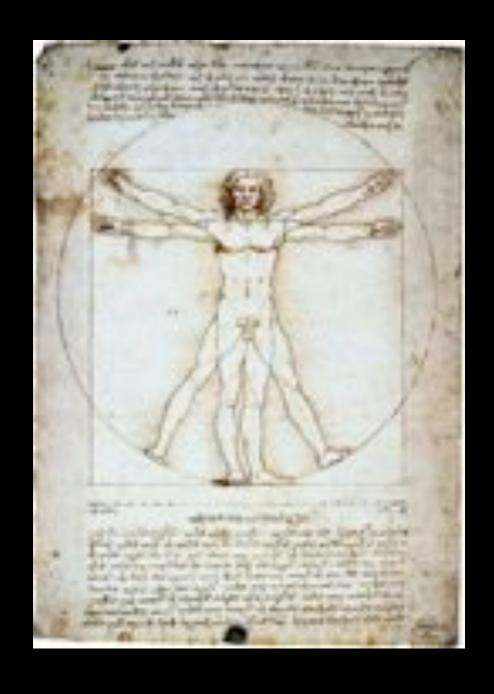
Website Management: The Vitruvian Triad

Washington University in St. Louis

R. Scott Granneman Jans Carton

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Firmitas, Utilitas & Venustas

Marcus Vitruvius Pollio

De architectura

(The Ten Books of Architecture)

1st century BCE

Firmitas, Utilitas, & Venustas
Firmness, Commodity, & Delight











Firmness

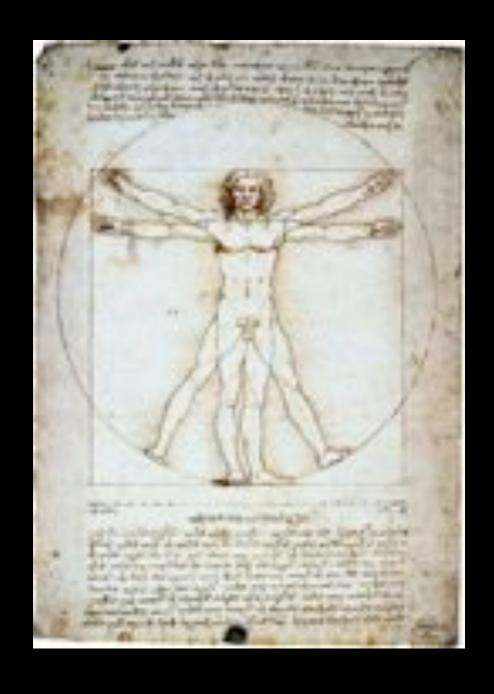
Stability
Security
Compatibility

Commodity

Usefulness
Usability
Accessibility
Maintainability

Delight

Aesthetics Enjoyment





Thank you!

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