Website Management: The Vitruvian Triad

Washington University in St. Louis

R. Scott Granneman Jans Carton

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Firmitas, Utilitas & Venustas

Marcus Vitruvius Pollio

De architectura

(The Ten Books of Architecture)

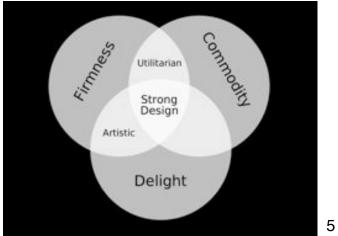
1st century BCE



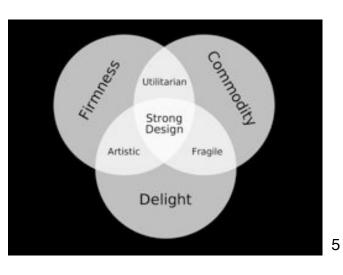




Monday, March 8, 2010



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Strong Design Delight

Monday, March 8, 2010

Firmness

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Stability Security Compatibility

7

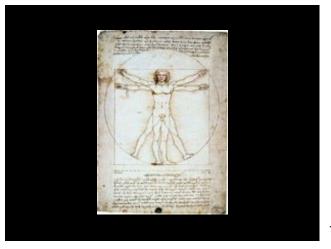
Commodity



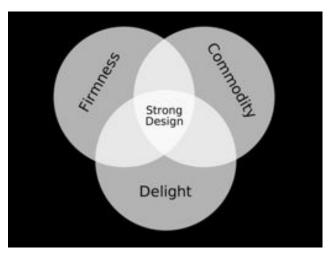
Delight

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Aesthetics Enjoyment



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Thank you!

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