigan, where Republicans tried to use foreclosure lists to purge voters; and in Wisconsin, where the Republican Attorney General is suing the state's board of elections. (And just today, a GOP [GOP=Grand Old Party=Republican] operative was [indicted](#) for lving to

## Debate (part 1, 2, 3, 4, 5, 6, 7, 8, 9, 10) Transcript

**1st Pres Debate: Intro**  
 **Presidential Debate**  
(part 1, 2, 3, 4, 5, 6, 7, 8, 9) Transcript

 **Vice Presidential Debate**

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## Democratic

[Obama Speech](#)



[Biden Speech](#)



[Hillary Speech](#)



## Election

**"Obama Lawyer Asks for Probe Into Vote-Fraud Claims (Update1)." ...**

"Robert Bauer, general counsel to the [2008 Election Democratic Presidential Candidate Barack] Obama campaign, wrote to Attorney General Michael Mukasey a day after the Associated Press, citing unidentified law enforcement officials, reported that the Federal Bureau of Investigation was investigating ACORN. The name is short for Association of Community Organizations for Reform Now." ... "A special prosecutor appointed by Mukasey already is looking into whether improper political considerations influenced the firings of nine U.S. attorneys. At least one prosecutor was fired following Republican complaints that he didn't aggressively pursue allegations of voter fraud against ACORN." ... "Bauer said the news leaks are part of a coordinated effort by [2008 Election Republican John] McCain's presidential campaign and Republicans. They are "fomenting specious vote-fraud allegations and there are disturbing indications of official involvement or collusion," Bauer said." ... "It is apparent," he wrote, that law enforcement officials are serving "improper political objectives" that could inhibit voter participation in the [2008 November] Nov. 4 election. The aim is to "suppress the vote and to unduly influence investigations and prosecutions," Bauer wrote. " -By Jeff Bliss -[Bloomberg](#)

## Noteworthy

 [Barack Obama](#) -  [John](#)

presidential candidate Sarah Palin said the Alaska governor was unaware of a visit by Russian energy officials to Anchorage [Alaska] on Monday." ... "Eight high-level officials from Gazprom, Russia's state-controlled energy conglomerate, traveled to Anchorage earlier this week to meet with the Alaska Department of Natural Resources and the chief executive of ConocoPhillips to discuss energy projects and the possibility of expanding into new markets." ... "But the campaign said the governor did not know that the Gazprom delegation was meeting with the commissioner of the Alaska Department of Natural Resources, who is a Palin appointee." -By Peter Hamby -[CNN](#)

20081010  
**Politics**

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**"Ex-president Carter slams Bush on market crisis."** ...

"Former [Democratic] President Jimmy Carter said on Friday the "atrocious economic policies" of the Bush administration had caused the worst global financial crisis since the Great Depression of the 1930s." ... "Carter told reporters on a stopover in Brussels [Belgium and EU's capital] that "profligate spending," massive borrowing and dramatic tax cuts since President George W. Bush took office in 2001 were behind the market turmoil and economic crisis." ... "Eight years ago, the United States had a budget surplus, low inflation and a stable, strong economy, he said." ... "Carter said he was astonished that the United States





convention and she recorded a video greeting for this year's 2008 convention." -By [Robert F. Kennedy Jr.](#) -[HuffingtonPost.com](#)

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["Obama Campaign: Count Every Vote."](#) ... "Republicans have been raising a huge stink about [voter fraud](#) in recent days, but the much bigger question on Election Day [2008] is whether every vote (or at least most of them) will actually be counted." ... "The *New York Times* published a [shocking story](#) last week, reporting that "tens of thousands of eligible voters in at least six swing states have been removed from the rolls or have been blocked from registering in ways that appear to violate federal law." ... "The article continued: "Although much attention this year has been focused on the millions of new voters being added to the rolls by the candidacy of Senator Barack Obama, there has been far less notice given to the number of voters being dropped from those same rolls." The paper looked at six swing states: Colorado, Indiana, Ohio, Michigan, Nevada and North Carolina. "Michigan and Colorado are removing voters from the rolls within 90 days of a federal election, which is not allowed except when voters die, notify the authorities that they have moved out of state, or have been declared unfit to vote. Indiana, Nevada, North Carolina and Ohio seem to be improperly using Social Security data to verify registration applications for new voters." ... "The net effect: in Michigan 33,000 voters were removed from the rolls in August and in Colorado 37,000 voters were purged in three weeks since mid-July. Imagine this scenario--on Election Day thousands of voters will show up to the polls, only to be told they're not registered, leading to chaos and confusion, perhaps in large enough numbers to swing the results in crucial swing states." ... "We never thought, and on the 2008 Election Day Democratic Presidential Candidate Barack Obama campaign says



## + A-Z SUBJECT TOPICS:



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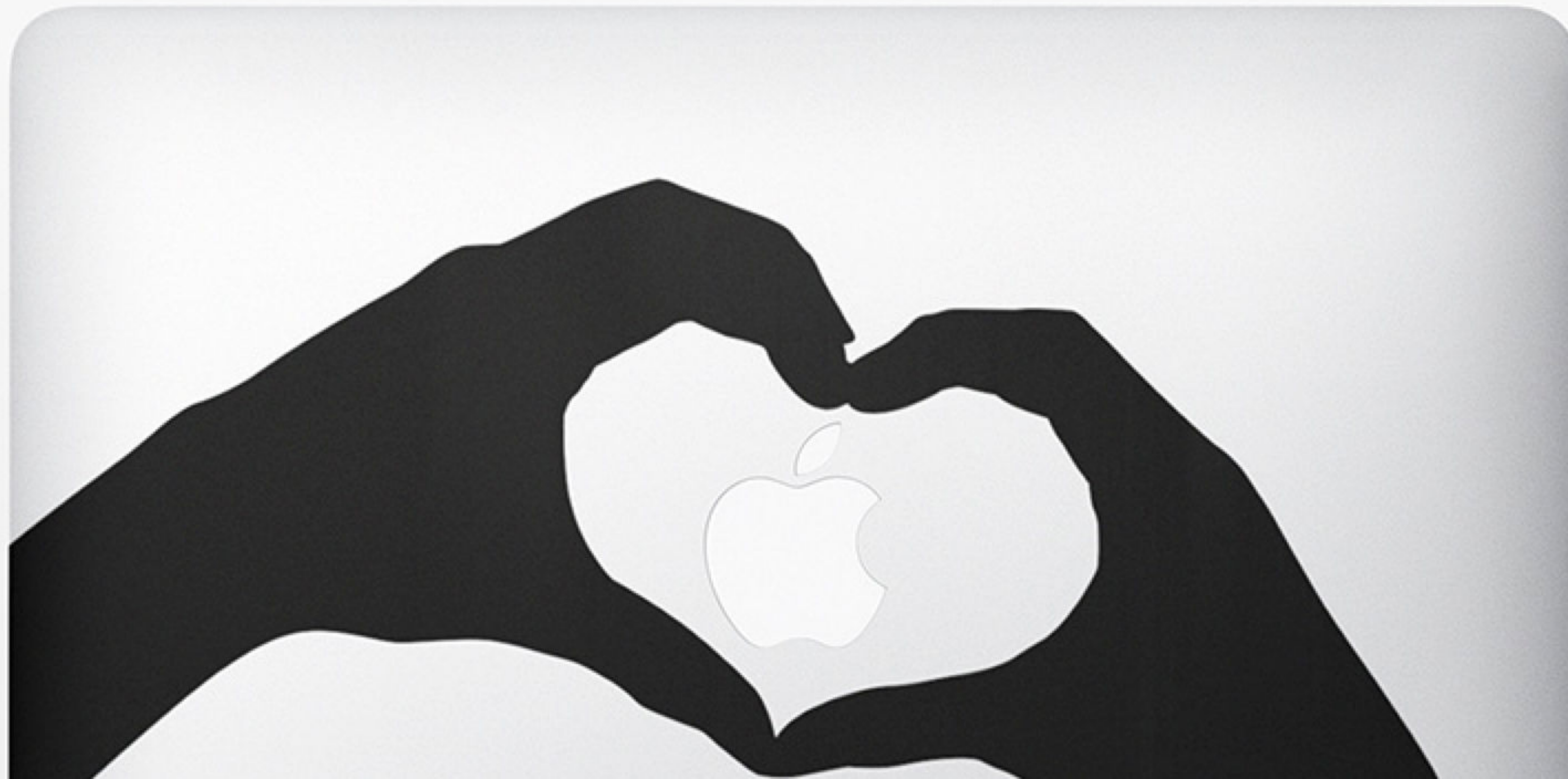
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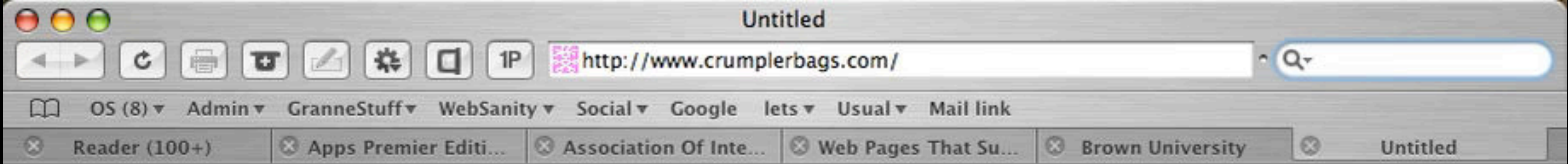
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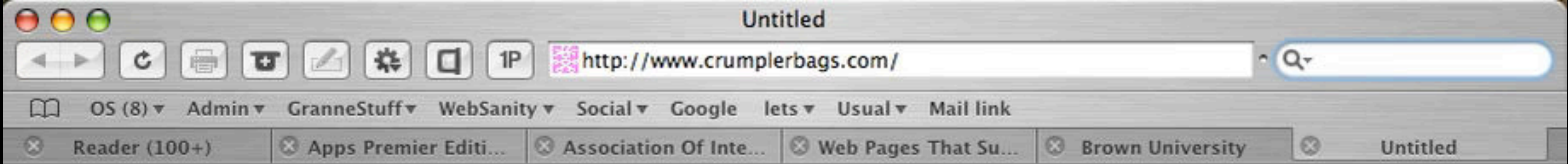
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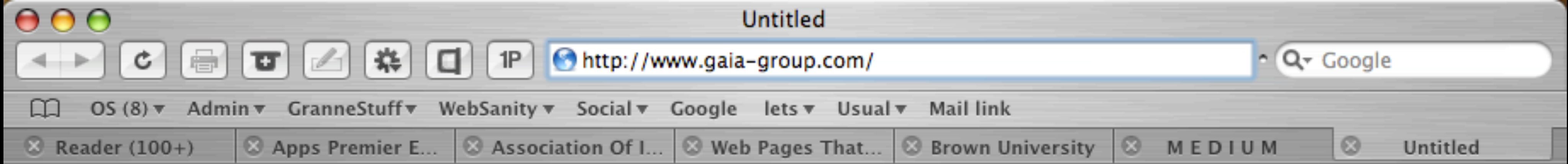
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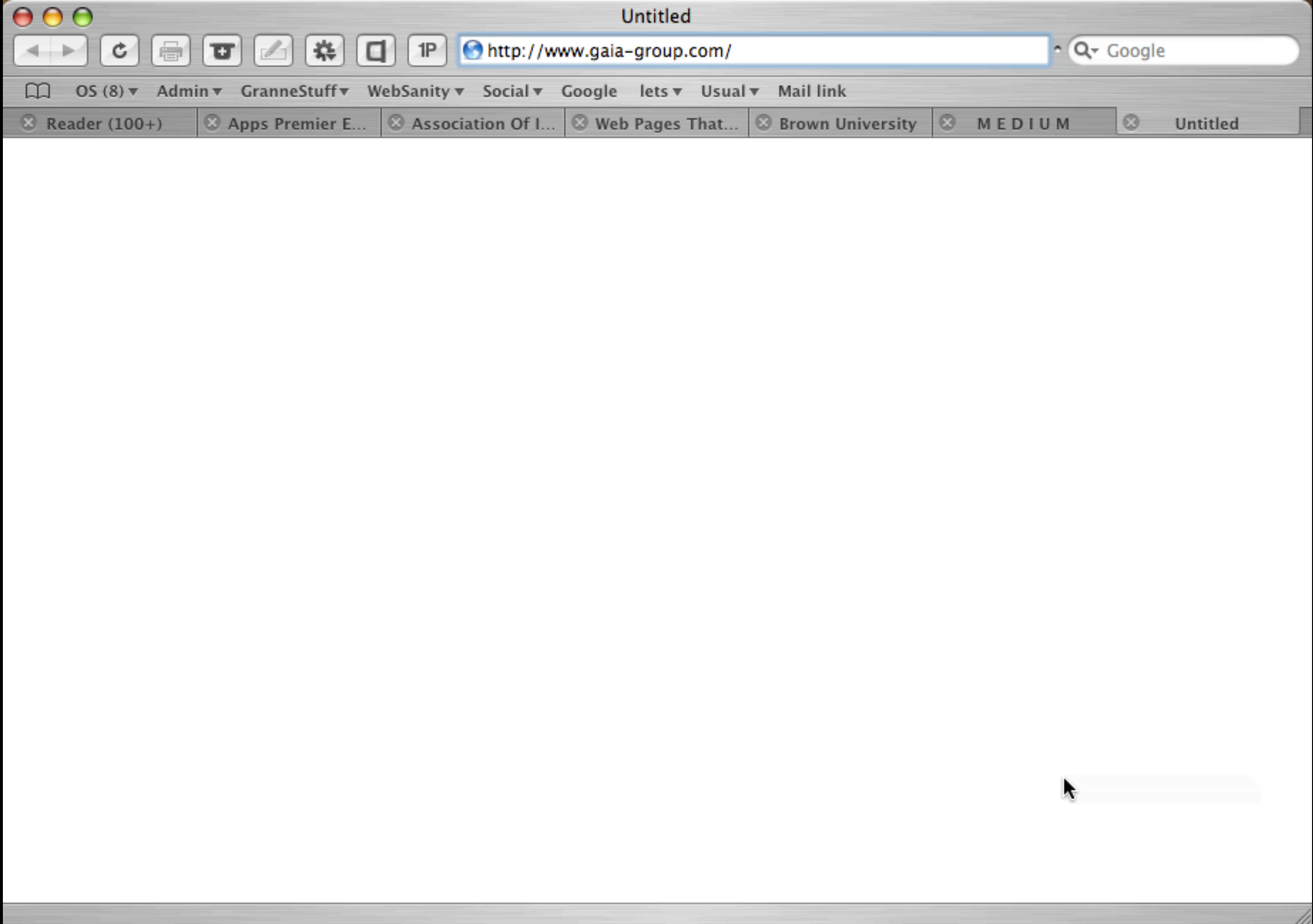












Auto-play video & audio is annoying

Animations, especially looping animations, are bad



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The Center for Advanced Visual Studies is a community for contemporary art in the School of Architecture and Planning at the Massachusetts Institute of Technology. [More\\_](#)



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Daron Rich will moderate a panel at MIT Museum on the mortgage crisis in conjunction with Red Lines, Death Vows, Foreclosures, Risk Structures. [More\\_](#)

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"The idea of 'engineering chance encounters' is very popular today in both architecture and urban planning -- if you somehow plan people's courses so they'll bump into each other, imaginative thoughts that would not have occurred to them otherwise can and will. One thing about university life is the siloization - like grain silos -- where everyone is so over-taxed looking after their own turf it's very hard to look across to the next silo. Universities need to build organizations that counteract the effects of siloization. And for the MIT campus, CAVS does that in a way that is efficient and wildly productive. The arts are the draw, but a very interesting cross-section of the MIT intellectual life attends those events."



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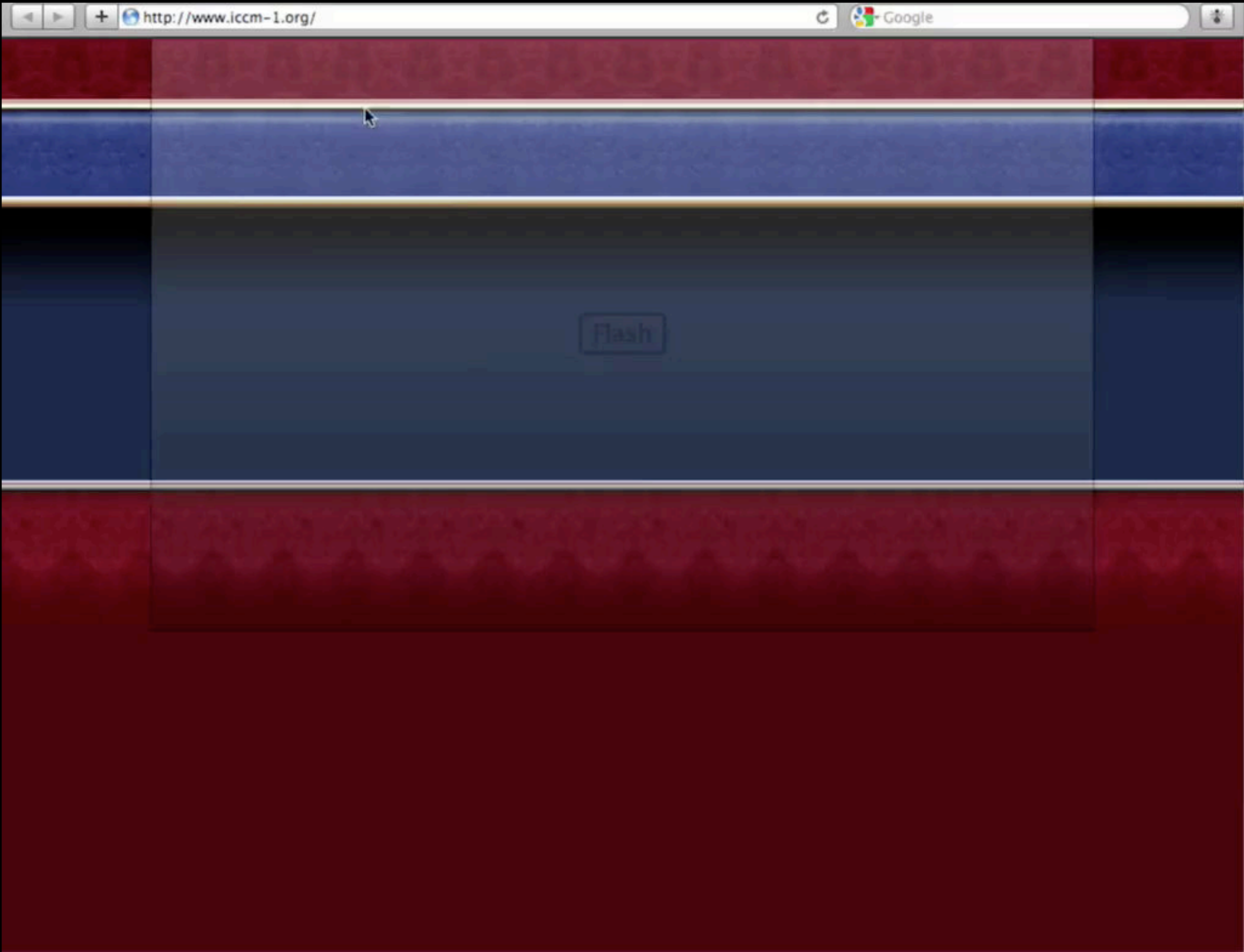
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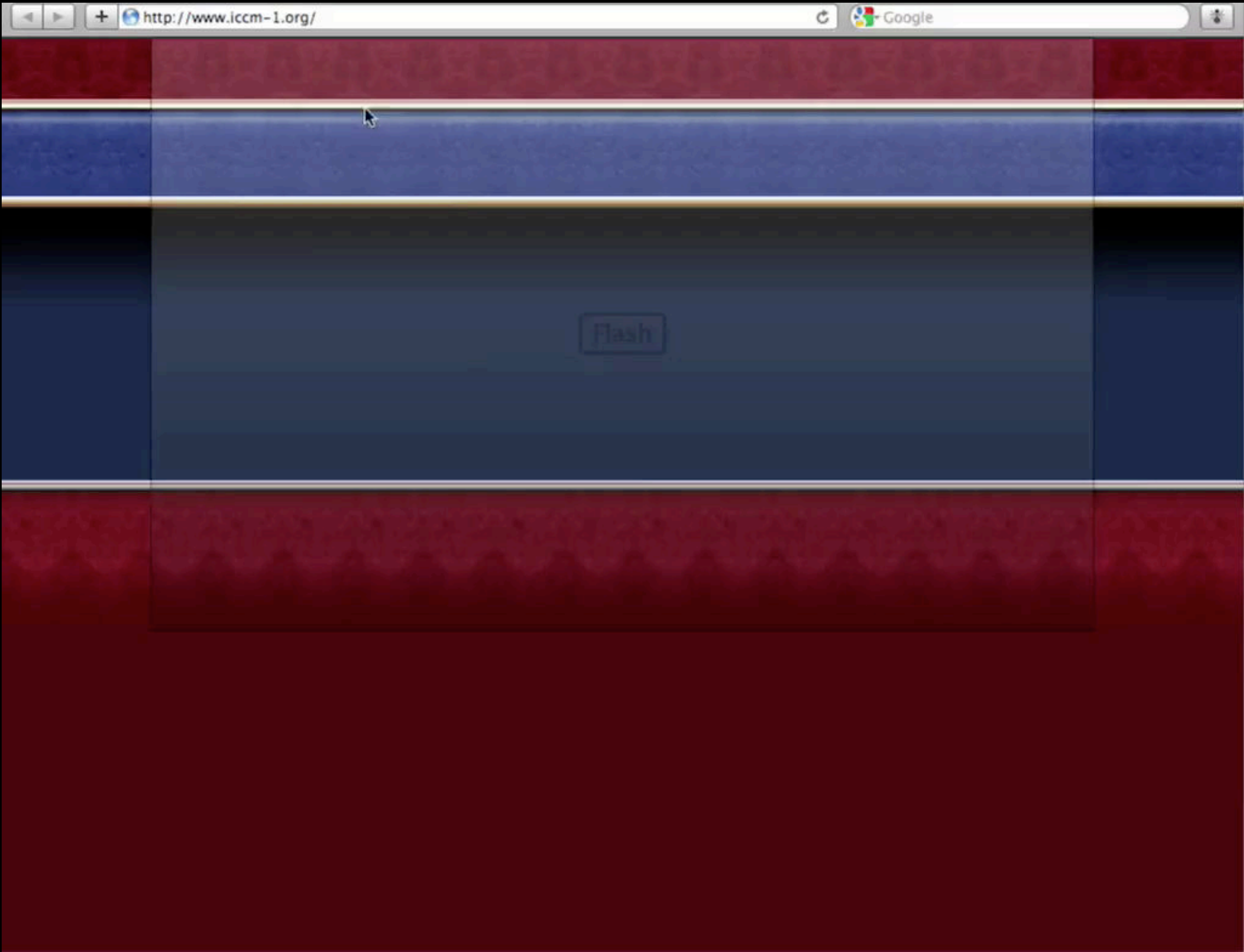
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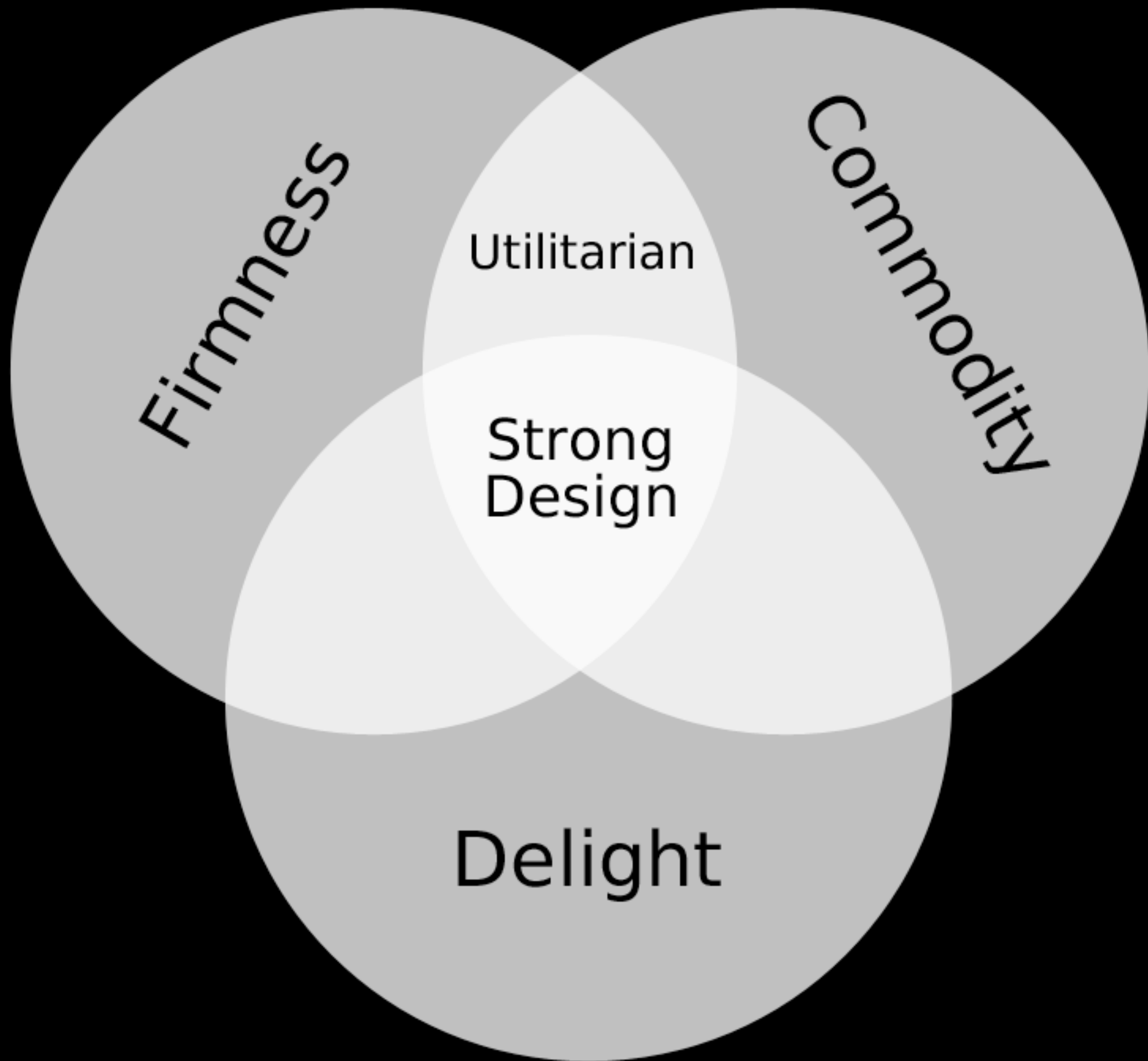
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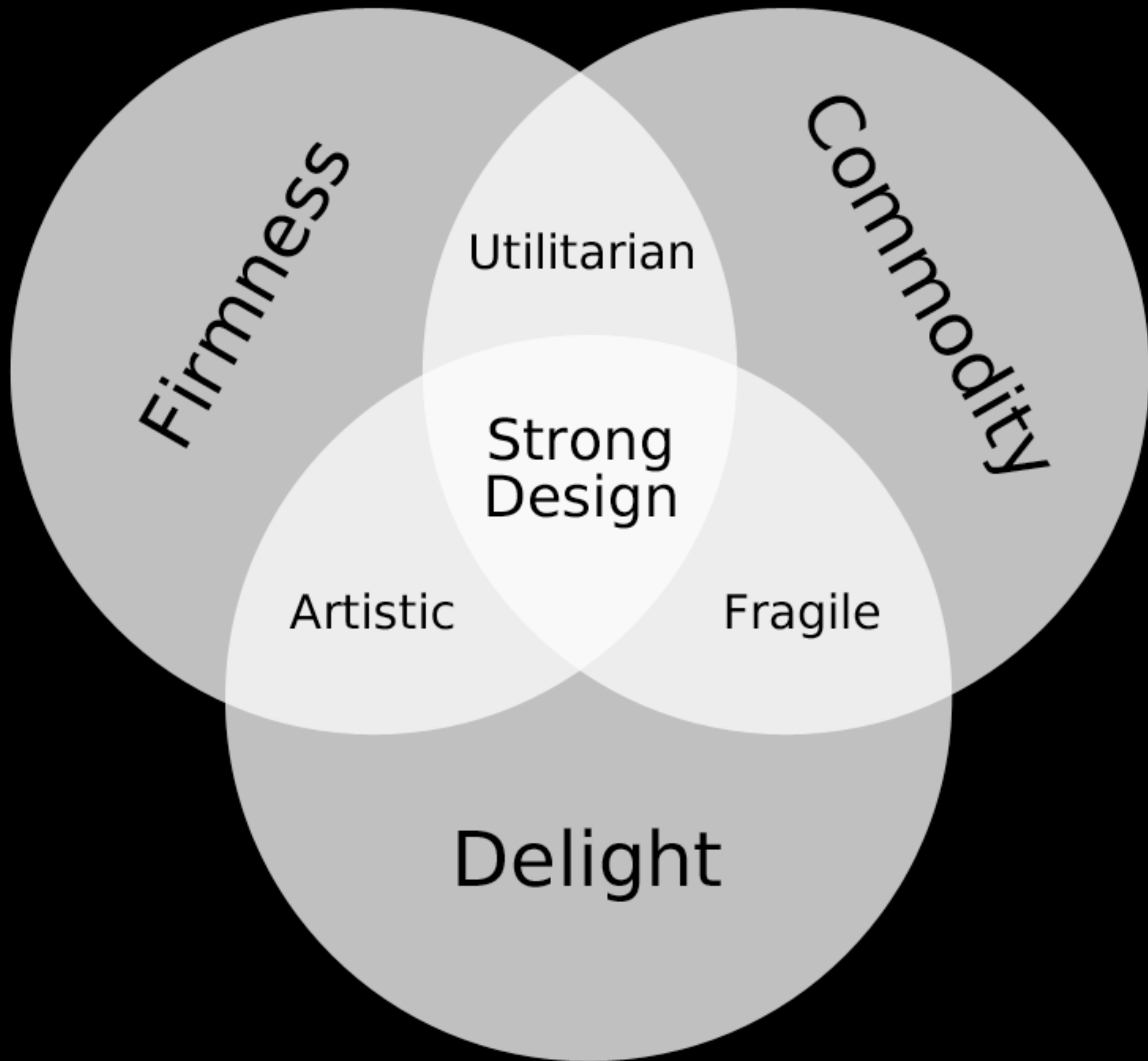


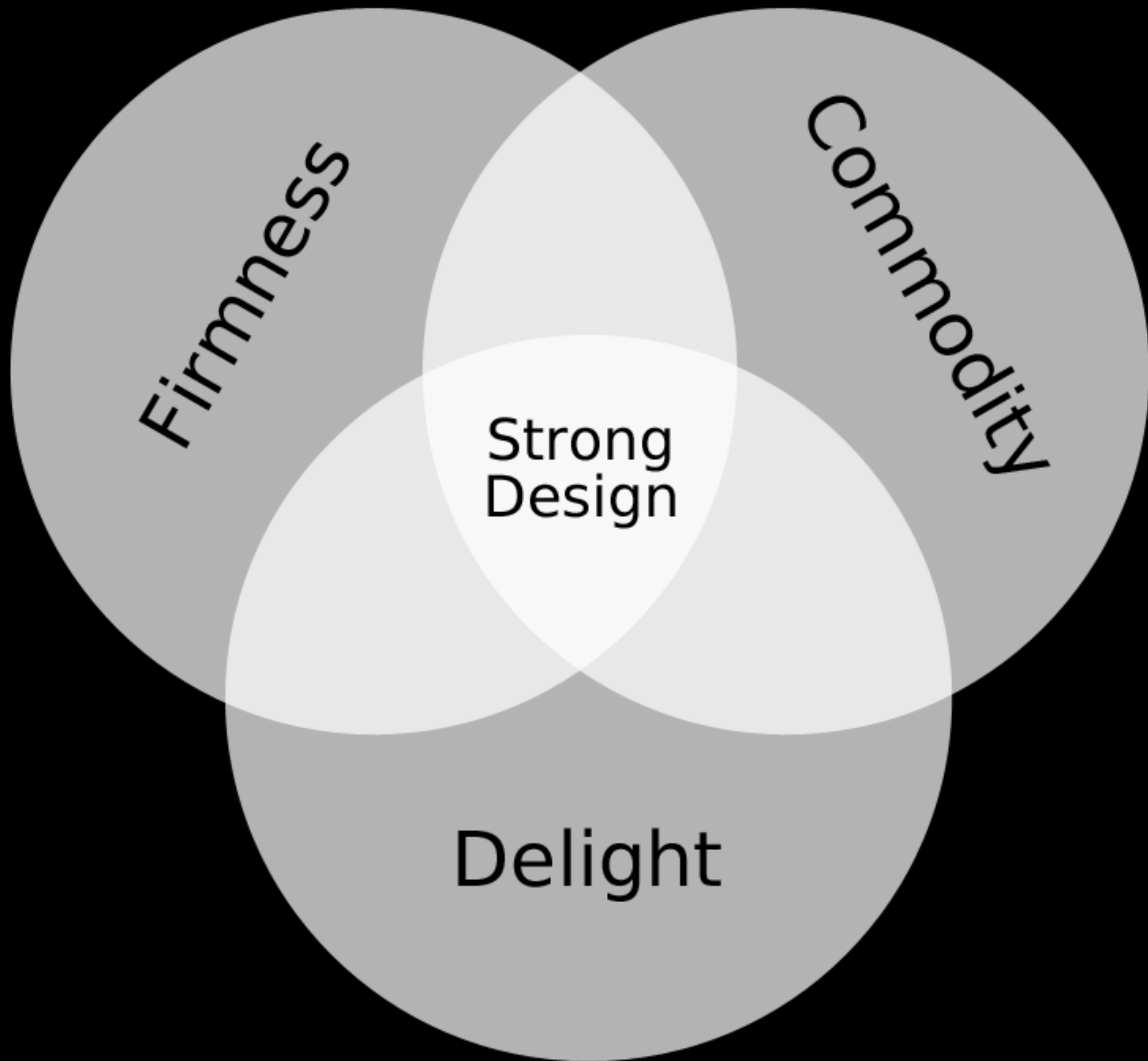




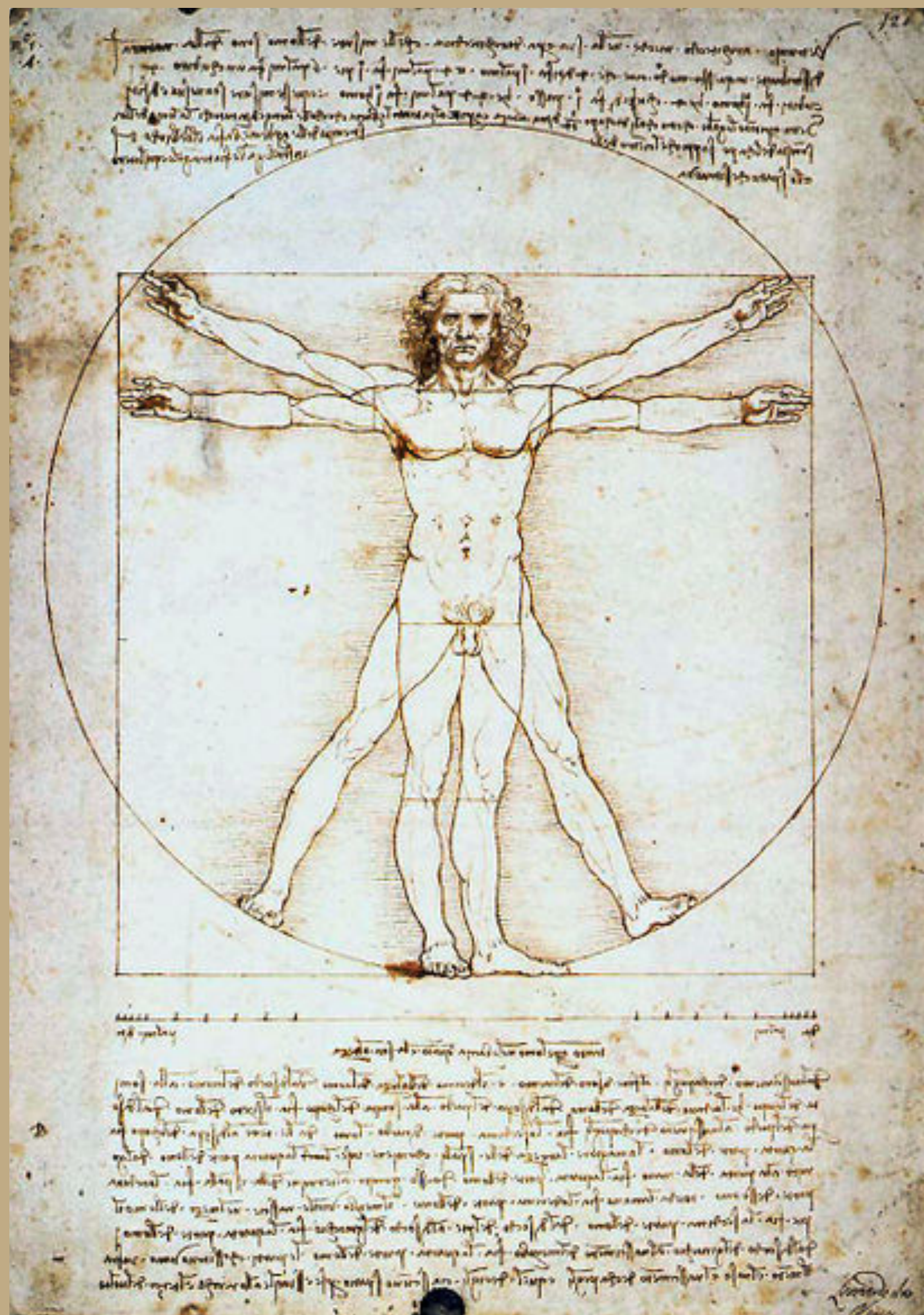














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# Design Theory for Designers

## The Vitruvian Triad

R. Scott Granneman

Jans Carton

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Last updated 2015-01-16

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# Changelog

2015-01-16 1.3: Added cars with oval tires, Nielsen quote, & ≡ to Learnability; changed “Device Testing” to “Testing” & added screenshot of BrowserStack

2015-01-15 1.2: Created slides just for designers; added & moved content

2014-08-09 1.1: Moved content to new format



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